



# Monitoring Reliability and Robustness of Agents for Dynamic Pricing in different (Re-)Commerce Markets

Monitoring der Zuverlässigkeit und Robustheit von Agenten zur dynamischen Bepreisung in unterschiedlichen (Re-)Commerce Märkten

### Nikkel Mollenhauer

Universitätsbachelorarbeit zur Erlangung des akademischen Grades

Bachelor of Science (B. Sc.)

im Studiengang IT-Systems Engineering eingereicht am 30. Juni 2022 am Fachgebiet Enterprise Platform and Integration Concepts der Digital-Engineering-Fakultät der Universität Potsdam

**Gutachter** Dr. Rainer Schlosser

**Betreuer** Johannes Huegle

Alexander Kastius

## Abstract

# Zusammenfassung

## Contents

ΑI	bstra		iii
Ζι	ısamı	enfassung	v
Co	onten		vii
1	Intr	duction	5
	1.1	Objective of the Thesis	
		1.1.1 Reliability and Robustness	5
	1.2	Introduction to the Recommerce platform	6
		1.2.1 The Circular Economy model	6
		1.2.2 Using the simulated marketplace to train agents	6
2	Rela	ed Work	9
	2.1	Approaches to evaluating RL-agents	9
		2.1.1on the fly (while training)	9
		2.1.2after training has finished	9
3	Wh	makes a good agent?	11
	3.1	Overview of market components	11
		3.1.1 Focus on how agents make profit etc	11
	3.2	How realistic the market is/how realistic it can be	11
		Restrictions for evaluation arising from this	11
4	Арр	oaches to monitoring agents	13
	4.1	When to monitor what	13
	4.2	Monitoring during a training session	14
		4.2.1 Tensorboard	
		4.2.2 Live-monitoring	14
	4.3	Monitoring complete agents	15
		4.3.1 Agent-monitoring	15
		4.3.2 Exampleprinter	
		4.3.3 Policyanalyzer	
	4.4	Features for the future	

5	The	recom	merce workflow	17
	5.1	Config	guring the run	17
		5.1.1	The webserver/Docker-API	17
	5.2	Durin	g training	17
		5.2.1	Choosing what to show the user	17
	5.3	Saving	g models at certain stages during training	17
		5.3.1	Live-monitoring tools (see Chapter 4)	17
	5.4	After	training/Complete agents	17
		5.4.1	Why do we even monitor these agents?	17
		5.4.2	Which datapoints prove to be/are most effective?	17
6	Inte	rpretin	ng the results	19
	6.1	Graph	s and diagrams are available	19
		6.1.1	comparing with other agents/models	19
		6.1.2	which hyperparameters influence the results in what ways?	19
		6.1.3	can we augment e.g. Grid-Search with our analysis?	19
		6.1.4	-> Would need to make results "machine-readable" again .	19
7	Con	clusion	ns & Outlook	21
Bi	bliog	raphy		23
De	eclara	ation of	f Authorship	25

## Demo Chapter

This is where you can write some meta information about your chapter. For example, this chapter is based on one of my publications [firstDemoReference], and I just blindly copied everything without adjusting it. Just a heads-up warning.

Sadly, if you cite your own publications, they will appear in the bibliography. Thus, make sure to cite your papers with yourself as one of the authors.

This chapter shows off some of the basic formats of this thesis. Many packages are included in order for you to be able to start immediately without having to manually add all of the important things. The features deemed most important are now presented.

Here is just some filler text.<sup>15</sup> The following citations use the command textcite: **firstDemoReference**; **secondDemoReference**. The first reference has a short list of authors, the second one a long list.

We now state a theorem and restate it later on again. Have a look at the source code in order to see how the theorem is written. Many macros are used, and all of them can be used without using math mode explicitly. Note that we can refer to inequality (0.1) as an inequality through the magic of an option in its label.

- Also note that you can include to-do notes if necessary. Delete this chapter!
- ▶ Theorem 0.1 (Variable Drift). Let  $(\mathcal{F}_t)_{t\in\mathbb{N}}$  be a filtration,  $(X_t)_{t\in\mathbb{N}}$  be a random process over  $\mathbf{R}_0^+$  adapted to  $\mathcal{F}$ ,  $x_{\min} > 0$ , and let  $T = \inf\{t \mid X_t < x_{\min}\}$ . Additionally, let D denote the smallest real interval that contains at least all values  $x \geq x_{\min}$  that, for all  $t \leq T$ , any  $X_t$  can take. Furthermore, suppose that
  - 1.  $X_0 \ge x_{\min}$  and that
  - 2. there is a monotonically increasing function  $h: D \to \mathbb{R}^+$  such that, for all t < T, we have  $X_t \mathbb{E}[X_{t+1} \mid \mathcal{F}_t] \ge h(X_t)$ .

