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Master Thesis Project

Analytical Services - Stockholm

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Make a move and register your application to write your thesis project with Nepa - a smart first move for your career is to become a Nepian!

What we do

We differ from traditional market research by analyzing both customers and non-customers and by combining customer feedback with customer behavior data. By doing this we are able to show not just what the consumers think and say, but how they act and what they buy. We call this Consumer Science.

What you can expect from us

We have solid experience from managing thesis projects, we love to interact with highly ambitious students. For us, a thesis project is not a paper work - it's an opportunity to gain new insights. We promise you engaged supervisors, curious co-workers and a lot of energy. Supervisors at Nepa has wide experience from many different industries, analytical methods and will be able to guide you during your thesis projects with common Q&A.

You have the opportunity to work from the Stockholm office, something we recommend in order for you to get a feeling of our culture and work environment. You will have regular meetings with your supervisor f2f and get additional help via email and/or Skype.

What we expect from you

We require total engagement from students. At Nepa we are never satisfied by nothing less than the best, that's why we expect the same from you. From your end we require a genuine interest in the topic, a clear view of the expected outcomes and project requirements, thoughtful approaches to solve a problem and that work is carried out according to the project plan. To be clear - we expect you to work hard and be fully committed.

Examples of topics

Future of Advisory

What defines a trusted advisor? What do clients value today and what will the future look like?

Connecting Nepa solutions with theory

Which theoretical theories (both business and methodological) can Nepa apply to its existing (and future) solutions to increase the value of Nepa's deliveries?

Omni channel path to purchase (Data Science)

Nepa's Path to Purchase solution is founded on a groundbreaking way of combining behavioural and attitudinal data to map and analyse shopper journeys. Over the last three years, Nepa has collected this type of data in project all over the world, including Asia, Europe and America, across a large number of product categories within consumer goods (e.g. hair care, carbonated soft drinks, frozen food and spirits). We are looking for quantitative analysts / data scientists to interrogate this data, and help us uncover patterns which ultimately will improve our insights to clients. Two specific areas of interest for us are

1. how can we improve the approach to mixing attitudinal data (from surveys) with passively collected digital tracking data and 2. How does the choice of model (statistical, machine learning, etc) influence our insights and ultimately our clients' decisions on a global scale? The person we are looking for has an analytical and detailed mindset, and enjoys uncovering patterns in large and unstructured data sets. A skill set in the programming language R is highly recommended, and an interest in consumer behaviour is a huge plus.

How to apply

Ensure that you answer all questions in the application form and attach below:

1. CV
2. Grades
3. Cover letter (Personal letter) including:
 - A summary of the topic in 2-4 sentences
 - A summary of your approach/methods in 2-4 sentences
 - What you want to work with after your examination and what you expect from Nepa
4. Last day for applying is October 25.

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Or, know someone who would be a perfect fit? Let them know!

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Stockholm

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Growth is i A

We own the stage as the pioneers of Consumer Science by combining consumer research and data science.

The journey of knowledge and development come in all shapes and move across departments, specialties and

The growth of our co-workers is the key to Nepas growth. We succeed together as a team since we are a family. We value the behaviors and skills that are valued in fellow employees. We foster a passionate working environment

If you always want to get better, come and join our family to reach your next level of expertise and be part of our fantastic journey!

Each and every co-worker have an equally important role to play.

who always aims to be bigger and better. Talent wins games, teamwork wins championships. We encourage entrepreneurial principles and continuous improvements to take responsibility and have freedom in their own development and way of working.

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