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# University of California Los Angeles The Division of Continuing Education - UCLA Extension



#### TRANSCRIPT OF RECORD

Page 1of 1

DATE: 14 Oct 2019

STUDENT NAME: ADENIKE TOLULOPE FADINA

STUDENT ID: X1834718 SCHOOL ID: 705262583

| COURSE<br>NUMBER | CLA EXTENSION TITUSCLA EXTENSIO              | START DATE  | END<br>DATE | GRADE           | HOURS | UNITS | CEU  |
|------------------|--|-------------|-------------|-----------------|-------|-------|------|
| ESL X 433C       | ADVANCED ENGLISH AS A SECOND LANGUAGE        | 02 Apr 2018 | 11 Jun 2018 | ENSION          | 50.0  | 4.00  | 0.00 |
| MGMT X 460.41    | BRAND MANAGEMENT A EXTENSION • UC            | 05 Apr 2018 | 14 Jun 2018 | u <b>a</b> la e | 33.0  | 4.00  | 0.00 |
| MGMT X 160       | MARKETING PRINCIPLES AND PRACTICES A         | 10 Apr 2018 | 15 May 2018 | EXA-ENS         | 33.0  | 4.00  | 0.00 |
| MGMT X 460.52    | INTEGRATED MARKETING COMMUNICATIONS          | 26 Jun 2018 | 04 Sep 2018 | NA-ON           | 33.0  | 4.00  | 0.00 |
| MGMT X 460.394   | DIGITAL MARKETING N . UCLA EXTENSIO          | 27 Jun 2018 | 05 Sep 2018 | $ B  \cdot  B $ | 30.0  | 4.00  | 0.00 |
| MGMT X 466       | CONSUMER MARKET RESEARCH                     | 28 Jun 2018 | 06 Sep 2018 | ENASION         | 33.0  | 4.00  | 0.00 |
| MGMT X 471.10    | MARKETING WITH GOOGLE ADS                    | 25 Sep 2018 | 23 Oct 2018 | (A) A           | 16.3  | 2.00  | 0.00 |
| MGMT X 460.55    | CUSTOMER RESEARCH, PROSPECTING, AND PLANNING | 26 Sep 2018 | 05 Dec 2018 | EXAENS          | 36.0  | 4.00  | 0.00 |
| MGMT X 470.10    | DIGITAL ANALYTICS                            | 27 Sep 2018 | 06 Dec 2018 | NA-ON           | 30.0  | 4.00  | 0.00 |

END OF TRANSCRIPT \*\*\*\*\*\*\*\*

## **About UCLA Extension**

UCLA is accredited by the Western Association of Schools and Colleges (WASC). All courses and certificate programs offered by UCLA Extension are developed, approved and administered in accordance with Extension policy and the regulations of the Academic Senate of the University of California. Admissions Officers and Graduate Advisors: UCLA Extension Student & Alumni Services provides full service to support your admissions and advanced standing decisions. If you seek further information about the University of California's academic administration or course number schema, or if you would like to request copies of full course descriptions to supplement the enclosed transcript, call toll free (800) 825-9971, or e-mail your request to enroll@uclaextension.edu. UCLA Extension's Federal School Code is 001315-01. We are located at 1145 Gayley Avenue, Suite 200, Los Angeles, California 90024.

#### **Courses and Credit**

Academic credit is measured in quarter units, reckoned at 3 hours of student work per week, per term for each unit. Records prior to 1966 are measured in semester units. Ad-hoc course work in continuing education at this institution is not subject to GPA calculation.

XL 1 to XL 199: These courses are equivalent to undergraduate courses offered by the UCLA regular session. All XL courses are transferable for unit and subject credit toward the Bachelor's Degree at all campuses of the University of California. Courses numbered 1 to 99 are considered lower division (freshman/sophomore); those numbered 100 to 199 are considered upper division (junior/senior).

X 1 to X 199: These courses are **structured** in accordance with requirements for UCLA undergraduate courses, but will include subject matter not part of the regular undergraduate curriculum. While no courses are exactly equivalent to these are offered in UCLA's regular session, X 1 to X 199 courses are transferable for unit credit toward the Bachelor's Degree at all campuses of the University of California. Applicability for subject credit is typically determined by the UCLA student's major department, and by other institutions upon consideration of the full course description.

XLC 1 to XLC 199: UCLA undergraduate courses taught by regular faculty. Students who are not matriculated at UCLA are permitted to attend, enroll and record their academic credit through UCLA Extension. These records are fully transferable for unit, subject, and grade-points toward baccalaureate degrees at UCLA's College of Letters and Science for those who are subsequently admitted.

XLC 200 to XLC 299; and XLC 400 to XLC 499: UCLA graduate and professional level courses into which non-matriculated Extension students have enrolled. Courses in the 200 series are within curricula leading to the M.A. or M.S. degrees at UCLA. Courses in the 400 series are within curricula leading to professional masters degrees, such as the M. Ed., M.B.A., M. Arch. and M.F.A. at UCLA. Academic credit earned in these classes may be transferable for advanced standing in degree programs elsewhere.

X 300 to X 399: Professional credit-bearing courses in the field of education, specially designed for teachers and prospective teachers. Major emphasis is on pedagogy, teaching methods and materials, and curriculum design. Academic credit earned in these courses may lead to advanced standing in baccalaureate degree and teacher credentialing programs.

X 400 to X 499: Generally post-baccalaureate credit-bearing courses and lecture series in professional fields, designed in content, focus and presentation style to standards of instruction used in professional-level degree programs. Academic credit earned in these courses may lead to the award of formal certificates by UCLA Extension, and may be transferable for advanced standing in degree programs in professional studies elsewhere, subject to the procedures of the receiving institution. Many courses in this category are also of general interest, while also offering particular opportunities for professional, paraprofessional, or other career advancement. Students may elect to take these courses for Continuing Education Units (CEU) in lieu of academic credit. Courses that offer both academic credit and CEU credit will have numerical values in both columns; the type of credit earned is specified by either letter grade for academic credit or CEU for Continuing Education Units.

800 to 899: Professional level noncredit courses bearing Continuing Education Units (CEU). Grades are not issued for CEU-bearing courses in accordance with standards established by the International Association of Continuing Education and Training. Students who satisfactorily participate are awarded 1 CEU for every 10 contact hours of instruction. These programs are typically designed to fulfill requirements of professional associations and state licensing agencies requiring advanced continuing instruction.

900 to 999: Noncredit College-preparatory or English language-preparatory programs in which course work is evaluated.

#### **Grading Scale**

The grades A, B, C, and D may be modified by the suffixes "+" and "-" for emphasis.

- Excellent, academic credit earned В
  - Good, academic credit earned
- C Fair, academic credit earned
- D Barely Passing, academic credit earned
- F
- P Passed (work which would otherwise earn a grade of C or higher), academic credit earned
- NP Not Passed (work which would otherwise earn a grade less than a C)
- S Satisfactory (work in certain graduate level courses which would otherwise have earned a grade of B or higher), academic credit earned
- U Unsatisfactory (work in certain graduate level courses which would otherwise have earned less than a B)
- I Incomplete (work of passing quality but incomplete; may be revised by completing work as required)
- N Attended, not for credit
- CEU Continuing Education Units earned
- DR Deferred Report ΙP In Progress

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