

IdeationPhase

Empathize&Discover

Date	28 June 2025
Team ID	LTVIP2025TMID49020
Project Name	Visualization tool for electric vehicle charge and range analysis
Maximum Marks	4Marks

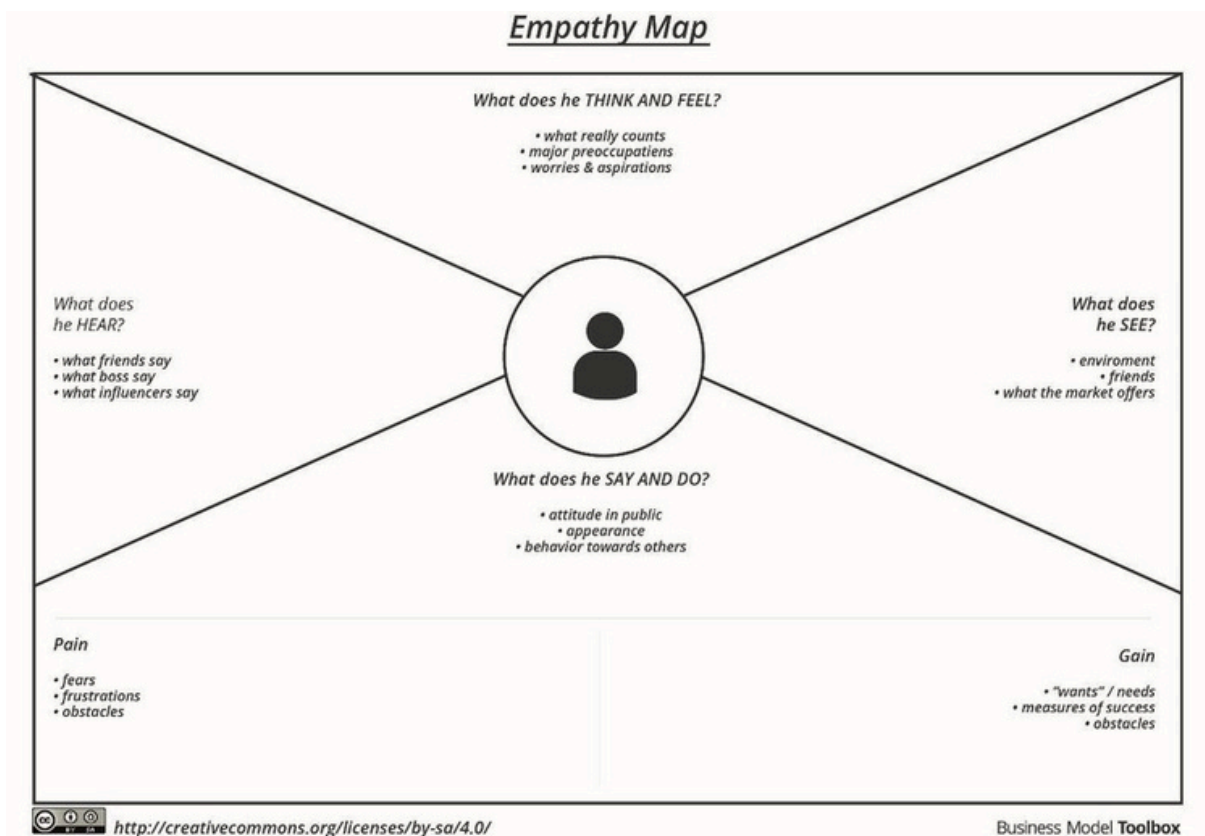
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

Example: Food Ordering & Delivery Application

