

P8 - Session Recording - K2336620-CI6315

[00:00:00] **Moderator:** Hello and welcome. This is participant number eight for the usability testing study of Wix. Hello? Hello, can you hear me?

[00:00:13] **Participant 8:** Hello? Yes, I can hear you.

[00:00:14] **Moderator:** Okay, perfect. Okay. Uh, if you could just, uh, yeah, this is the participant, uh, booklet that we've started doing here. Um, so you're looking at the consent form.

[00:00:26] **Moderator:** Have a read to it. If you've got any questions, feel free to ask me. Otherwise, whenever you're ready, you can sign at the bottom.

[00:00:38] **Participant 8:** Yeah,

[00:00:43] **Participant 8:** that's fine.

[00:00:55] **Moderator:** And your name.[00:01:00]

[00:01:04] **Participant 8:** All right.

[00:01:05] Okay, perfect.

[00:01:06] **Moderator:** Um, so now you can do the participant profile questionnaire. Uh, these are sections B one to B four. Um, yeah, that's on page four.

[00:01:23] **Participant 8:** Yeah.

[00:01:25] **Moderator:** To B.[00:02:00]

[00:02:20] **Moderator:** You have created some websites in the past, from what I know. Uh, on question seven, you might wanna select a different topic.

[00:02:28] **Participant 8:** I mean, I've tried, but

[00:02:29] **Moderator:** Yes. Yeah, that's fine.

[00:02:33] **Participant 8:** Um,

[00:02:35] **Moderator:** okay.

[00:02:47] **Participant 8:** On the last time I used this, um. Maybe seven, eight years ago.[00:03:00]

[00:03:00] **Moderator:** Okay. Do you have experience with other design tools like Photoshop and Yeah. In question 12 you could, if you can list them and so say how confident you are in using them. Um. If you prefer, you can say how. Yeah. Alright. Yeah, that's fine.

[00:03:38] **Participant 8:** Sorry.[00:04:00]

[00:04:11] **Moderator:** Of your laptop?

[00:04:14] Yeah. Alright.

[00:04:32] **Moderator:** Uh, do you know the year?

[00:04:36] **Participant 8:** Mm. Can we,

[00:04:38] **Moderator:** yeah, you can check. In about this Mac

[00:04:48] **Moderator:** 2017. Yeah.

[00:04:55] **Moderator:** Okay. Perfect. Uh, so Appendix C is [00:05:00] the task instruction sheet. This is the main thing where we'll spend most of our time. Uh, so you've got five tasks to do, uh, using the system that we're gonna use. Ability Test, that is Wix, uh, website making two, uh, just in general, the, uh, all of the five tasks relates to creating a, like a simple website with a blog and about me page.

[00:05:26] **Moderator:** Um, so yeah. Uh, in C two, you've got some instructions that relates all to, uh, to, to all the tasks. So, uh, you're expected to attempt each task without getting any help, unless you get completely stuck, in which case, obviously it's fine to ask for help. Mm-hmm. Um, you are encouraged to talk, talk aloud while performing the tasks.

[00:05:49] **Moderator:** So communicate any assumptions, expectations, thoughts and feelings. That you might have while performing these tasks.

[00:05:57] **Participant 8:** Okay.

[00:05:58] **Moderator:** Uh, be as vocal as [00:06:00] possible. Uh, that, uh, that is the aim here. Um, so there's no time limit, but if you wanna move on, you can speak up and let myself know. Um, and do not stress if you cannot figure something out.

[00:06:15] **Moderator:** 'cause after all, you are not the one being tested. We're testing the system instead. So, yeah.

[00:06:21] **Participant 8:** You mean yes.

[00:06:24] **Moderator:** Any questions?

[00:06:25] **Participant 8:** Yeah. Um, so when I complete one task, uh, when I assume, when I think it's completed, that's when we move on, I'm gonna let you know

[00:06:35] **Moderator:** Yeah. I've gotta let you know when you've done it. Yeah.

[00:06:37] **Participant 8:** Alright.

[00:06:39] **Moderator:** Okay. Do you wanna start?

[00:06:42] **Participant 8:** Yeah.

[00:06:43] **Moderator:** Okay. So, um, task one is called Getting Started. So the context of it, you have considered and decided to start a simple blog for your website where you tell the stories, uh, of your profession studies, or it could, it could also be a [00:07:00] hobby or anything, any topic of interest to you.

