

## Appendix B: Participant Profile Questionnaire

B.0 Participant Information (to be filled by moderator)	
<b>B.0.1 Participant ID:</b> <u>0</u>	<b>B.0.2 Session date:</b> <u>06-APR-2025</u> <small>/DD-MMM-YYYY/</small>
B.1 Demographics	
<b>1. Age:</b> <input type="checkbox"/> Under 18 <input checked="" type="checkbox"/> 18–24 <input type="checkbox"/> 25–34 <input type="checkbox"/> 35–44 <input type="checkbox"/> 45–54 <input type="checkbox"/> 55+	
<b>2. Gender:</b> <input checked="" type="checkbox"/> Male <input type="checkbox"/> Female <input type="checkbox"/> Non-binary <input type="checkbox"/> Prefer not to say <input type="checkbox"/> Other: _____	
<b>3. Occupation or study area:</b> <u>Computer Science Student and Yard Marshall at Amazon Logistics</u>	
<b>4. Highest level of education completed:</b> <input type="checkbox"/> Secondary school <input checked="" type="checkbox"/> College/Apprenticeship <input type="checkbox"/> Undergraduate degree <input type="checkbox"/> Postgraduate degree <input type="checkbox"/> Other: _____	
B.2 Technology use	
<b>5. On average, how many hours per week do you use a computer or laptop?</b> <input type="checkbox"/> Less than 5 hours <input type="checkbox"/> 5–10 hours <input type="checkbox"/> 11–20 hours <input checked="" type="checkbox"/> Over 20 hours	
<b>6. How would you personally rate your overall computer proficiency?</b> <input type="checkbox"/> Beginner <input type="checkbox"/> Intermediate <input type="checkbox"/> Advanced <input checked="" type="checkbox"/> Expert	
B.3 Familiarity With the System and Its Alternatives	
<b>7. How often do you create websites? (e.g., for work or study)</b> <input type="checkbox"/> Never <input type="checkbox"/> Rarely <input checked="" type="checkbox"/> Occasionally <input type="checkbox"/> Frequently <input type="checkbox"/> Very often	
<b>8. Which of the following website-making tools have you used before? (Tick all that apply)</b> <input checked="" type="checkbox"/> Wix <input checked="" type="checkbox"/> Weebly <input checked="" type="checkbox"/> Squarespace <input type="checkbox"/> Gatsby <input type="checkbox"/> Webflow <input type="checkbox"/> Other (please specify): _____	
<b>9. If you have used Wix before, how frequently?</b> <input type="checkbox"/> Never used it <input type="checkbox"/> Tried it once <input checked="" type="checkbox"/> Occasionally use <input type="checkbox"/> Use it regularly <input type="checkbox"/> Use it for every website I make	
<b>10. Optional: When was the last time you used it?</b> <u>About three years ago.</u>	
<b>11. Do you have any experience with other design tools (e.g., Figma, Canva, Photoshop)?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>12. Optional: If the answer to 11. is Yes, could you list which ones and how confident you are using them:</b> <u>Figma, Illustrator, Photoshop, After Effects, Powerpoint → high confidence</u>	
B.4 Usability Testing Context	
<b>13. What device are you completing this test from?</b> OS: <u>Windows 11</u> Brand and model: <u>Microsoft Surface Pro 9</u>	<b>14. Do you use assistive technologies?</b> <small>(e.g., screen readers, zoom tools, keyboard navigation)</small> <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes – please specify: _____