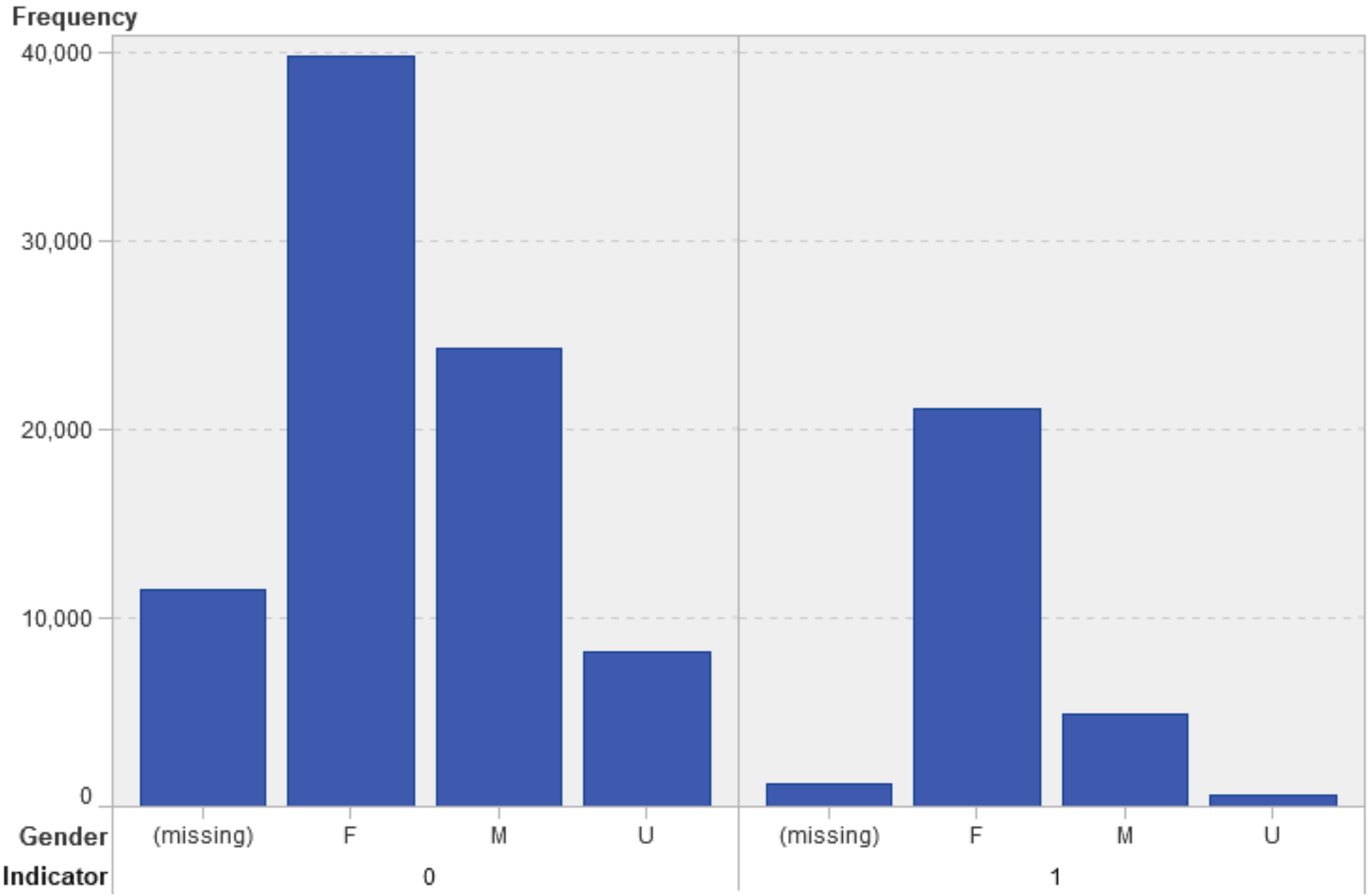
Wk4_A2C_workbook_Nikki_Fitzherbert

Creation date: Tuesday, September 17, 2019

Author: Nikki Fitzherbert

Frequency of Gender



