

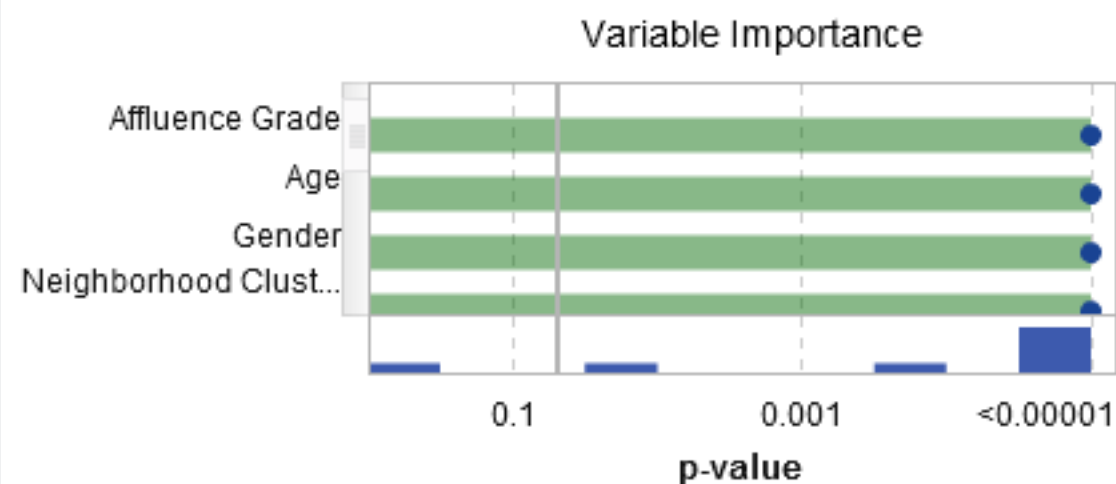
A2Dwk5_workbook_Nikki_Fitzherbert

Creation date: Monday, September 30, 2019

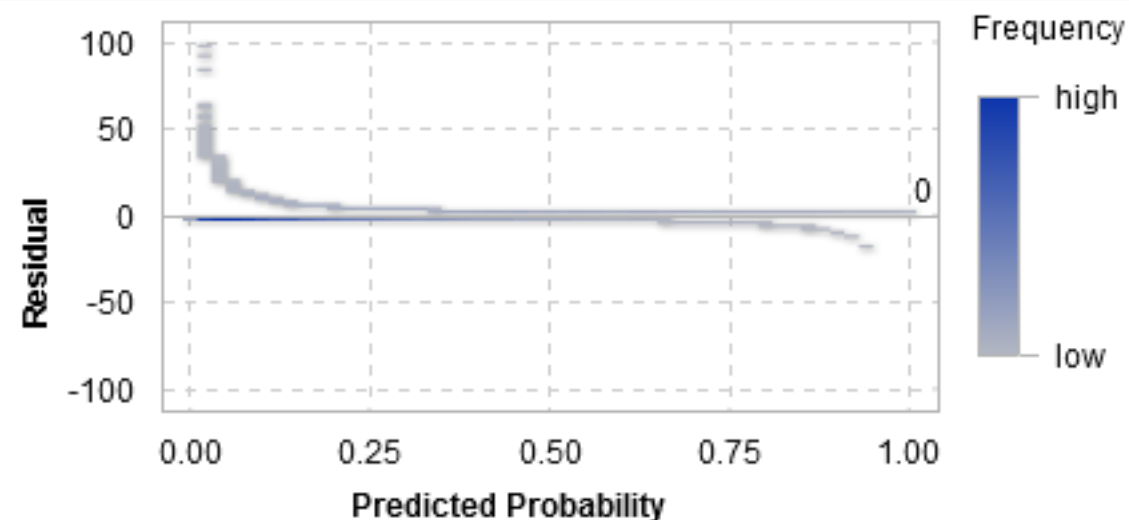
Author: Nikki Fitzherbert

Organics Purchase Indicator (event=1) R-Square 0.2320 Observations Used: 82,040 Unused: 29,075

