The Music Genome Project is an attempt to study and categorize listeners based on their musical taste. The idea is that if someone likes X, Y, and Z genres of music, they’d be likely to enjoy A, B or C genres as well; they suggest that their might be an almost “genetic” component to taste. The data is collected via logging user’s data as they listen to songs on the service and drawing connections between that data and other users to suggest other music they may enjoy.  
  
The artist I picked was SHISHAMO, a Jpop/JRock girls band. The other songs that played after were Monster by YOASOBI, Channel Me by Ryokuoushoku Shakai, Chudoku by SHISHAMO, and KICK BACK, by Kenshi Yonezu. Similarly, these were all either Jpop or Jrock songs and many of them I had already heard or liked; in fact 4/5 of those are already in a playlist of mine. Even starting from one song, the algorithm pulled other popular music from the same categories, likely ones that their systems demonstrated SHISHAMO fans also liked on their service.