[00:07:04] **Moderator:** So what you need to do is access Wix, create an account. Uh, we've already created an account, so you can skip this, uh, and begin creating your first manually created. So that's non-AI generated website on a topic you chose. On the top, on the topic you chose, uh, by making a homepage with a title and handle.

[00:07:22] **Moderator:** With a menu for navigation. And from the templates. Uh, for the websites, you are only allowed to use the one in blank templates slash start from scratch.

[00:07:36] **Moderator:** Okay, so whenever you Wait, sorry.

[00:07:44] **Participant 8:** Yeah, I say just one second that I can write down.

[00:07:47] **Moderator:** Okay.[00:08:00]

[00:08:03] **Participant 8:** So title and header with a manual for can.

[00:08:10] **Moderator:** Basically, we're expecting the manual and the title to be in the header of the website.

[00:08:21] **Participant 8:** All right.

[00:08:25] **Participant 8:** And do I choose the team myself? Oh, it's about profession studies. Stories.

[00:08:30] **Moderator:** Yeah. The topic is, uh, uh, entirely up to you. It could be a, it goes, it could also be a hobby. It could also be any topic of interest to you. Anything you wanna start a blog on?

[00:08:44] **Participant 8:** All right. Okay, so let's begin. I open Safari.

[00:08:50] **Moderator:** Yeah. Uh, so this is the exact page you're presented with when you create your account.

[00:08:57] **Participant 8:** Mm-hmm.[00:09:00]

[00:09:02] **Participant 8:** Yes. And I begin. Yeah, you

[00:09:05] **Moderator:** can start.

[00:09:10] **Moderator:** By the way, for your convenience, your convenience, uh hmm. What did I just hear myself? Anyways, uh, for your convenience, I'm just gonna take a photo of all the tasks and I'm gonna send that to you so that you can see it on your phone so that you don't have to switch up between windows.

[00:09:41] **Moderator:** Uh, so we wanna make a blog, basically.

[00:09:44] **Participant 8:** Okay.

[00:09:45] **Moderator:** Yeah.

[00:09:54] **Participant 8:** Does it, I, I'm not really to the word of website, is there like [00:10:00] a word for, uh, different specific types of websites that.

[00:10:09] **Participant 8:** I mean, for example, block or some other specific website type or,

[00:10:16] **Moderator:** well, this was more like a, like a category, uh, and according to what you select, it's gonna tailor some of the, uh, you know, the pre-installed apps to that website and stuff. So, yeah.

[00:10:43] **Participant 8:** The community. Okay.

[00:10:48] **Participant 8:** Yeah.

[00:10:49] Okay.[00:11:00]

[00:11:27] **Participant 8:** The must freedom, did it generate a, a name according to my name? The must. The must Freedom,

[00:11:38] **Moderator:** uh, thing is, yeah. Uh, I would advise you to skip this step 'cause um, it's gonna ask for payment for. You know, using a whole domain. So yeah, there's no point. So the whole

[00:11:49] **Participant 8:** design side,

[00:11:53] **Participant 8:** is that where I make my do

[00:11:57] **Moderator:** up to you? If you think that's the correct [00:12:00] thing to do. Ah,

[00:12:01] **Participant 8:** so I need to find it out. Okay. Yeah. Sorry. Pick a template generated design. No, no.

[00:12:13] **Moderator:** We wanna use the blank template, if you remember from the task instruction sheet. Mm-hmm. Uh, I've sent you that, uh, via messenger, so if you want to, you can open that on your phone and read that there.

[00:12:26] **Participant 8:** Okay. What happened?

[00:12:34] **Moderator:** So the task instruction sheet says from the templates, you're only allowed to use the one in blank templates. Start from scratch. So, uh, in the blank template section, there is a start from scratch template.

[00:12:48] **Participant 8:** Uhhuh. Ooh.

[00:12:53] **Moderator:** We're gonna use the start from scratch one.

[00:12:56] **Participant 8:** Yeah.[00:13:00]

[00:13:42] **Moderator:** Okay. Um, and we need to add a title. Uh, this is gonna be like the name of our website and a menu.

[00:13:55] **Participant 8:** Uh, no.

[00:13:57] **Moderator:** Yeah.