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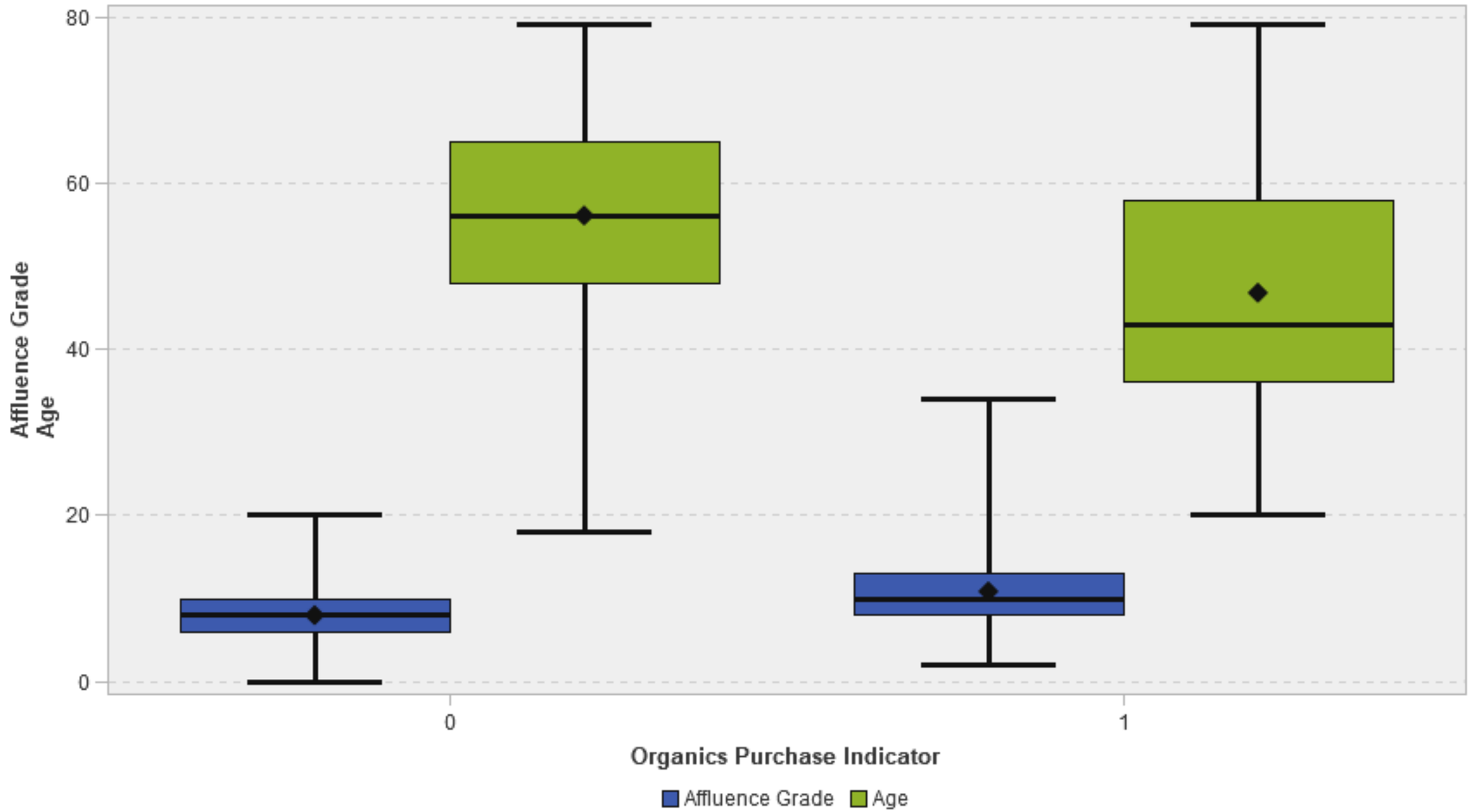
Affluence Grade, Age by Organics Purchase Indicator



