



MealMate



ITI G. Marconi



Vision

We see the future as an **eco-friendly world** in which people can be aware of the impact their food consumption and lifestyle have on **environmental sustainability**.



Mission

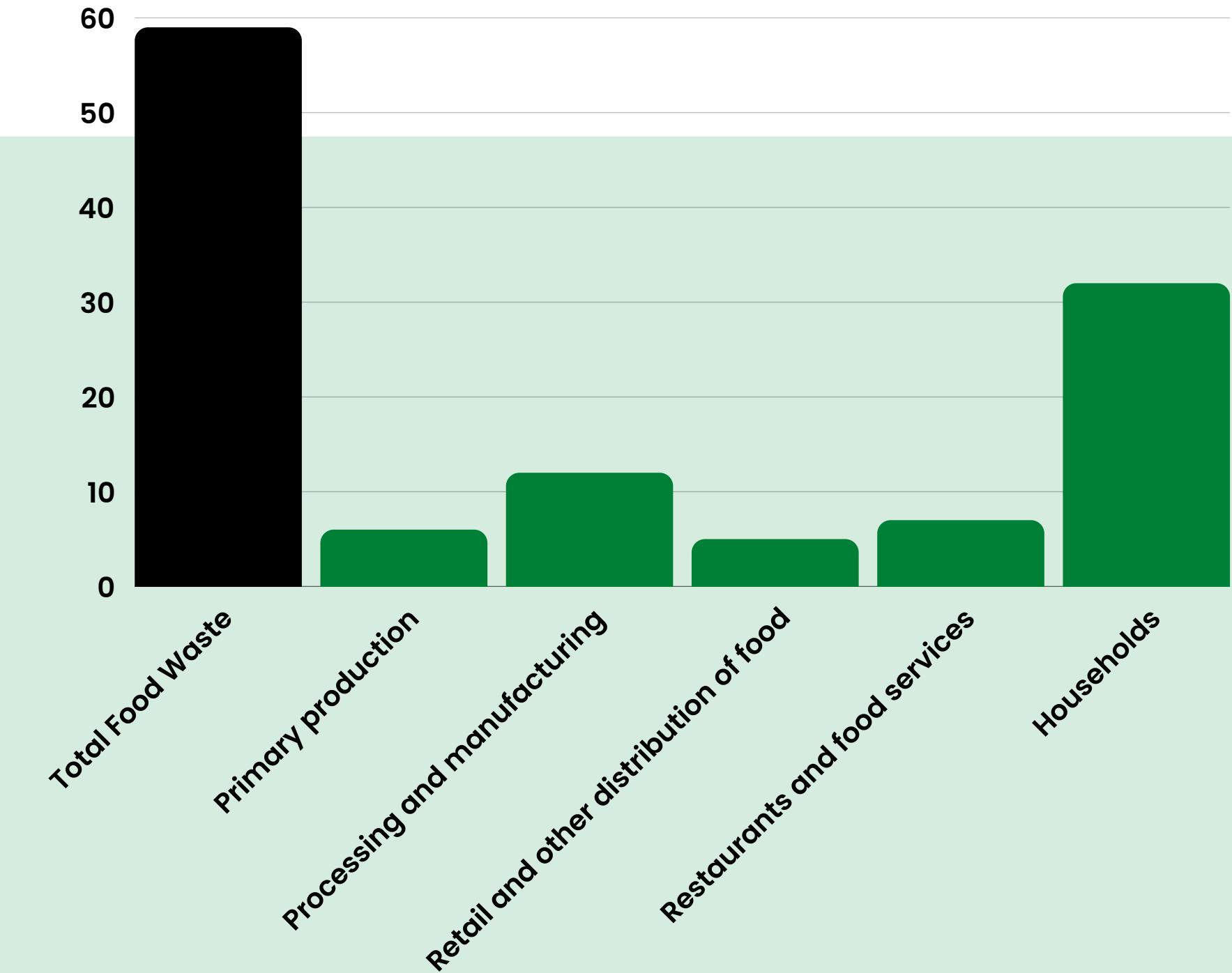
Create a viable solution to **reduce food and time waste** by engaging people and raising awareness for a common goal such as **eco-sustainability**.