Then

$$E[T \mid \mathcal{F}_0] \le \frac{x_{\min}}{h(x_{\min})} + \int_{x_{\min}}^{X_0} \frac{1}{h(z)} dz$$
 (0.1)

**15** Here is a footnote with a strange number (if that floats your boat). Note how the footnote mark is *above* the period at the end of the sentence.





- **(a)** This is the caption of the subfigure that displays the logo of the HPI.
- **(b)** This is the caption of the subfigure that displays the logo of the UP.

**Figure 1:** These are the two logos featured on the title page. Figure 1 (a) belongs to the HPI, whereas Figure 1 (b) belongs to the UP.

Please shift your attention to Figure 1. This reference was created using the package cleveref, which knows in what environment the label is defined in. This way, you can easily change a theorem into a lemma, and the name of the reference will be adjusted automatically. A wrapfigure like ?? is referenced just like a normal figure.

Of course, you can also use tables in a fancy style. See, for example, Table 1. This document already contains packages in order to also handle larger tables. Hence, it is possible to use tables spanning multiple pages or to rotate a page into landscape in order to fit in a wider table.

Before we continue, consider the following obvious theorem. We conjecture that it also holds for n = 2.

▶ **Theorem 0.2.** Let  $a, b, c, n \in \mathbb{N}^+$  with n > 2. Then

$$a^n + b^n \neq c^n$$
.

Since the proof is straightforward, it is omitted. Nonetheless, we present a proof in order to show off the proof environment.

*Proof of Theorem 0.2.* Unfortunately, there is too little space in this PDF for the proof.

You can have very expressive and fancy enumerations from the package enumitem. Again, we can easily reference an item like item (i).

- (i) The labels of the items can be nicely chosen.
- (ii) Note how the labels are left-aligned. This does not look good but should demonstrate what is easily possible.

**Table 1:** This is a nicely formatted table. Thus, the caption is *above* the content. If not, the data could not be interpreted meaningfully. As a rule of thumb, never use vertical lines<sup>1</sup>, and use horizontal lines sparingly. If you think that a table is illegible and thus needs vertical lines, then your spacing between columns is wrong and should be increased. Always use some whitespace first before you use some additional lines.

Text	Number
This is some text. Thus, it is left-aligned.	0
Numbers are right-aligned.	1
The numbers are formatted in bold using the package array.	2

We can even interrupt this enumeration and easily resume it immediately.

(iii) We continue where we left off.

Recall that Theorem 0.1 was as follows:

- ▶ Theorem 0.1 (Variable Drift). Let  $(\mathcal{F}_t)_{t \in \mathbb{N}}$  be a filtration,  $(X_t)_{t \in \mathbb{N}}$  be a random process over  $\mathbb{R}_0^+$  adapted to  $\mathcal{F}$ ,  $x_{\min} > 0$ , and let  $T = \inf\{t \mid X_t < x_{\min}\}$ . Additionally, let D denote the smallest real interval that contains at least all values  $x \geq x_{\min}$  that, for all  $t \leq T$ , any  $X_t$  can take. Furthermore, suppose that
  - 1.  $X_0 \ge x_{\min}$  and that
  - 2. there is a monotonically increasing function  $h: D \to \mathbb{R}^+$  such that, for all t < T, we have  $X_t \mathbb{E}[X_{t+1} \mid \mathcal{F}_t] \ge h(X_t)$ .

Then

$$E[T \mid \mathcal{F}_0] \le \frac{x_{\min}}{h(x_{\min})} + \int_{x_{\min}}^{X_0} \frac{1}{h(z)} dz$$
 (0.1)

Note that the reference above still refers to the first occurrence of the theorem. However, the theorem is repeated without any noise. That is, it is identical to the other occurrence.

From the next page on, other than a warp figure and some filler text, there is not much more to see. Thank you very much for taking your time and reading so far. I hope you got an impression of what this template is capable of. Have fun using it, and create a great thesis!

1 Except you know what you are doing.

This thesis builds upon the bachelors project "Online Marketplace Simulation: A Testbed for Self-Learning Agents" of the Enterprise Platform and Integration Concepts research group at the Hasso-Plattner-Institute. Therefore, the project will be referenced and all examples and experiments will have been conducted using its framework.

## 1.1 Objective of the Thesis

This thesis introduces ways to monitor the *Reliability* and *Robustness* of different agents (rule-based as well as trained using various Reinforcement-Learning (RL) approaches) tasked with dynamically pricing products in a Circular Economy marketplace. Since the terms *Reliability* and *Robustness* can be interpreted differently depending on context and personal experience, we will define our usage in the Reliability and Robustness section. Following the term definitions, we will give a short introduction ans explanation of what a Circular Economy market is (The Circular Economy model) as well as what Reinforcement Learning is and how we employ the technique in our framework (Using the simulated marketplace to train agents).