Fit Summary

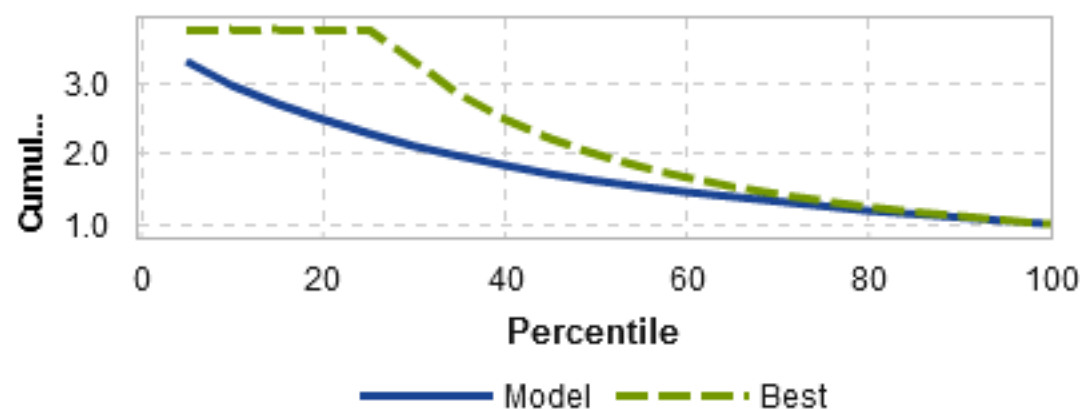


Residual Plot

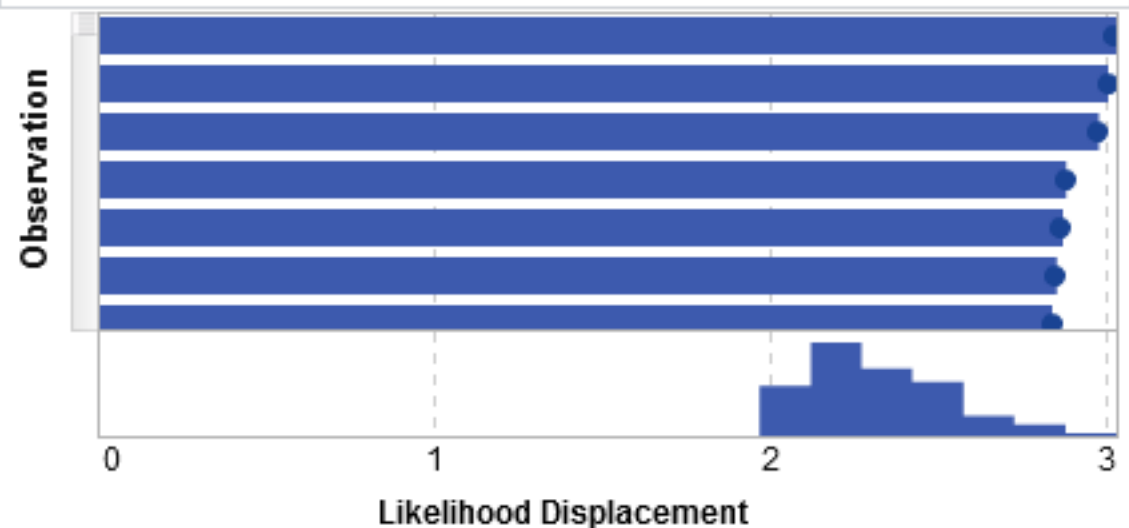


Assessment

Lift



Influence Plot

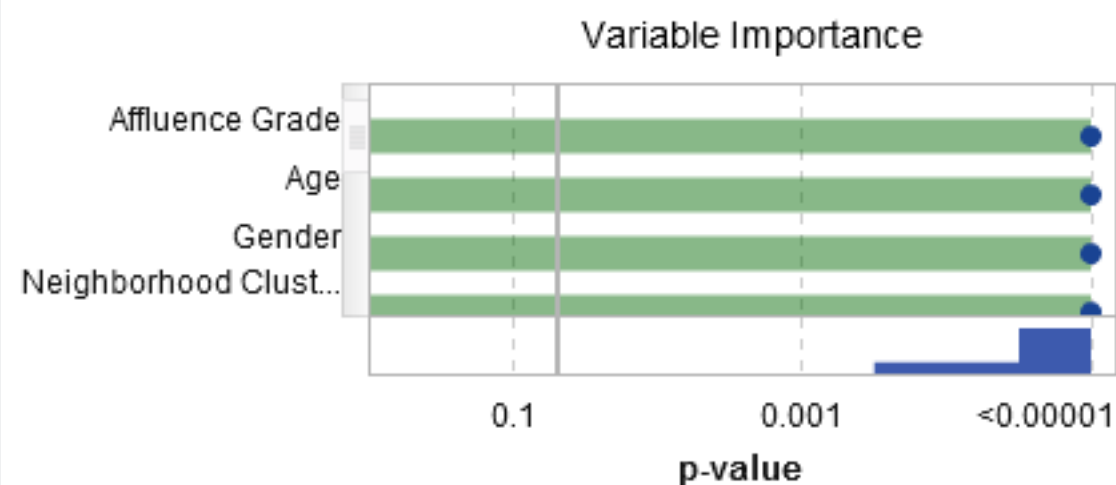


Filters: None

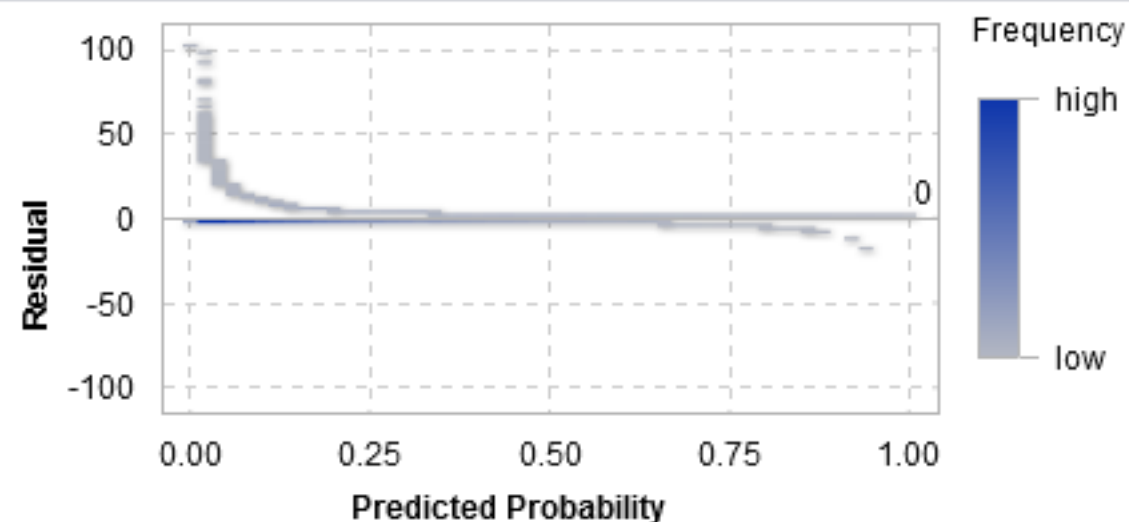
Ranks: None