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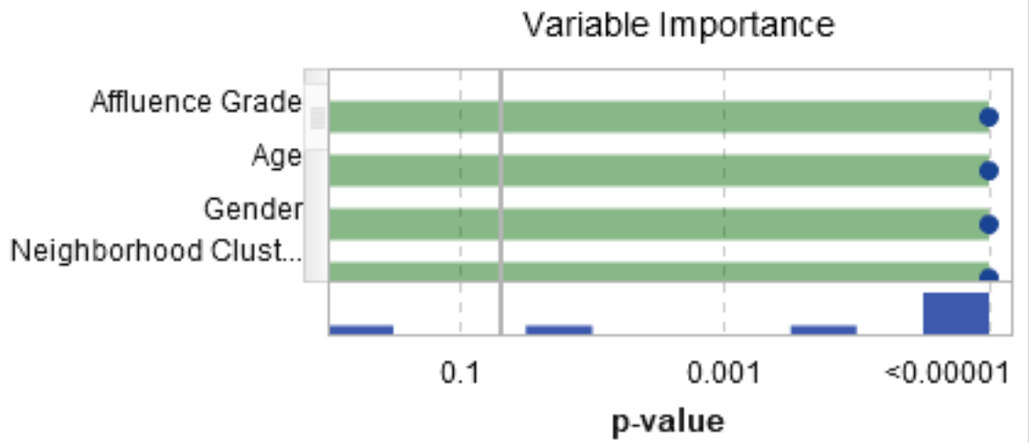
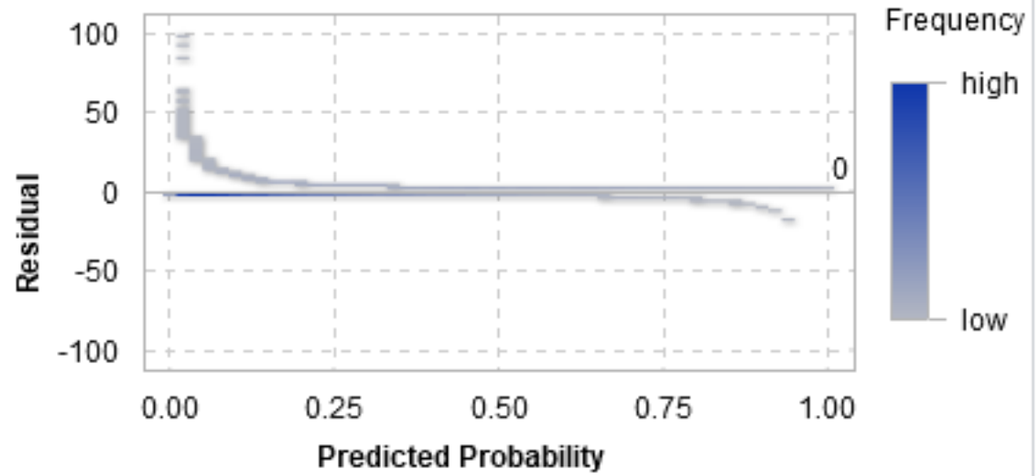
Organics Purchase Indicator (event=1) R-Square **0.2320** Observations Used: **82,040** Unused: **29,075**