### 1.1.1 Reliability and Robustness

- 1. *Reliability*: With *Reliability*, we describe the ability of an agent to be able to transfer knowledge of a certain type of marketplace and/or against a certain opponent over to a different scenario. If Agent A performs well against Agent B on marketplace M, does it perform the same against Agent C on marketplace M, or against Agent B on marketplace N?
- 2. *Robustness*: *Robustness* is the property that describes how well an agent performs over a longer period of time. In a real-world marketplace, consistency is key to success, so finding profitability outliers and their causes are a central part of evaluating an agent's Robustness.

## 1.2 Introduction to the Recommerce platform

### 1.2.1 The Circular Economy model

The main goal of the aforementioned bachelors project was to develop a realistic online marketplace that simulates a Circular Economy. A market is most commonly referred to as being a "Circular Economy" if it includes the three activities of reduce, reuse and recycle [KRH17]. This means that while in a classical Linear Economy market each product is being sold once at its *new price* and after use being thrown away, in a Circular Economy, recycling and thereby waste reduction is a major focus. In our project, we modelled this by adding two additional price channels, *re-buy price* and *used price*, to the pre-existing *new price* of a product.

The *re-buy price* is defined as the price a vendor is willing to pay a customer to buy back a used product, while the *used price* is defined as the price the vendor sets for products they previously bought back and now want to sell alongside new products (whose price is defined by the *new price*).

From now on, we will refer to the Circular Economy market simply as the market.

### 1.2.2 Using the simulated marketplace to train agents

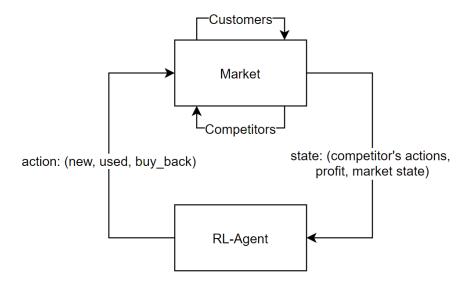
After the initial market was modelled the goal was to train agents using different reinforcement-learning algorithms to dynamically set prices on this marketplace, both in monopolistic scenarios as well as in competition with rule-based vendors which set prices following a strict set of pre-defined rules. These rules can range from simply undercutting the lowest competitor's price to more advanced techniques such as price-fixing and -gouging.

Reinforcement-learning agents are trained through a process of trial-and-error. They interact with the market through an observable state and an action which influences the following state. Figure 1.1 illustrates the RL-model in the context of our market. The goal of the agent is to maximize the so-called reinforcement signal, which in our case is the profit the agent made during the last cycle, since we want to train agents to maximize profits on real markets. By observing which prices lead to which reinforcement signal, the agents get more profitable over the course of training.

Is the following sentence a footnote?

find out if we have such competitors

Create a *nicer* diagram with the three prices



**Figure 1.1:** The standard reinforcement-learning model in the context of our market.

- 2.1 Approaches to evaluating RL-agents
- 2.1.1 ...on the fly (while training)
- 2.1.2 ... after training has finished

## What makes a good agent?

In this section we want to take a look at what defines an objectively "good" agent, focusing on the dynamic pricing aspect and how our recommerce marketplaces were built to simulate real markets as realistically as possible. This section will be split into two parts - first, we will take a look at Reinforcement Learning Agents, to then try and transfer as much knowledge as possible to the rulebased competitors we specifically built for the framework.

- 3.1 Overview of market components
- 3.1.1 Focus on how agents make profit etc.
- 3.2 How realistic the market is/how realistic it can be
- 3.2.1 Restrictions for evaluation arising from this

# Approaches to monitoring agents

In this section we will take a look at the different approaches we took to monitoring agents in our framework, explaining the reasons why we chose to implement specific features and how they help us in determining an agents strengths and weaknesses.

### 4.1 When to monitor what

Our workflow (which will be explained in more detail in The *recommerce* workflow) can generally be split into two parts when it comes to monitoring and evaluation of agents. In the future, when talking about the *workflow* we will be talking about the process of configuring and starting a training session, where a Reinforcement-Learning agent is being trained on a specific marketplace against competitors. The *workflow* also includes the subsequent collection of data used to evaluate the agent's performance. We are also introducing the term of the *complete agent* in this section, which will be used to refer to both Reinforcement-Learning agents that have been fully trained as well as rule-based agents which do not need training.