Organics Purchase Indicator (event=1) R-Square 0.2258 Observations Used: 111,115

Fit Summary

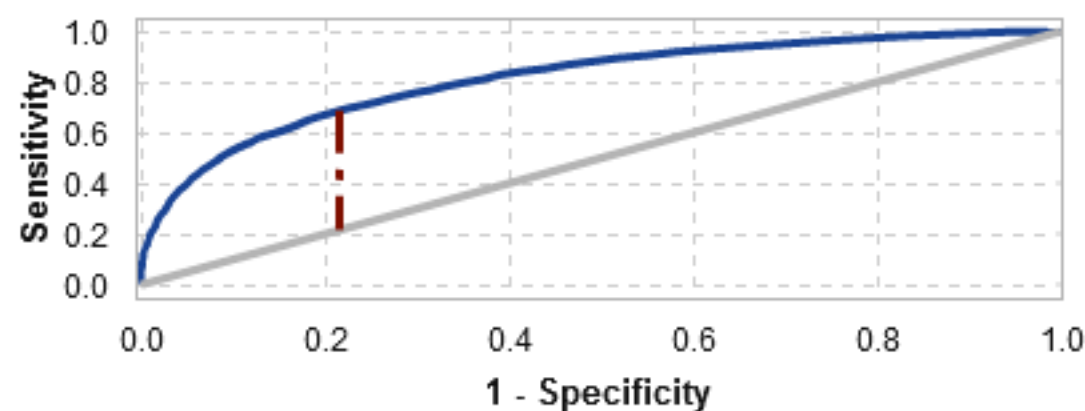


Residual Plot

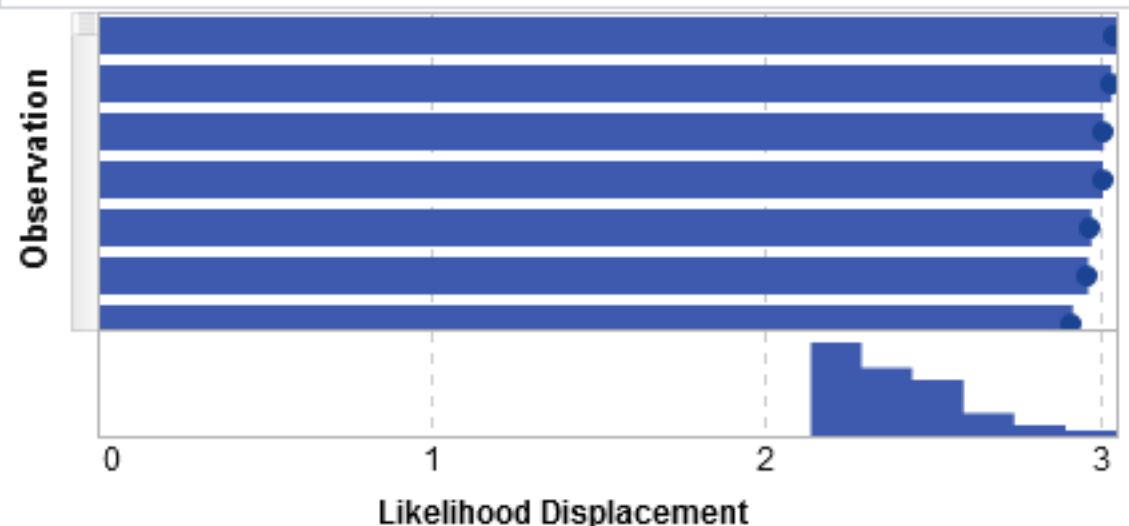


Assessment

ROC



Influence Plot

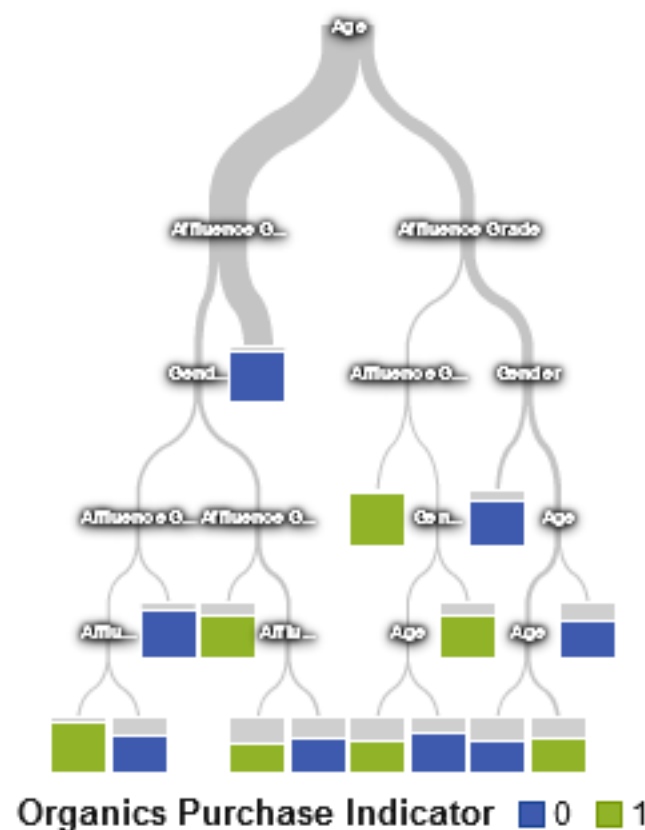


