

Appendix E: Observation Sheet (to be filled by moderator)

E.0 Participant Information	
E.0.1 Participant ID: <u>5</u>	E.0.2 Session date: <u>10-APR-2025</u> <small>/DD-MMM-YYYY/</small>
E.1 Session timing	
E.1.1 Session Start Time: <u>19:47</u>	E.1.2 Session End Time: <u>21:04</u>
E.2 Session Environment	
E.2.1 Session is conducted: <input type="checkbox"/> Face-to-Face <input checked="" type="checkbox"/> Remotely	E.2.2 Location of the face-to-face session or software used for remote access and observation: <u>TEAMVIEWER</u>
E.3 Pre-test impression of participant	
E.3.1 The participant seems: <input checked="" type="checkbox"/> Calm <input type="checkbox"/> Nervous <input type="checkbox"/> Tired <input type="checkbox"/> Irritated / Annoyed <input type="checkbox"/> _____	E.3.2 The participant's verbal behavior seems: <input type="checkbox"/> Talkative / Verbally expressive <input type="checkbox"/> Minimal answers / Quiet <input checked="" type="checkbox"/> Balanced – neither talkative, nor quiet <input type="checkbox"/> _____
E.4 Observation Summary	
<p>Found some of the tasks challenging, but managed to complete them all. Quite the contrast in navigation between different tasks. Not being able to find a single feature seems to send the participant down a spiral of errors. High error repetition. Quite some drifting off the tasks.</p>	
<p>Combined time for all tasks: 52 minutes.</p>	
<p>1. Overall Usability Issues Identified: "Home" on the dashboard is confused with the website's home page. "Manage posts" could leave the impression of having post design options. "Add section" is yet another vague description of an option.</p>	
<p>2. Positive Feedback: Found it fun. Feels far more confident using it. Creating posts and customising home page seemed easy.</p>	
<p>3. Improvement Recommendations:</p>	

E.5 Task Observations

E.5.1 Task 1 Observation			E.5.2 Task 2 Observation		
E.5.1.1 Task Timing			E.5.2.1 Task Timing		
E.5.1.1.1 Task start time: <u>19:59</u>	E.5.1.1.2 Task end time: <u>20:15</u>	E.5.1.1.3 Total time spent on this task: <u>16</u> minutes	E.5.2.1.1 Task start time: <u>20:17</u>	E.5.2.1.2 Task end time: <u>20:23</u>	E.5.2.1.3 Total time spent on this task: <u>6</u> minutes
E.5.1.1.4 Time allowed for this task: 20 MINUTES			E.5.2.1.4 Time allowed for this task: 20 MINUTES		
E.5.1.2 Task Events Timeline (notable quotes, critical incidents)			E.5.2.2 Task Events Timeline (notable quotes, critical incidents)		
<div style="border: 1px solid black; padding: 10px;"> <div style="background-color: #003366; color: white; text-align: center; padding: 2px 5px;">TASK START</div> <p>! - Selected "Modern Pounce" as the type of website. This caused the system to ask tons of irrelevant questions, so the task had to be restarted.</p> <p>ER - Thought "Home" on the dashboard was the home page of the website.</p> <p>- Spent a bit too much time stylising the title.</p> <p>ER - "Add section" for adding the menu.</p> <p>ER - Tried to create manual menu with links.</p> <p>AS - "Title and Menu need to be in the header."</p> <p>- Did not respect the gridlines. (initially)</p> <div style="background-color: #003366; color: white; text-align: center; padding: 2px 5px;">TASK END</div> </div>			<div style="border: 1px solid black; padding: 10px;"> <div style="background-color: #003366; color: white; text-align: center; padding: 2px 5px;">TASK START</div> <p style="text-align: center; font-size: 1.2em;">No errors. Found it easy.</p> <div style="background-color: #003366; color: white; text-align: center; padding: 2px 5px;">TASK END</div> </div>		
E.5.1.3 Task Execution Overview			E.5.2.3 Task Execution Overview		
E.5.1.3.1 Completion: F = Fully completed P = Partially Completed N = Not Completed	E.5.1.3.2 Total number of assists (AS): <u>1</u>	E.5.1.3.3 Total number of errors (ER): <u>3</u>	E.5.2.3.1 Completion: F = Fully completed P = Partially Completed N = Not Completed	E.5.2.3.2 Total number of assists (AS): <u>0</u>	E.5.2.3.3 Total number of errors (ER): <u>0</u>
E.5.1.3.4 Total number of task breakdowns (TB): <u>0</u>			E.5.2.3.4 Total number of task breakdowns (TB): <u>0</u>		