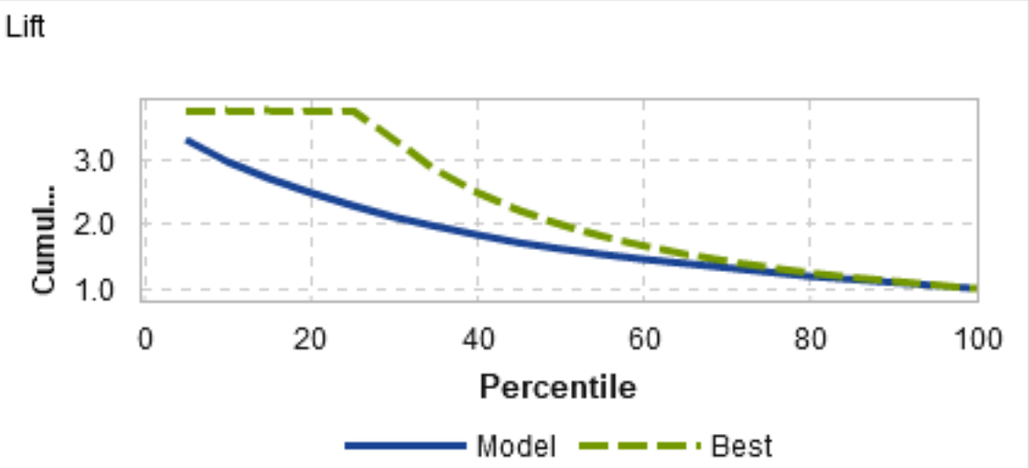
Fit Summary



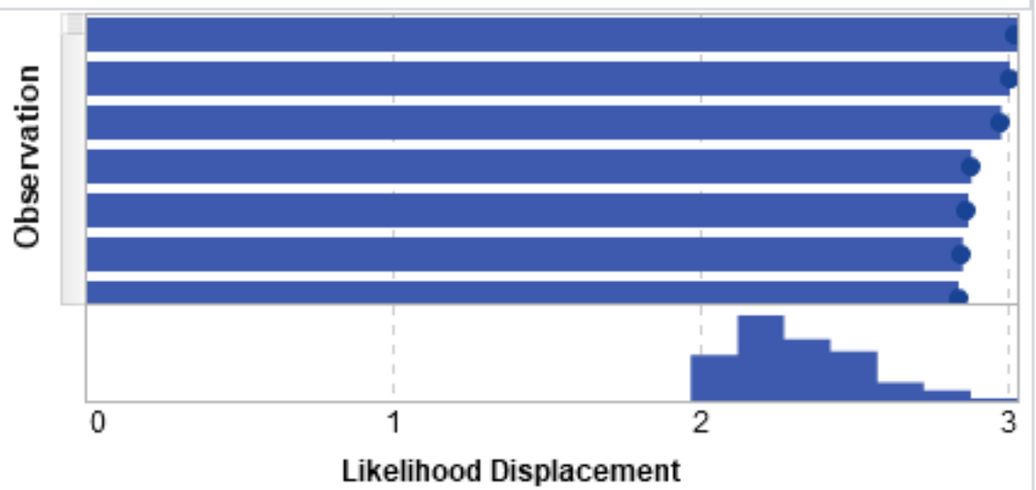
Residual Plot



Assessment



Influence Plot

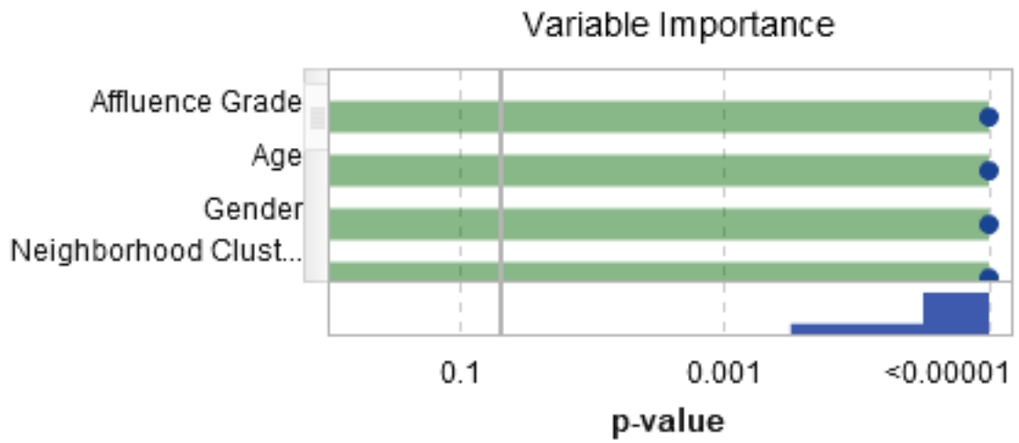


Filters: None

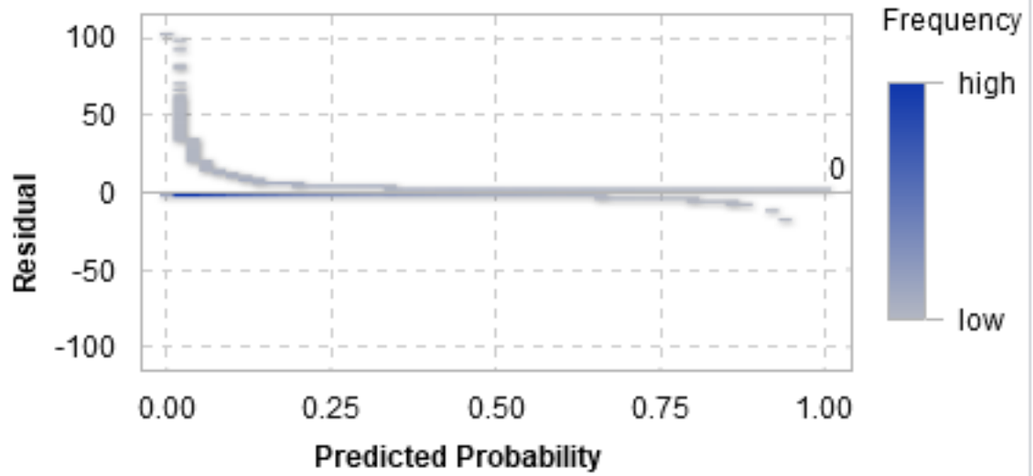
Ranks: None

