

## Appendix B: Participant Profile Questionnaire

### B.0 Participant Information *(to be filled by moderator)*

**B.0.1 Participant ID:**

\_\_\_\_\_

**B.0.2 Session date:**

\_\_\_\_\_  
/DD-MMM-YYYY/

### B.1 Demographics

1. **Age:**

☐ Under 18    ☐ 18–24    ☐ 25–34    ☐ 35–44    ☐ 45–54    ☐ 55+

2. **Gender:**

☐ Male    ☐ Female    ☐ Non-binary    ☐ Prefer not to say    ☐ Other: \_\_\_\_\_

3. **Occupation or study area:**

\_\_\_\_\_

4. **Highest level of education completed:**

☐ Secondary school    ☐ College/Apprenticeship    ☐ Undergraduate degree  
☐ Postgraduate degree    ☐ Other: \_\_\_\_\_

### B.2 Technology use

5. **On average, how many hours per week do you use a computer or laptop?**

☐ Less than 5 hours    ☐ 5–10 hours    ☐ 11–20 hours    ☐ Over 20 hours

6. **How would you personally rate your overall computer proficiency?**

☐ Beginner    ☐ Intermediate    ☐ Advanced    ☐ Expert

### B.3 Familiarity With the System and Its Alternatives

7. **How often do you create websites?** (e.g., for work or study)

☐ Never    ☐ Rarely    ☐ Occasionally    ☐ Frequently    ☐ Very often

8. **Which of the following website-making tools have you used before?** (Tick all that apply)

☐ Wix  
☐ Weebly  
☐ Squarespace  
☐ Gatsby  
☐ Webflow  
☐ Other (please specify): \_\_\_\_\_

9. **If you have used Wix before, how frequently?**

☐ Never used it  
☐ Tried it once  
☐ Occasionally use  
☐ Use it regularly  
☐ Use it for every website I make

10. **Optional: When was the last time you used it?** \_\_\_\_\_

11. **Do you have any experience with other design tools (e.g., Figma, Canva, Photoshop)?**

☐ Yes    ☐ No

12. **Optional: If the answer to 11. is Yes, could you list which ones and how confident you are using them:**

\_\_\_\_\_

### B.4 Usability Testing Context

13. **What device are you completing this test from?**

OS: \_\_\_\_\_

Brand and model: \_\_\_\_\_

14. **Do you use assistive technologies?**

(e.g., screen readers, zoom tools, keyboard navigation)

☐ No    ☐ Yes – please specify: \_\_\_\_\_