Global Food Waste

Reducing Waste Starts at Home

- Every year, over **1.05 billion** tons of food are wasted globally – **132 kg per person**.
- **60% of that waste** happens in households.
- In Italy alone, families **waste 524 g of food per week per person**, worth over **€6.5 billion** annually.
- With **MealMate**, users track expiration dates and plan meals, preventing unnecessary waste.



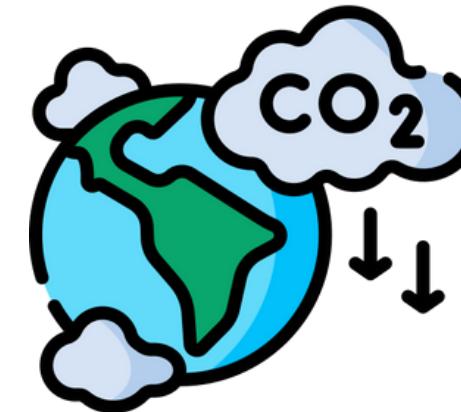


Environmental Impact: CO₂ Emissions

Food waste = 8–10% of global greenhouse gas emissions.

In Italy, household food waste causes **7.8 million tons** of CO₂eq per year.

MealMate helps reduce emissions by **suggesting recipes** with what you already have – **avoiding overbuying and waste.**



**Less Waste,
Less CO₂**



Conscious Food Choices

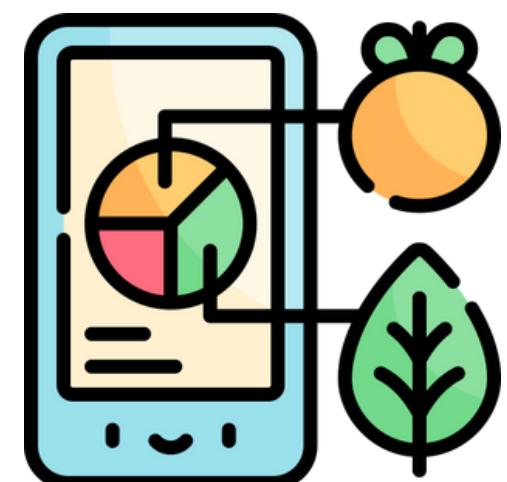
MealMate promotes responsible habits by:

- **Suggesting recipes** using available ingredients.
- Teaching how to **reuse leftovers**.
- Offering **nutritional info** to support smart choices.

More awareness, less waste, healthier meals.

74% of Italians are aware of the **environmental impact** of food.

But only **23% plan weekly meals** and 75% don't reuse leftovers creatively.





