

## PREDICTING RESTAURANT TIPS USING PREDICTIVE ANALYTICS ON EXCEL.

**PROJECT 2** 



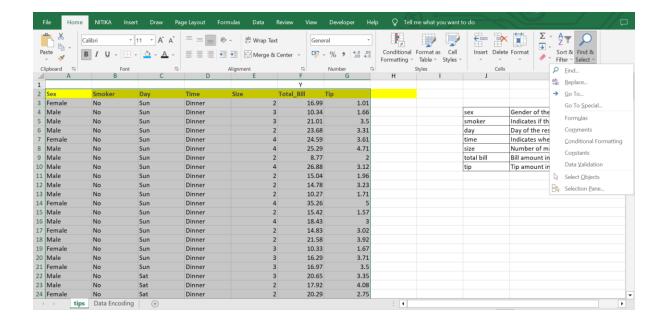
## **Description:**

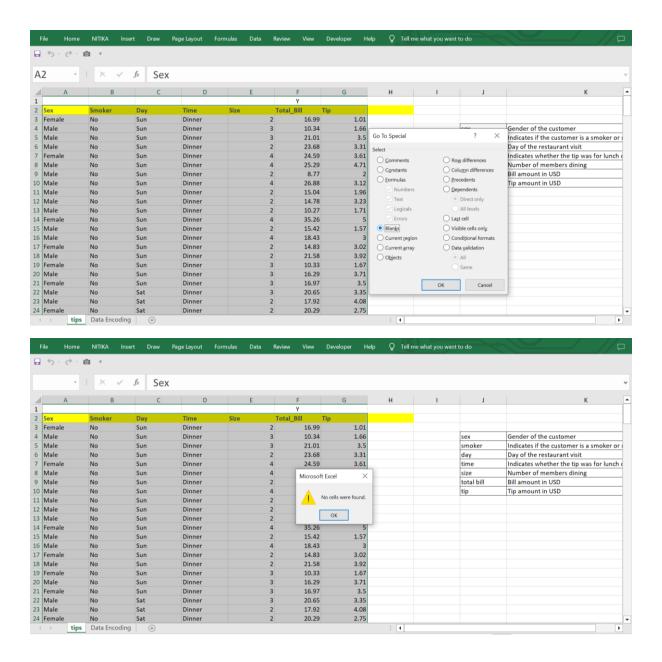
The dataset in file **Restaurant tips dataset.xlsx** contains tips data for different customers. The following are the features in the dataset:

sex	Gender of the customer
smoker	Indicates if the customer is a smoker or not
day	Day of the restaurant visit
time	Indicates whether the tip was for lunch or dinner
size	Number of members dining
total bill	Bill amount in USD
tip	Tip amount in USD

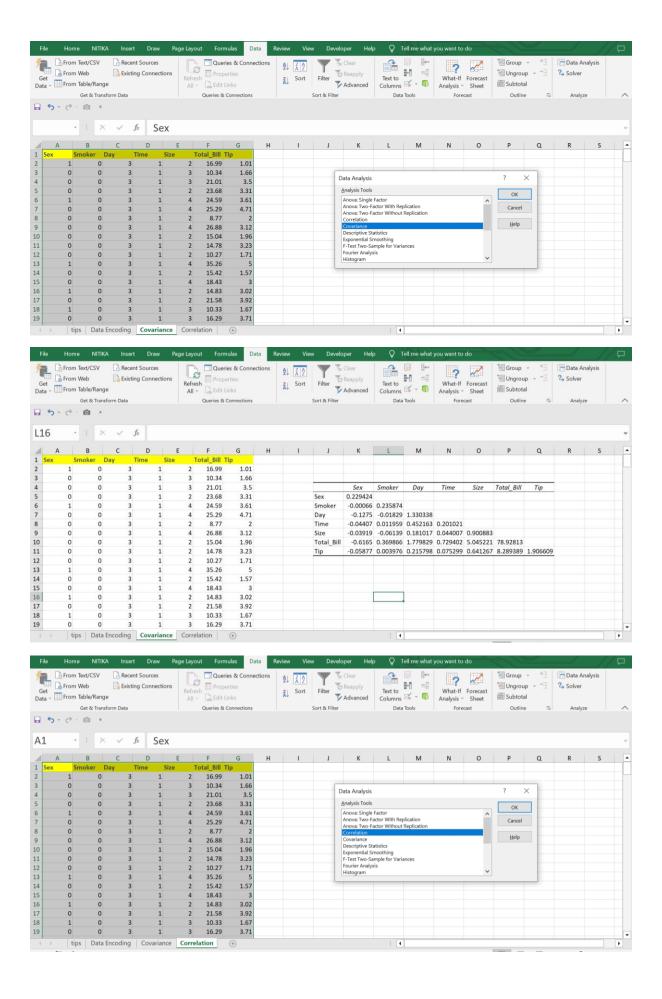
The following project tasks are required to be performed in excel:

