

Anubhav Dikshit. Applicant

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Hello,

I am writing to apply for the master's thesis project specifically the topic of *Market Intelligence* as advertised on your website careers' page. In the job posting, it was mentioned that you want to hire someone belonging to data science background, working with R or python language and someone who can work in team and even solo.

In four-plus years of my career, I have worked majorly on R programming language and my skillset in this language has only increased while pursuing my master's degree. The program required me to develop R packages which passes CRAN tests. I loved my time with the language, and it can be seen in my grade secured in the R programming course ('A'). Last example of my comfort of the language can be seen in personal website which is managed using R.

Due to my past experience of working as sole data scientist at [Artoc](#)(India) as well as working in a team, I think I fulfil your criteria a team player who can also work well individually.

Why this topic:

I found this topic very interesting because I find answering business questions far more rewarding and it enables me to learn about a topic through people. I also liked that the topic only has broad objective and the onus on finding the right technique and method is on the candidate. Another thing that struck me was that in the age of deep learning and machine learning, this topic was on data science, something I find to be my true calling.

In my last job at [TheMathCompany](#) (India) my team and I were responsible for assisting the marketing team in running marketing campaigns for a major entertainment retail firm based in the US. This experience made me truly realize the impact of business intelligence and marketing, something which I would like to continue through this thesis.

Expectation from Volvo:

I always prefer to work in a dynamic environment varying in both domain and scope of projects with interesting people and I sincerely feel Volvo fulfills this. When I saw this opportunity of thesis at Volvo, I knew it was the perfect opportunity for me to apply.

As mentioned, I've included my resume so you can learn more about my educational background and all my work experience. Thank you for your time and consideration.

Please feel free to email me, visit my website or call my cell phone at +46 736173879. Looking forward to hearing from you.

Best,
Anubhav Dikshit