



NIKITHA ETIKALA

UX UI & Graphic Designer

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 <https://github.com/NikithaEtikala31>

 <https://nikithaetikala31.github.io/portfolio/>

Creative and detail-oriented UX/UI & Graphic Designer skilled in crafting intuitive, accessible, and visually appealing digital experiences. Proficient in user research, wireframing, prototyping, branding, and high-fidelity UI design. Passionate about solving real-world problems through thoughtful design and user-centered solutions.

Experience

Web Development Intern – SkillCraft Technology (Apr 2025 – May 2025)

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- Designed responsive web layouts, improved UI elements, and worked on clean visual design for landing pages. Enhanced branding consistency and implemented user-friendly interfaces.

Data Science Intern – SkillDzire

(May 2025)

- Worked on data visualization dashboards and presented insights using clean layouts. Contributed design elements for internal tools and improved UI clarity.

Education

B.Tech – Electronics & Communication Engineering

2022 – 2026

- Anurag University

Intermediate (MPC)

2021-2022

- Gowthami Junior College
- CGPA: 73.8%

SSC

2021

- City Model High School
- CGPA: 10.0

Skills

- Design Tools:** Figma, Adobe XD, Photoshop, Illustrator, Canva
- UX Skills:** User Research, Personas, Wireframes, Prototypes, Usability Testing, Design Systems
- Graphic Skills:** Branding, Logo Design, Layout Design, Social Media Creatives
- Tech Skills:** HTML, CSS, JavaScript basics

PROJECTS

Smart Attendance App – UX/UI Case Study

- Designed complete mobile UI including user flows, wireframes, prototypes, and high-fidelity screens.

Online Learning Platform – UX Redesign

- Created dashboards, course pages, and a consistent design system after user research and testing.

Aura Cosmetics – Branding Project

- Developed logo, color palette, packaging concepts, and visual identity assets.

CERTIFICATIONS

- Python – Udemy
- Web Development – SkillCraft
- Cyber Security Essentials – Cisco
- Python Essentials 1 & 2 – Cisco
- CCNA Networking & Security – Cisco
- Blockchain Hackathon – Anurag University