

TYP OGR APHY

pg.1

Fonts and Styles
pg.4

PAGE WITH ALL
FONT CHOICES
REVEALED
CAN CLICK TO
REVEAL SEPERATE
PAGE ON FONT

Universe (page)

COMPONENTS:
-video link inside page
-Font History(links to
Adrian Frutiger page)
-Character and Use
3 links
-Find the sign (3 links
to google maps

Bank Gothic (page)

COMPONENTS:
-Linked to typographer page
-Links inside text: total:4
-(image)link to ATF collection
-Popular Uses of Font:
TV Series: 2 links
Movies : 3 links
Video Game: 1 link

Arial (page)

COMPONENTS:
-Link to typographer
page
-video linked
(arial vs.helvetica)
-shaping type quiz link
-Arial is everywhere!
(3 linked words)

Typographers
pg.3

map of
circles
page:
each circle
is linked to
the specific
typographer

Adrian Frutiger
page

Morris Fuller Benton
page

Robin Nicholas
page

COMPONENTS:
-Typographer image
-Biography: 2 links in bio
-Video about Rutiger
-Typeface Journey:
(consists of 4 links:
*3 type glossary
*1 Unives(leads
to font page

COMPONENTS:
Typographer image
Biography: 4 links in bio
Video about Benton
Technology:
1 link
-linked to font page

COMPONENTS:
-Typographer image
-Biography: 7 links in bio
-Video about Nicholas
-Fonts in use:
linked page
to image
-linked to font page

Importance of Type
pg.2

Video on Power of Typography
(Youtube Link)

Good Vs. Bad Design Link
Linked to seperate page:
Test yourself!

ELEMENTS OF GOOD
TYP (CLICK ON IMAGE)
*LEADS TO NEXT PAGE
OF THE ELEMENTS

Poster
Design
Example
page

Elements
of Good
Design
page

COMPONENETS:
- VIDEO ON ELEMENTS
LINKED
- HIERARCHY
- CONSISTENCY
- ALLIGNEMENT
- 2 PRACTICE GAMES
LINKED

Components:
5 images
of good/bad design
(all inks_
click to reveal
seperate page

GOOD REVEAL PAGE

BOTH PAGES LINK
TO ELEMENTS OF
BAD/GOOD
DESIGN/TYPE PAGE

BAD REVEAL PAGE

15
pages
total