[00:13:59] **Participant 8:** Okay. [00:14:00] Um, um,

[00:14:11] **Participant 8:** title.

[00:14:13] **Moderator:** Okay. Pick any, anyone you fancy.

[00:14:20] **Participant 8:** Okay. What was it? The, the, the, the freedom of the myth.

[00:14:24] **Moderator:** The freedom of the, uh, I dunno.

[00:14:34] **Moderator:** Yeah, probably.

[00:14:43] **Moderator:** So we are looking to make the, um, classic website layout where you've got the, you know, the title, uh, at the top left corner and the menu next to it in the

[00:14:56] **Participant 8:** Oh, so

[00:14:57] **Moderator:** that's the

[00:14:57] **Participant 8:** cable. [00:15:00]

[00:15:00] **Moderator:** Yeah.

[00:15:06] **Participant 8:** Attached. And then menu, right?

[00:15:11] **Moderator:** Yeah. We're also gonna need to add the menu.

[00:15:44] **Moderator:** It's up to you which design you want to use. Yeah, that's fine.[00:16:00]

[00:16:09] **Participant 8:** Okay. Maybe they completely,

[00:16:11] **Moderator:** yeah. This is all for task one.

[00:16:17] **Moderator:** Uh, we can move on to task two. That is, that is the about me task. So what we need to do, uh, yeah. The context of it is you wanna introduce your site visitors to yourself so they know whose publications they're seeing. I see your task is to add a simple about me page using the blog template, uh, and add a simple image.

[00:16:40] **Moderator:** This could be, uh, this should be, uh, a stock image of a, you know, of just a portrait that you can download from Google. Um, add some text about you that you can generate with chat GPT.

[00:16:54] **Participant 8:** So can I do it on this page or do I need to add a new page?

[00:16:59] **Moderator:** So we need [00:17:00] to add an about me page. So that's gonna be a new page,

[00:17:04] **Participant 8:** the one that's on the screen already?

[00:17:06] **Moderator:** Yeah, we are looking at the home page at the moment.

[00:17:11] **Participant 8:** Page, page, page.

[00:17:35] **Participant 8:** Hmm.

[00:17:41] **Participant 8:** And it has to be blank page.

[00:17:44] **Moderator:** Yeah.

[00:17:58] **Moderator:** And call it about [00:18:00] me.

[00:18:05] **Moderator:** Okay. Uh, now we need to add an image from Google. So let's open up Google and what is the topic of, uh, uh, of your website? So you've coded the freedom of mask, uh, what is it gonna be about?

[00:18:21] **Participant 8:** Um, mask theater. Okay.

[00:18:33] **Moderator:** Uh, but for the about Me page, it might be useful to, yeah. Uh, just use a portrait image. Um, but

[00:18:47] **Moderator:** it could also be like a regular portrait. Yeah. It's up to you what you're gonna,

[00:18:52] **Participant 8:** it doesn't have to,

[00:18:54] **Moderator:** sorry.

[00:18:56] **Participant 8:** A bit more artistic.

[00:18:59] **Moderator:** Okay. If [00:19:00] you want to,

[00:19:01] **Participant 8:** I guess I'm gonna be more

[00:19:16] **Moderator:** so we need to add that image to this page.

[00:19:30] **Moderator:** Um,

[00:19:39] **Participant 8:** I.

[00:19:53] **Moderator:** I think you selected to put it in the downloads folder, so it should be there.

[00:19:58] **Participant 8:** Yeah, but my [00:20:00] computer screen,

[00:20:00] **Moderator:** yeah. No, no. Uh, just saw them by date added and it's gonna pop up with date. Yeah, there it is.

[00:20:21] **Moderator:** Okay. And we can put that to the side and some text, text to it. It's going to be about, about, so yeah.

[00:20:35] **Moderator:** Okay.[00:21:00]

[00:21:15] **Participant 8:** How do I.

[00:21:33] **Moderator:** So now, uh, I would advise to use the GPT for that because we're gonna need it later as well. So, uh, lemme just prompt it for.[00:22:00]

[00:22:09] **Moderator:** Okay.

[00:22:15] **Moderator:** There you go.

[00:22:18] **Participant 8:** My name is Eduardo.

[00:22:23] **Moderator:** You can leave it as default. You don't need to change the name.