- 1. During training: Having data available as soon as possible without having to wait for a long training session to end is crucial to an efficient workflow. Our framework enables us to analyze and visualize data while a training session is still running. This enables us to filter out agents with sub-par performance prematurely. This can be done using user-defined threshholds or on the basis of previously collected data (e.g. only keeping agents that are performing better than at least 50% of other agents after the same amount of training in comparable scenarios.)
- 2. On complete agents: After a training session has finished we have a complete and final set of data available for an agent, which enables us to perform more thorough and reliable tests. These can include simulating runs of a marketplace to gather data on the agent's performance in different scenarios and against different competitors, or running a static analysis of the agent's policy in different market states. The tools available for trained agents are in the same way also usable on rule-based agents.

Implement this feature. It should at least be able to temporarily halt the training to start an intermediate training session

Also implement this feature. Allow users to set rules for when a training session should be terminated if the agent is not performing well at a certain point. Also, it should be able to give the program a set of datapoints and have it set rules if possible

In the following sections, we will take a look at all of the tools our framework provides for monitoring agents, distinguishing between the two general types of monitoring mentioned above. The goal of this section is to give a short overview of each tool, how and why they were implemented and what value they offer to the framework as a whole and to the analysis of agent reliability and robustness in particular. We will also discuss features that are currently not available, explaining how they could benefit the entire workflow or enrich the overall experience.

## 4.2 Monitoring during a training session

Is this a footnote? This info should be obvious, but maybe should be mentioned for completeness?

Library? etc., check the specifics of

Ouestion for the

tutors: Do I give

an example of such

When talking about monitoring agents during a training session, we are of course talking about Reinforcement-Learning agents, since Rule-Based agents always perform the same and cannot be trained. Monitoring agents while they are still being trained enables us to be more closely connected to the training process. Ultimately, the goal of such monitoring tools is to be able to predict the estimated "quality" of the final trained agent as reliably as possible while the training is still going. Users must however be careful when interpreting the results of monitoring tools that work on "incomplete" agents, we will go more into this in Interpreting the results.

### 4.2.1 Tensorboard

The Tensorboard is an external tool from the from the Reinforcement-Learning framework Tensorflow. With jsut a few lines of code a training session can be connected to a Tensorboard. We are then able to pass any number of parameters and metrics we deem interesting or useful to the Tensorboard, which then offers visualizations for each of them, updating live as the training progresses. Though the Tensorboard does not interpret data in any way, it is an immensely useful tool for quickly and easily recording data and offering a first rough comparison of competitors in the market.

#### Spelling

Create some sample diagrams. Perhaps these can be re-used in the workflow section, so they could perhaps be moved to the Appendix for reference?

"Anders als"

"zusammengefasst'

Footnote with link

make the current live-monitoring so that graphs are actually being created 4 while the training i running, not like it is now with grpahs only being created afterwards

### 4.2.2 Live-monitoring

Different than the Tensorboard, monitoring tools under the term live-monitoring were completely and from the ground up built by our team. For most of the visualizations, the *pyplot* library was used. Live-monitoring aims to be more configurable and in-depth with the metrics it offers than the aforementioned Tensorboard.

## 4.3 Monitoring complete agents

- 4.3.1 Agent-monitoring
- 4.3.2 Exampleprinter
- 4.3.3 Policyanalyzer
- 4.4 Features for the future

## The recommerce workflow

- 5.1 Configuring the run
- 5.1.1 The webserver/Docker-API
- 5.2 During training
- 5.2.1 Choosing what to show the user
- 5.3 Saving models at certain stages during training
- 5.3.1 Live-monitoring tools (see Chapter 4)
- 5.4 After training/Complete agents
- 5.4.1 Why do we even monitor these agents?
- 5.4.2 Which datapoints prove to be/are most effective?

# Interpreting the results

- 6.1 Graphs and diagrams are available...
- 6.1.1 ...comparing with other agents/models
- 6.1.2 ...which hyperparameters influence the results in what ways?
- 6.1.3 ...can we augment e.g. Grid-Search with our analysis?
- 6.1.4 -> Would need to make results "machine-readable" again

# **Bibliography**

[KRH17] Julian Kirchherr, Denise Reike and Marko Hekkert. Conceptualizing the circular economy: An analysis of 114 definitions. Resources, Conservation and Recycling 127 (2017), 221–232. ISSN: 0921-3449. DOI: https://doi.org/10.1016/j.resconrec.2017.09.005. URL: https://www.sciencedirect.com/science/article/pii/S0921344917302835 (see page 6).

# Declaration of Authorship

I hereby declare that this these sources used are acknowledged	is is my own unaided work. Ald as references.	l direct or indirect
Potsdam, 30th April 2022	Nikkel Mollenhauer	