**MARKETING CONTENT**

**HARSH SINGHAL**

"You only live twice, or so it seems

one life for yourself, and one for your dreams." - John Barry

There are no shortcuts to achieve success in life. Behind the success of every successful person there lies many setbacks, traumatic experiences and sleepless nights. Enduring all these harsh realities of life our former Organizing Secretary, Harsh Singhal comes out with flying colours by bagging placement at Amazon.

He has proved that with true dedication, devotion to the task and positive thinking with determination one can reach to great heights in his career. We are glad to have worked with such a talented, hard working and self determined leader.

IEEE Student Branch JIIT presents its heartiest congratulations on his hard earned success and wishes him good luck for all his future endeavours!

**RAKSHA BANDHAN**

"Friends change, lovers leave, siblings are eternal."

Rakshabandhan marks a pious bond of love, togetherness, protection and loyalty that binds together the lives and hearts of a brother and sister. It's like a colourful garland made of threads smelling with the magic scent of perpetual love, care and affection between the two siblings. It's not just about tying a rakhi, it's about tying chunks of endless love, emotions and tenderness.

IEEE SB JIIT extends it's heartiest greetings on this auspicious occasion and hope it brings endless joy, happiness and prosperity. Happy Raksha Bandhan!

**INDEPENDENCE DAY**

"Carried with care, coated with pride, dipped in love, fly in glory, moments of freedom in

shade of joy. Proud to be an Indian!!"

Freedom is for everyone. It doesn't see color or shapes. We've had enough of hate and violence, and now we need to build our new future, full of love, harmony and understanding. So let's raise our glasses for Independence Day! and make a strong decision to value our nation and never forget the sacrifices done by thousands of men and women who strived hard to attain freedom for our country.

IEEE SB JIIT wishes you all a very happy Independence Day. May this spirit of freedom lead us all to success and glory in life! ✨

**NATIONAL SPORTS DAY**

"True sportsmanship means taking part in fair play, respecting opponents and officials, accepting defeat with grace and acknowledging victory without arrogance."

National Sports Day is celebrated all over India on 29th August to mark the birth anniversay of Major Dhyan Chand, who's magic with hockey stick can never be forgotten!! He is also known as 'Wizard of Hockey' for his superb skills and outstanding performances.

This day holds great importance for the country as it encourages people to take up sports as an activity and stay healthy and fit. Sports are the best means of avoiding lethargy and shaping oneself to be strong and active. It develops a sense of belonging, team spirit and friendliness in people and moreover helps in developing physical and mental toughness.

IEEE SB JIIT wishes you all a very healthy and Happy National Sports Day. On this day let us all pledge to make Sports a part of our Daily Deit!! ✨

**TEACHERS DAY**

"Guru Govind Dou Khade Kake Lagu Pau..

Bali Hari Guru Aapne Govind Diyo Batay."

Teachers are the solid foundation, strongest pillars, and long-lasting concrete for other professional to emerge. They are those who use themselves as bridges over which they invite their students to cross, then having facilitated their crossing, joyfully collapse, encouraging them to create bridges of their own.

It is rightly said by Ever Garrison - "A teacher is a compass that activates the magnets of curiosity, knowledge and wisdom in the pupils." They indeed play a very important role in shaping the career of their students and moulding their minds to bring the best out of them.

On this special occasion, IEEE SB JIIT Noida wishes all our selfless, devoted and hard working teachers a very Happy Teacher's Day!

**SOMYA SINGH**

"The road to success is not easy to navigate, but with hard work, drive and passion, it's possible to achieve the American dream." - Tommy Hilfiger

We feel immensely proud to announce that our former Vice-Chairperson, Miss Priyanjali Chaudhary has bagged a placement at Optum due to her sheer persistence and dedication.

She has proved that success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what we do or learn to do. She has set an excellent example for all of us that with constant and relentless efforts and leaving no stone unturned in preparation one is sure to reach great heights in career.

IEEE SB JIIT extends its heartiest congratulations on her hard earned success and wishes good luck for all her future endeavours. ✨✨

**NEW YEAR**

"Hope smiles from the threshold of the year to come, whispering 'it will be happier'." -Alfred Lord Tennyson

It's that time of the year that we are about to bid farewell to 2022 and enter into the new year with renewed hopes and an opportunity to set new goals. New year gives us an opportunity of seeing life with little more compassion, maturity and beauty.

Let's discard what was jaded and put on it's place, the beautiful garments of Faith, Hope and Love. Take new resolutions and enter into the new year with a much more passion, zeal and enthusiasm. Keep the smile, leave the tear and hold the laugh 'cause it's a new year!

IEEE SB JIIT wishes you all a very happy and a fantabulous New Year filled with joy, peace, love, laughter and success. May all your dreams get fulfilled and remember, if opportunity knocks, build a door! ✨

**XENITH CONTENT**

Website Live :-

The wheels start turning, the shadows get darker, and the apocalyptic darkness descends, as the date of reckoning approaches. It’s finally that time, when the gloomy days of standstill got over and adrenaline fuels the air !

IEEE SB JIIT is back with its annual technical fest, XENITH, with a fresh perspective full of adrenaline fuelled events, hackathons and enthralling prizes for all the cherished ones. It would really be a hazy maze in your head to keep track, so for your convenience we have made a one-stop place to find out about all our star events.

We are excited to announce the launch of our most anticipated annual technical event XENITH 23's official website which will help you to remain updated about all the electrifying activities and events, winners and prizes.

So take a dive into our website to know exactly what it takes to pursue the abyss!!

Dates Announcement :-

“Would you learn the secret of the sea? Only those who brave its dangers, comprehend its mystery!”

- Henry Wordsworth

Guess what’s finally back to make it happen and that too OFFLINE? XENITH’23, the annual technical fest of IEEE SB JIIT with its theme Pursuit of Abyss! Brace yourselves up and get ready with your submarines to take a deep dive into the most unforgettable event of the year.

Are you excited and feeling the exasperating tenure of the countdown? No more waiting! XENITH’23 is now at your hand with a plethora of electrifying new events and activities!

IEEE SB JIIT is enthralled to announce the dates of XENITH’23, set on 4th and 5th February to take you on a submarine dive of adrenaline filled events.

So mark your calendars and get ready to be a part of this most awaited fest as the clock is ticking and the wait is coming to an end!

Stay tuned for more details!