

SOS

Pioneering "Stem Optimization Service", ideal for solo artists who mix their own music.

If:

- You don't always have confidence during the mixing process, and you feel you need "one to one" professional help to guide you through specific aspects of finishing your music to take it to the next and final level.
- You are well familiar with the mixing process, but still, the results are not always satisfying or translating as you intended.
- You are quite happy about everything you do, but you understand the value of involving a professional sound engineer with lengthy experience in the music industry in order to widen your knowledge and improve your skills.

Then SOS is for you.

What is SOS?

It's a chance to have an experienced professional sound engineer work along with you on your project, reducing your costs on every project, and also helping you to grow as an artist or even start your path as an engineer yourself.

Low Cost, More reward

How does it work?

Commit all your processes, export the stems, and send them to me. Unlike the multitracks, the stems recreate your mix when imported into a DAW with the faders at zero. It doesn't have to be the final mix; you can use this service at any point in the process. Since the stems will ignore whatever you apply on the mix bus, I would probably suggest printing them out right before that stage, but it really depends on the type of help you need.

Along with the stems, please let me know the following information:

- The quality of the audio files
- the BPM (if one is available).

What am I going to do with the stems?

I'll mix them to some extent; whatever I deem to be urgent will take precedence. And I will explain where I stopped, as well as what I did, leaving you with enough information to keep working the rest of your track with the

guidance I send across.

This is the best way to:

- Learn about a production's full potential.
- Describe in detail where the problems are.
- Understand your craft, and hopefully help you become a better musician for future projects.

Unlike the regular mixing service, I will work on your song for a limited time, taking care of the big picture. I will fix the main issues, or if there are none, I will focus on the main areas where I feel certain improvements should happen. Either this, or you can actually tell me to focus on a specific thing. A classic example of this is "Please mix my main vocal!"

After this time, I will commit all the serial and parallel processes and send the stems back to you.

What are you going to get back?

You will receive:

- a folder with a pre mix, the new stems with my optimisation, and a snapshot of the compression used on the mix bus. I'm going to use the free Kotelnikov compressor by Tokyo Dawn Records, so everyone can have the chance to recreate the compression.

Even if you want to use your own type of compressor, you will still have a reference and, more importantly, a sound to beat!

- Within 24 hours, I will send some of my mixing notes, pointing out the areas where I feel we should work in order to get the song into its best shape. So you will finish the mix, but you won't be alone anymore! Send me your completed version back to me for a quick last evaluation and brief notes so you're not left wondering whether you've applied the correct optimisations or not. After that we can work again for a smaller price again just to clear the track up, orwell, you will have your beautiful new mixed track which you can be even more proud of as you've taken it closer to the finish line yourself.

And SOS doesn't stop here, you can share your mix versions with me, until we are both happy. Great, isn't it?

One more thing I offer: if you happen to edit some tracks, send them over, I will exchange them with the old ones, commit my process again, and send them back to you.

I can however fully mix and master tracks which I have a separated service for already, which I have been successfully doing for the past 13 years. This is the link to my website: www.artigianstudio.com

Testimonials:

Arnivan: "Hey. I am pretty happy with the optimization. Its more than I expected considering I gave you wet signals. I really have no idea how you managed to get them to sound good. So till now the process has been quite good for me as an artist."

"To be honest. Its sounding so well mixd already that I dont know what else to do. So your notes will be useful"

Pete: "Brilliant advice... Seriously, I think you've done just the right amount of work.. Not only that.. You've managed to pick out where I had real issues and tackled them, this is where all that experience comes in to play, 80 euros is right on the money for that kind of quality work, maybe even a little cheap, a nice round figure of 100 or 99 I would pay for that work, and the following advice, then I'd be willing to pay a little extra for the follow up session once I'd made my attempt at finishing it, I really think this could work, first attempt, we both had a feeling it would be difficult where to stop and let go but honestly I believe you've nailed it!!