Appendix B: Participant Profile Questionnaire

B.0 Participant Information *(to be filled by moderator)*

B.0.1 Participant ID:	B.0.2 Session date:
_2_	_08-APR-2025_ /DD-MMM-YYYY/

B.1 Demographics

1. **Age:**
   ☐ Under 18   ☐ 18–24   ☑ 25–34   ☐ 35–44   ☐ 45–54   ☐ 55+

2. **Gender:**
   ☑ Male   ☐ Female   ☐ Non-binary   ☐ Prefer not to say   ☐ Other: _____

3. **Occupation or study area:**
   PhD Chemistry

4. **Highest level of education completed:**
   ☐ Secondary school   ☐ College/Apprenticeship   ☑ Undergraduate degree
   ☐ Postgraduate degree   ☐ Other: _____

B.2 Technology use

5. **On average, how many hours per week do you use a computer or laptop?**
   ☐ Less than 5 hours   ☐ 5–10 hours   ☐ 11–20 hours   ☑ Over 20 hours

6. **How would you personally rate your overall computer proficiency?**
   ☐ Beginner   ☑ Intermediate   ☐ Advanced   ☐ Expert

B.3 Familiarity With the System and Its Alternatives

7. **How often do you create websites?** (e.g., for work or study)
   ☑ Never   ☐ Rarely   ☐ Occasionally   ☐ Frequently   ☐ Very often

8. **Which of the following website-making tools have you used before?** (Tick all that apply)
   ☑ Wix
   ☐ Weebly
   ☑ Squarespace
   ☐ Gatsby
   ☐ Webflow
   ☐ Other (please specify): _____

9. **If you have used Wix before, how frequently?**
   ☐ Never used it
   ☑ Tried it once
   ☐ Occasionally use
   ☐ Use it regularly
   ☐ Use it for every website I make

10. *Optional:* **When was the last time you used it?** _Over 1 year ago._

11. **Do you have any experience with other design tools (e.g., Figma, Canva, Photoshop)?**
    ☑ Yes   ☐ No

12. *Optional:* **If the answer to 11. is Yes, could you list which ones and how confident you are using them:**
    Canva

B.4 Usability Testing Context

13. **What device are you completing this test from?** OS: _Windows 11_ Brand and model: _Microsoft surface Pro 9_	14. **Do you use assistive technologies?** (e.g., screen readers, zoom tools, keyboard navigation) ☑ No ☐ Yes – please specify: _____