Organics Purchase Indicator (event=1) R-Square **0.2258** Observations Used: **111,115**

Fit Summary

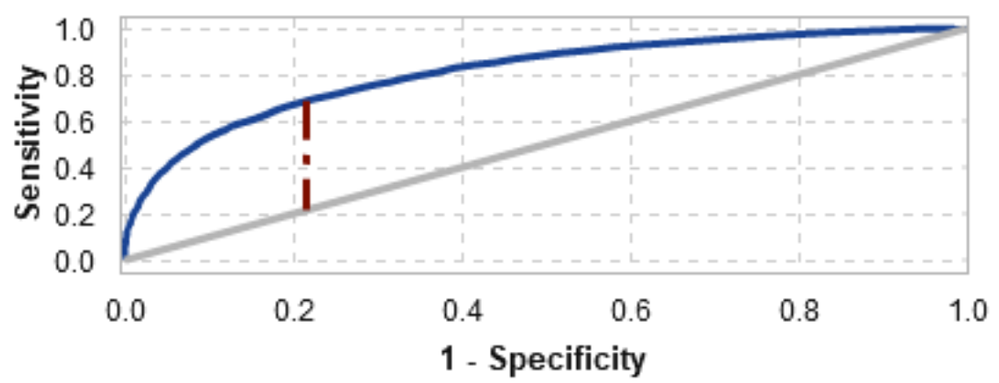


Residual Plot

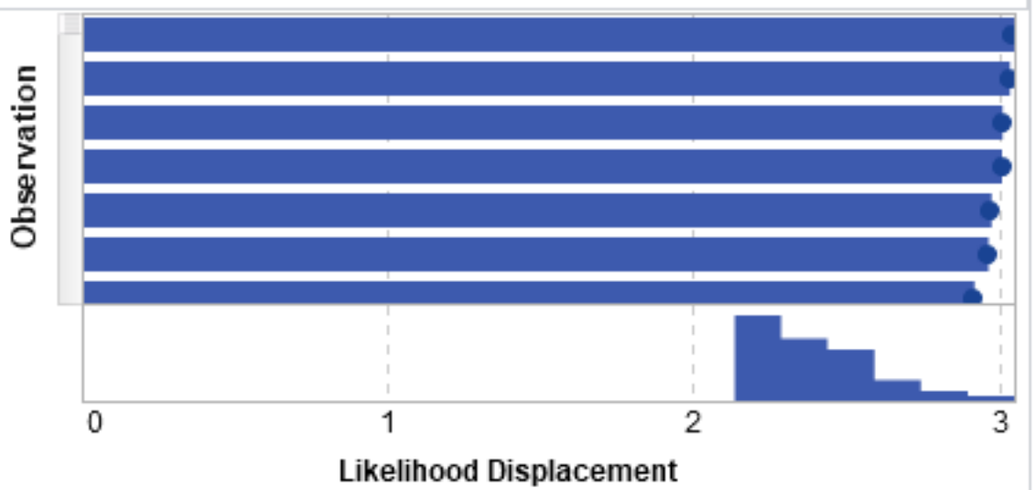


Assessment

ROC



Influence Plot



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