Kitchen Organization

Most waste happens because **we forget what we bought.**



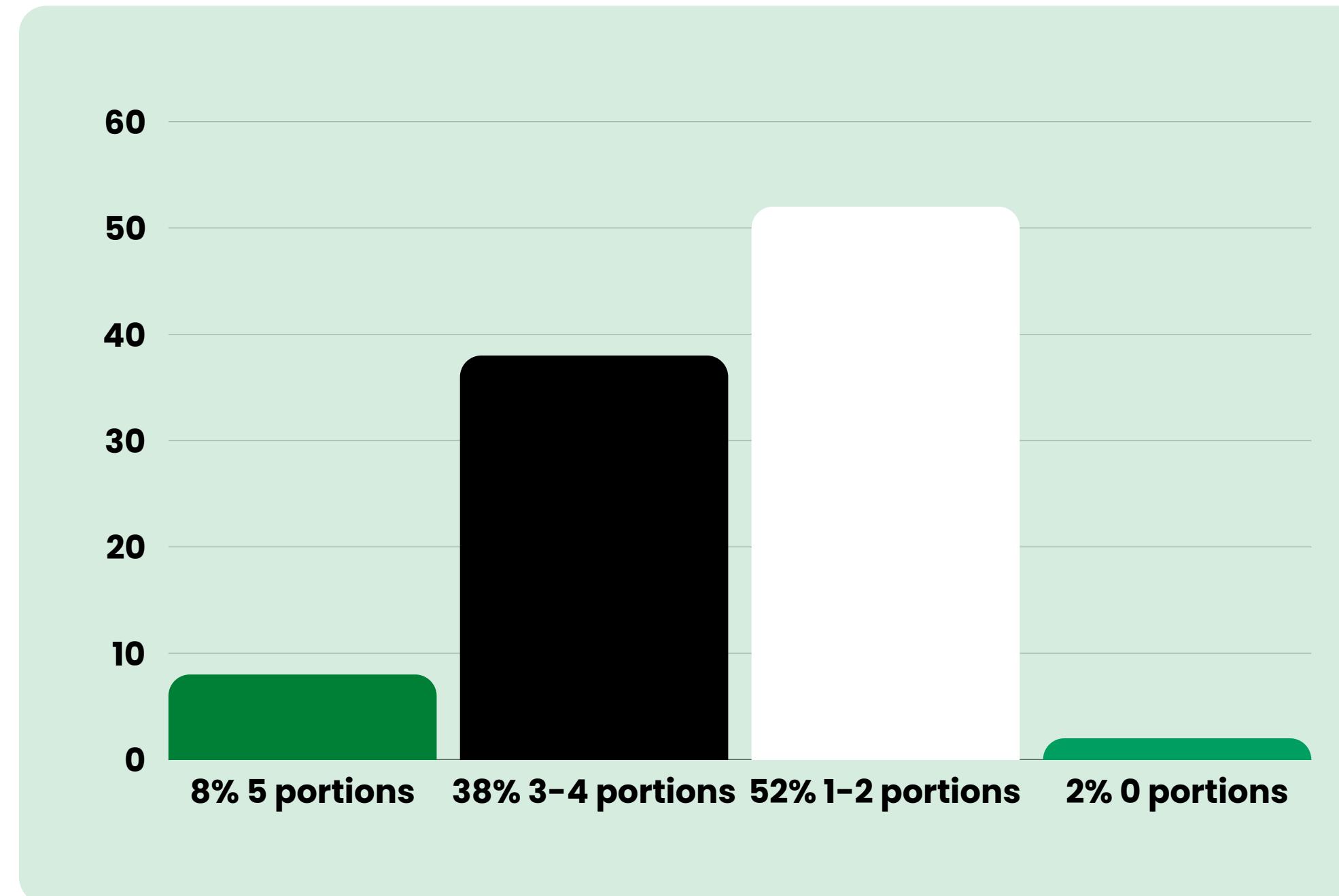
A Smart Pantry for Smarter Shopping

MealMate offers a **digital pantry** that **tracks what's in your kitchen** and **notifies you when something is close to expiring.**





Healthy & Sustainable Diet



Healthy Living



OMG recommends **400g of fruit and vegetables** per day
In Italy, only **8% of people** meet this goal