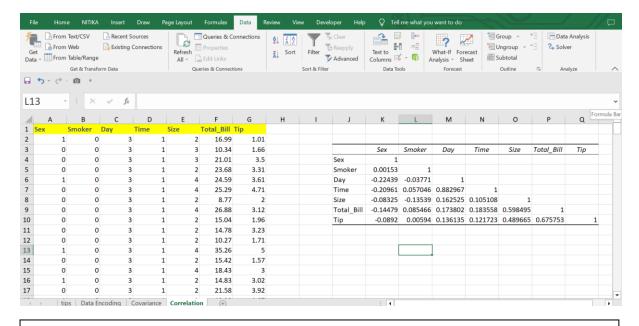
1. Find out if there are any missing values and clean the data.





2. Find the features that are independent and dependent





Here,

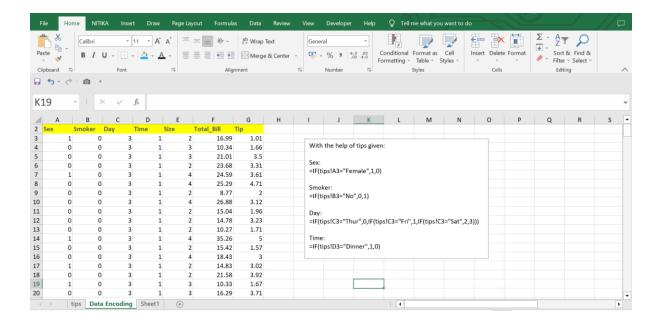
Dependent Variable: Tips (Target Variable)

Independent variable: Sex, Smoker, Day, Time, Size, Total

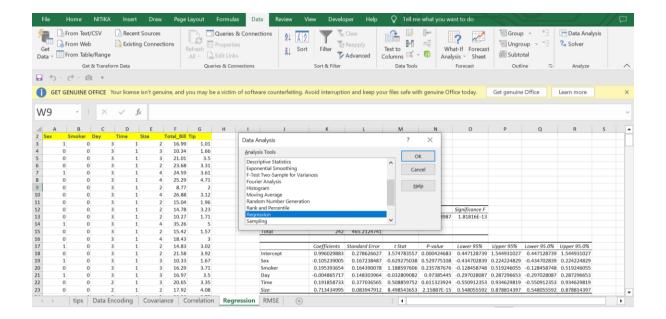
3. Identify which predictive problem is needed.

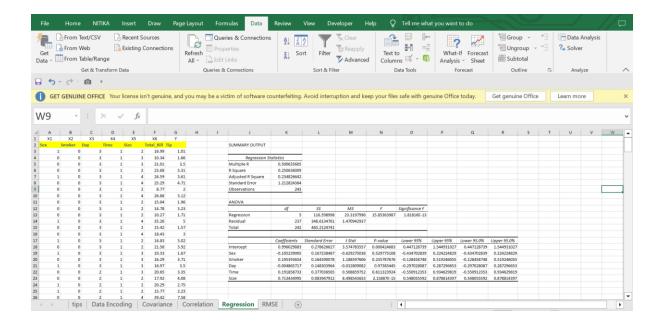
The problem is a regression problem, where the goal is to predict the "tip" amount given the input values of the independent features. The numerical value "tip" is a continuous number as well.

4. Encode the categorical variables to numeric values using IF conditions



5. Build an appropriate model with the dataset.





## Multiple Linear Regression