[00:22:57] **Participant 8:** Okay. Did I do the task? [00:23:00] Mm-hmm.

[00:23:02] **Moderator:** Yeah. Uh, just make it look. Yeah. Perfect. Alright. Perfect.

[00:23:14] **Moderator:** Uh, so task number three. Uh, the next task we have to do is add a blog page. Uh, so you have now set up most of the basic functionality of your website, and you're ready to make the main thing, the blog where you write your articles. Uh, so what you need to do is you need to set up a block page that is going to list all of the articles you write, change the layout and the colors to your liking of both the articles list page and the individual article page.

[00:23:56] **Participant 8:** So I create a block page, and then what happens?[00:24:00]

[00:24:05] Yeah,

[00:24:06] **Moderator:** so there is a bit of a catch with this task. Um, so the blog page has been already automatically created for you. Uh, when you select the blog. Earlier when you were creating your website, it's automatically added this blog page. Uh, so what you need to do here basically with this, in this task, is change the layout and the colors.

[00:24:27] **Moderator:** To your liking of both this page, the article, this page, and an individual article page. So that means when you open an article to read

it, that's what we also need to customize there. So yeah, we need to customize this first, change the layout and the colors.

[00:24:47] **Participant 8:** What do you mean by you? Like

[00:24:50] **Moderator:** the way that they, they have sort of, uh, arranged on the screen.[00:25:00] [00:26:00]

[00:26:00] **Moderator:** Okay.

[00:26:03] **Participant 8:** And change.

[00:26:05] **Moderator:** Yeah. Oh, at the moment, the, uh, these, um, photos of the articles are kind of tinted with black. If you want to, you can change that color to be any color you like.

[00:26:22] **Participant 8:** You mean this, the old posts?

[00:26:27] **Moderator:** No, I meant the photos of the actual, the actual articles. Let's change that to, uh. Because they're tinted with black at the moment. You can tint them with any color you want.[00:27:00]

[00:27:02] **Participant 8:** Mm-hmm.

[00:27:14] **Moderator:** Okay,

[00:27:18] **Moderator:** perfect. And now we also need to customize a, an individual article, uh, as well. So an open, proper, open article to when you open to read it. We wanna change the look and feel of that.

[00:27:38] **Participant 8:** Okay.[00:28:00]

[00:28:03] **Participant 8:** Um, I'm confused. Do I create new posts?

[00:28:12] **Moderator:** We're gonna do that later. We don't need to do that now.

[00:28:16] **Participant 8:** Oh.

[00:28:39] **Participant 8:** Understand. How do I open this?

[00:28:47] **Moderator:** There's an individual article page. And you need to change pages 'cause uh, you have the article list page at the moment,[00:29:00]

[00:29:00] **Participant 8:** so I need to go to other page post this.

[00:29:20] **Moderator:** Okay.

[00:29:21] **Participant 8:** Using this one.

[00:29:23] **Moderator:** Yeah. So basically change the BA background of this post. That would do.

[00:29:39] **Participant 8:** You mean colorwise or something?

[00:29:41] **Moderator:** Yeah, just change the, the color of the background. Yeah, that should be enough.[00:30:00]

[00:30:37] **Participant 8:** Okay.

[00:30:38] **Moderator:** Alright, perfect. You keep choosing these toxic radioactive colors.

[00:30:48] **Participant 8:** It's very clear I completed this task.

[00:30:50] **Moderator:** Yeah, you, you've completed task regardless, so. Yeah. Okay. Uh, for the next, for the next task, uh, we'll need to populate our blog with some articles. [00:31:00] Uh, so the context of it is you have decided to populate your blog with some sample articles to see how it looks. So what you need to do is add three articles with sample text and images.

[00:31:11] **Moderator:** Uh, you can get the images from Google, uh, and from convenience you can use, uh, charge GPT to generate the body of text for these three articles.

[00:31:20] **Participant 8:** Is it this one where I manage post? Is that what you mean?

[00:31:26] **Moderator:** You kind got.

[00:31:31] **Participant 8:** It's not cheating,

[00:31:37] **Participant 8:** so I need to create three.