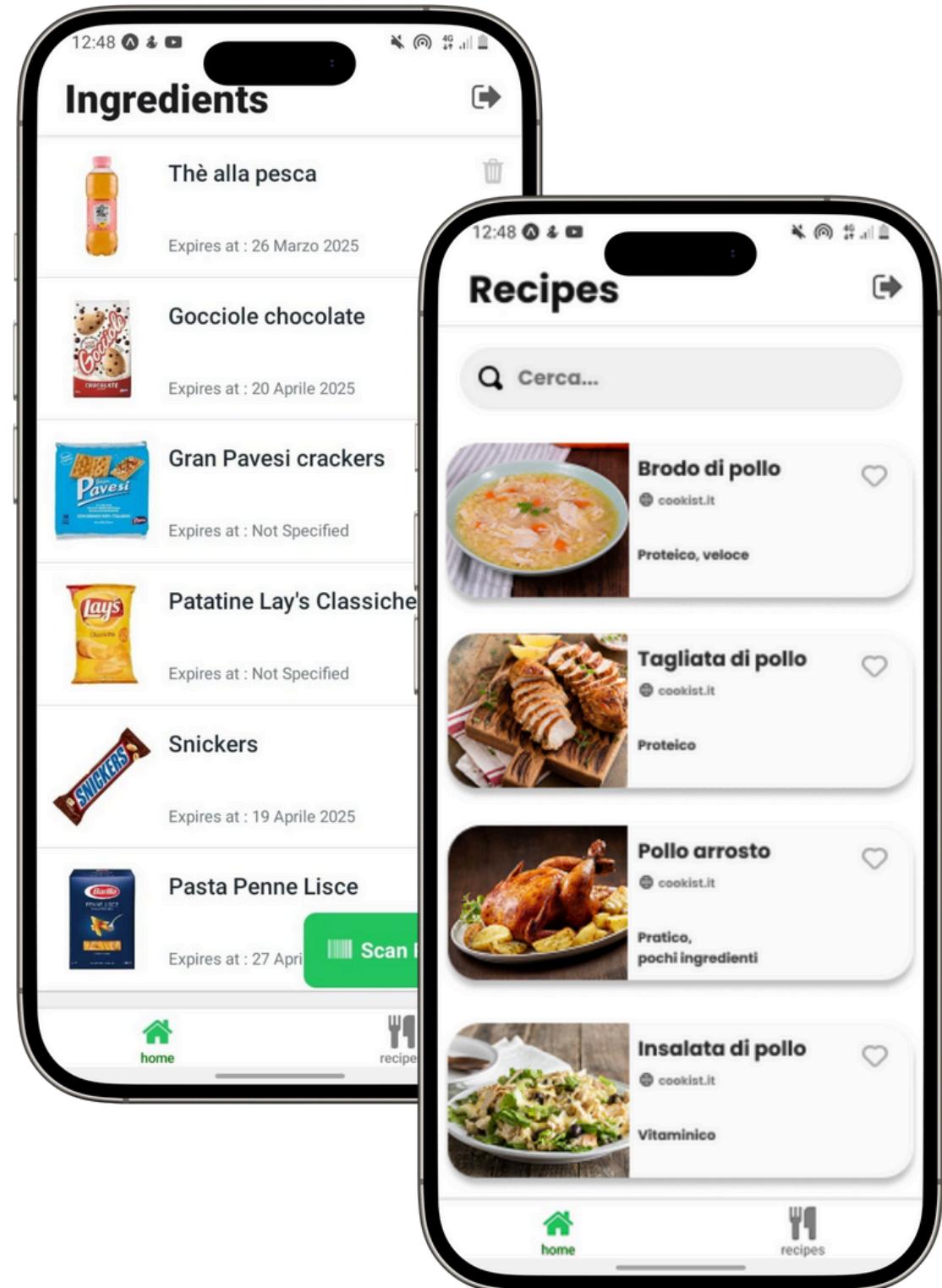
How we Help



It supports a **healty diet** and teaches users how to **eat more consciously**.



MealMate



Solutions

Expiry Alerts



Organized Digital Pantry

Smart Recipes





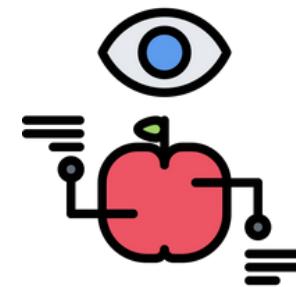
Services



Food Storage Management



Partnership & Affiliations



Improved Food Monitoring



Innovative Recipe Advice





Target



**Food
Sustainability
Seekers**



**Healthy
Lifestyle
Followers**



**Cooking
Enthusiasts**



App Plans

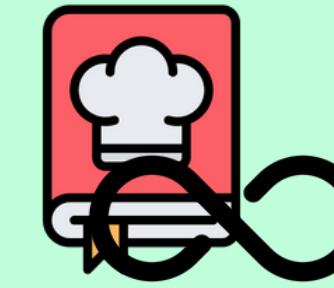
Basic Plan



Basic AI Recipes
Scan Features

Free

Premium Plan



Unlimited Recipes

Monthly

4.99\$



Chef Recipes

Monthly

9.99\$



All-Inclusive
Forever

45.00\$



Thank You

Contact us:



mealmate-it.web.app



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