Filters: None

Ranks: None

Organics Purchase Indicator (event=1) Observations Used: **111,115**

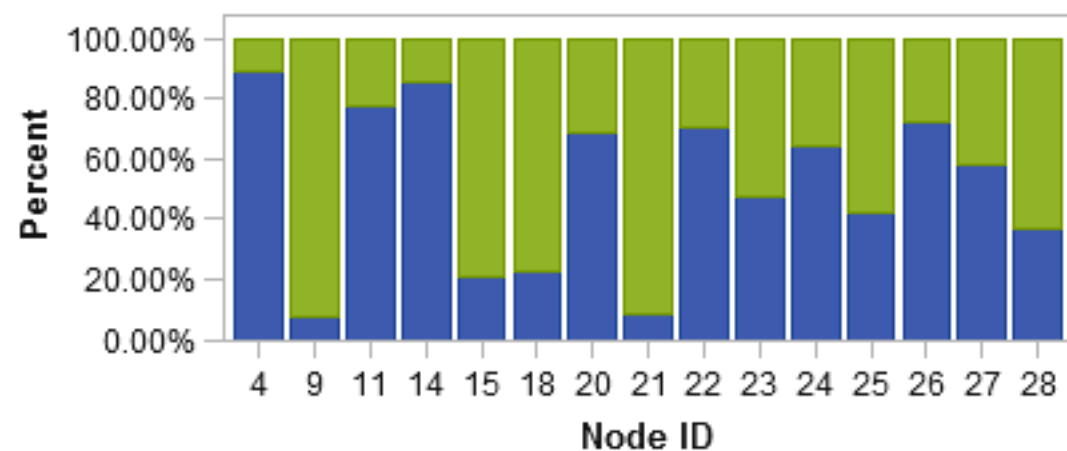
Tree



Filters: None

Ranks: None

Leaf Statistics



Assessment

Misclassification

Frequency