[00:31:40] **Moderator:** Yeah. Uh, you can use Charge GT to generate these articles. We've already started to chat with it, so you can say, uh, yeah,

[00:31:49] **Participant 8:** we think of the title. No, it's, it'll generate

[00:31:53] **Moderator:** the titles for us. Just go to JGPT and uh, prompt it to. Generate [00:32:00] three articles for this blog.

[00:32:22] **Participant 8:** Okay. Why we were the, the power of community. I could argue with this, but Okay.

[00:32:39] **Moderator:** Was this what you meant to do?

[00:32:58] **Participant 8:** And publish, [00:33:00]

[00:33:00] **Moderator:** uh, just add an image to it from, uh, from Google. It's, let's go back here. Uh

[00:33:14] **Participant 8:** oh. This, this, I like this one.

[00:33:16] Okay.

[00:33:17] **Participant 8:** Speaks to the power, which is.[00:34:00]

[00:34:15] **Participant 8:** Okay. Actually, let's.

[00:34:20] **Participant 8:** Scary. Okay.

[00:34:24] **Moderator:** Just select any, you don't need to. Perfect it.[00:35:00]

[00:35:24] **Participant 8:** I move it? No. Why?

[00:35:39] **Participant 8:** No.

[00:35:45] **Moderator:** Okay. That would do it.

[00:35:48] **Participant 8:** And publish.

[00:35:49] **Moderator:** Yeah.

[00:35:53] **Moderator:** And we need to do that with two more articles.[00:36:00]

[00:36:26] **Participant 8:** Isn't this a bit too short for a block? Oh,

[00:36:31] **Moderator:** it's fine. Yeah. Obviously you can make it, uh, longer, uh, once you get going properly.[00:37:00]

[00:37:16] **Participant 8:** I feel like once you get used to doing certain specific thing,

[00:37:22] **Moderator:** it becomes easy. Yeah.

[00:37:23] **Participant 8:** Yeah. But until you figure it out, it's like where my eyes are, get confused. But probably it's with every meeting, it's normal

[00:37:37] **Participant 8:** to.[00:38:00]

[00:38:03] **Participant 8:** Okay. Done.

[00:38:05] **Moderator:** Okay. And if you close that, you'll be able to see your three articles of how they look. Uh, yeah. If you go to the, uh, block list page.

[00:38:30] **Participant 8:** I wonder, can you change the name of the person who wrote the blog?

[00:38:37] **Moderator:** Um, yeah, we can do that, but not now. Maybe. Um, okay, so this is everything for Task four and the final task, task five. Uh, your task is to finalize your homepage, so you have now decided to make your homepage functional by adding some presentable snippets from your blog.

[00:39:00] So what you need to do is you need to populate your homepage with some presentable elements from your blog or any text or images you wish to include.

[00:39:07] **Moderator:** Maybe a short introduction or whatever else you would expect to see on a homepage. And then publish your site.

[00:39:15] **Participant 8:** Publish,

[00:39:16] **Moderator:** yeah.

[00:39:17] **Participant 8:** Out in the world.

[00:39:20] **Moderator:** If in the name of.

[00:39:26] **Participant 8:** So this is the homepage and I need to add elements to it.

[00:39:31] **Moderator:** Yeah. Uh, some elements from your blog, maybe a short introduction as a text or image or whatever. You can also use a fancy text if you want. There are some options for using fancy text, by the way. So yeah,

[00:39:47] **Participant 8:** text mask. Okay. Since it's about a mask, I must explore the text mask.

[00:39:55] **Participant 8:** Ooh.[00:40:00]

[00:40:32] **Moderator:** Let's make it the toxic way, active colors again

[00:40:37] **Participant 8:** of.

[00:40:59] **Moderator:** Yeah, [00:41:00] and you could also add some elements from your blog, uh, just to keep people engaged. Maybe, um, like latest posts or la maybe the last post that you've made. You wanna display that on the phone screen.

[00:41:18] **Participant 8:** Okay, so let's display the last,

[00:41:23] **Participant 8:** oh,

[00:41:27] **Participant 8:** oops.

[00:41:30] **Moderator:** Okay. That is the, that is the browser thing. You've zoomed in.

[00:41:44] **Participant 8:** I've designed the blog already.

[00:41:54] **Moderator:** So you added the Yeah, but you've added a full list, which is something that, that we [00:42:00] already have. So if you want to, you can select a different blog element to add. 'cause this one is too big for a homepage.