E.5.3 Task 3 Observation			E.5.4 Task 4 Observation		
E.5.3.1 Task Timing			E.5.4.1 Task Timing		
E.5.3.1.1 Task start time: <u>20:25</u>	E.5.3.1.2 Task end time: <u>20:42</u>	E.5.1.1.3 Total time spent on this task: <u>17</u> minutes	E.5.4.1.1 Task start time: <u>20:43</u>	E.5.4.1.2 Task end time: <u>20:52</u>	E.5.4.1.3 Total time spent on this task: <u>9</u> minutes
E.5.3.1.4 Time allowed for this task: 20 MINUTES			E.5.4.1.4 Time allowed for this task: 20 MINUTES		
E.5.3.2 Task Events Timeline (notable quotes, critical incidents)			E.5.4.2 Task Events Timeline (notable quotes, critical incidents)		
<div style="border-left: 2px solid black; padding-left: 10px;"> <div style="background-color: #003366; color: white; text-align: center; padding: 2px 5px;">TASK START</div> <p>- Drifted off the task by trying to change of font.</p> <p>ER - "Manage Posts" for changing layout of blog.</p> <p>ER - Thought "Design" was changing the layout.</p> <p>ER - Pressed "Add Elements"</p> <p>AS - "We do not need to add anything, just change the layout of what we already have."</p> <p>- Drifted off task with the font again.</p> <p>AS - "This is navigation. It's Posts that we want to change."</p> <p>ER - "Manage Posts" for customising post page.</p> <p>ER - Opened (correctly) settings pane and then closed it.</p> <p>ER - "Add section"</p> <p>ER - "Add elements" X2</p> <div style="background-color: #003366; color: white; text-align: center; padding: 2px 5px;">TASK END</div> </div>			<div style="border-left: 2px solid black; padding-left: 10px;"> <div style="background-color: #003366; color: white; text-align: center; padding: 2px 5px;">TASK START</div> <p>- Page needed refreshing as it froze.</p> <p style="text-align: center;">No errors. Found it easy.</p> <div style="background-color: #003366; color: white; text-align: center; padding: 2px 5px;">TASK END</div> </div>		
E.5.3.3 Task Execution Overview			E.5.4.3 Task Execution Overview		
E.5.3.3.1 Completion: F = Fully completed P = Partially Completed N = Not Completed P	E.5.3.3.2 Total number of assists (AS): <u>2</u>	E.5.3.3.3 Total number of errors (ER): <u>7</u>	E.5.4.3.1 Completion: F = Fully completed P = Partially Completed N = Not Completed F	E.5.4.3.2 Total number of assists (AS): <u>0</u>	E.5.4.3.3 Total number of errors (ER): <u>0</u>
E.5.3.3.4 Total number of task breakdowns (TB): <u>0</u>			E.5.4.3.4 Total number of task breakdowns (TB): <u>0</u>		

E.5.5 Task 5 Observation			E.5.6 Additional Notes (if applicable)	
E.5.5.1 Task Timing			<div>1. Went through the account creation process.</div>	
E.5.5.1.1 Task start time: 20:53	E.5.1.1.2 Task end time: 20:57	E.5.1.1.3 Total time spent on this task: 4 minutes		
E.5.5.1.4 Time allowed for this task: 20 MINUTES				
E.5.5.2 Task Events Timeline (notable quotes, critical incidents)				
<div><div>TASK START</div><div>No errors. Found it easy.</div><div>TASK END</div></div>				
E.5.5.3 Task Execution Overview				
E.5.5.3.1 Completion: F = Fully completed P = Partially Completed N = Not Completed	E.5.5.3.2 Total number of assists (AS): 0	E.5.5.3.3 Total number of errors (ER): 0	<div>Completion:</div> <div>F - 3 P - 2 N - 0</div>	
E.5.5.3.4 Total number of task breakdowns (TB): 0				
			<div>Total: AS: 3 ER: 10</div>	