[00:42:11] **Participant 8:** You think so?

[00:42:19] **Moderator:** Because there are other options as well.

[00:42:23] **Participant 8:** No, that one no recent

[00:42:31] **Participant 8:** slide bar like this? Yeah, that could do.

[00:42:41] **Participant 8:** I feel like I'm learning about site layout strongly

[00:42:55] **Moderator:** and organize your homepage the way you want.[00:43:00]

[00:43:16] **Participant 8:** The masculine,

[00:43:21] **Moderator:** it's postmodern abstract expressionism.

[00:43:33] **Participant 8:** Okay, so.

[00:43:52] **Moderator:** And whenever you're ready, feel free to publish your website and then see.[00:44:00]

[00:44:06] **Participant 8:** Can you make it like a move?

[00:44:10] **Moderator:** Sorry.

[00:44:19] **Participant 8:** Okay. I'm happy. Ah,

[00:44:23] **Moderator:** perfect. So this is everything for task.

[00:44:31] **Moderator:** And if you press view your site, you can see the final product.

[00:44:38] **Participant 8:** It's black Uhhuh. Okay. It's

[00:44:41] **Moderator:** just because I can't do low. Yeah.

[00:44:49] **Participant 8:** But would it appear always slow? This

[00:44:55] **Participant 8:** Why doesn't it start with the.

[00:44:59] **Moderator:** It [00:45:00] takes a while to load. I guess

[00:45:07] **Moderator:** there's your about new page and there's your blog. Alright, perfect. Was that easy?

[00:45:17] **Participant 8:** Um, pretty much.

[00:45:21] Okay.

[00:45:22] **Moderator:** But

[00:45:23] **Participant 8:** I feel like. They, these were not complicated tasks and probably to make it nice is gonna take a lot more time.

[00:45:34] **Moderator:** Alright, well good. Um, if you can go back to the documents that we started on working on

[00:45:50] **Moderator:** page six, appendix D. Uh, yeah. This is the post-test questionnaire, so you need to do [00:46:00] only section D one questions from one to 10. So what you've got here, uh, are 10 statements, and what you need to do is, uh, just assess whether you strongly disagree or strongly agree with each of them from one to five.[00:47:00]

[00:47:08] **Participant 8:** Uh, sorry, can you elaborate what you mean by the word cumbersome?

[00:47:13] **Moderator:** So we, basically what we mean here is, um, whenever you've got like a simple task that you need to do, uh, something that's simple to achieve, but uh, you've got too many steps involved to get to the point of, you know, that task, let's say.

[00:47:32] **Participant 8:** Mm-hmm.

[00:47:33] **Moderator:** So when there are too many steps involved to do a, a simple thing, let's say,

[00:47:38] **Participant 8:** so like. It means I found that there were too many steps to complete. Yeah. The task, this, um, too many steps. I don't.[00:48:00]

[00:48:11] **Participant 8:** Okay, I follow the questions.

[00:48:14] **Moderator:** Alright, perfect. And what's left to do is just read, uh, because the next page is for me, just, uh, read the last page, which is page eight.

[00:48:31] **Participant 8:** Thank you for taking the time to do this. Yeah.

[00:48:34] **Moderator:** Well, thank you. Perfect. That's, uh, that's everything and if you've got any final, final famous final words, um, if you've got anything else to say, um, on the system and what your were,

[00:48:52] **Participant 8:** um, I'm very happy with it. Um, it feels like a lot, as I [00:49:00] said already,

[00:49:03] **Participant 8:** um, maybe I'm a bit more familiar because I, I try to use tech even though years ago. Um,

[00:49:15] **Participant 8:** um, and because I'm quite used to adapting quickly to different softwares, I feel like for me is. It might have gone easier than other people who have no idea how to use different softwares like editing and design and stuff like this might find it more challenging, but that's just my opinion. Okay.

[00:49:42] **Moderator:** Well, perfect. Thank you very much for, for your time. Uh, did I inspire you to make a blog because some people did say that?

[00:49:54] **Moderator:** No.

[00:49:55] **Participant 8:** Maybe I'll make one. Okay.

[00:49:58] **Moderator:** Okay. Thank you. Well, [00:50:00] that was everything for participant number eight. Thank you.

[00:50:05] **Participant 8:** Thank you.