

Fake business trip report

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DATE: 13/12/1999

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<i>Visit date</i>	Monday 13 th December 1999	<i>Topic</i>	Business plan review

1. General

Cats is a sung-through British musical composed by Andrew Lloyd Webber, based on Old Possum's Book of Practical Cats by T. S. Eliot, and produced by Cameron Mackintosh. The musical tells the story of a tribe of cats called the Jellicles and the night they make what is known as "the Jellicle choice" and decide which cat will ascend to the Heaviside Layer and come back to a new life. Cats introduced the song standard "Memory". The first performance of Cats was in 1981.

Directed by Trevor Nunn and choreographed by Gillian Lynne, Cats first opened in the West End in 1981 and then with the same creative team on Broadway in 1982. It won numerous awards, including Best Musical at both the Laurence Olivier Awards and the Tony Awards. The London production ran for 21 years and the Broadway production ran for 18 years, both setting new records. Actresses Elaine Paige and Betty Buckley became particularly associated with the musical. One actress, Marlene Danielle, performed in the Broadway production for its entire run (from 1982 until 2000).

As of 2016, Cats is the fourth-longest-running show in Broadway history, and was the longest running Broadway show in history from 1997 until 2006 when it was surpassed by The Phantom of the Opera. Cats is the sixth-longest-running West End musical. It has been performed around the world many times and has been translated into more than 20 languages. In 1998, Cats was turned into a made-for-television film. The musical has grossed approximately \$342.2 million.

Everything in this paragraph was taken from a web article on Cats, except this last sentence.

2. Review

A business plan is a formal statement of business goals, reasons they are attainable, and plans for reaching them. It may also contain background information about the organization or team attempting to reach those goals.

Business plans may target changes in perception and branding by the customer, client, taxpayer, or larger community. When the existing business is to assume a major change or when planning a new venture, a 3 to 5 year business plan is required, since investors will look for their investment return in that timeframe.

Everything in this paragraph was taken from an online article on business plans, except this last sentence.

3. Other information

A computer is a device that can be instructed to carry out arbitrary sequences of arithmetic or logical operations automatically. The ability of computers to follow generalized sets of operations, called programs, enables them to perform an extremely wide range of tasks.

Such computers are used as control systems for a very wide variety of industrial and consumer devices. This includes simple special purpose devices like microwave ovens and remote controls, factory devices such as industrial robots and computer assisted design, but also in general purpose devices like personal computers and mobile devices such as smartphones. The Internet is run on computers and it connects millions of other computers.

Everything in this paragraph was taken from a web article on computers, except this last sentence. **Moreover, let's add some random numbers** here 123688539877453 and there 77-32168-2.

Since ancient times, simple manual devices like the abacus aided people in doing calculations. Early in the Industrial Revolution, some mechanical devices were built to automate long tedious tasks, such as guiding patterns for looms. More sophisticated electrical machines did specialized analog calculations in the early 20th century. The first digital electronic calculating machines were developed during World War II. The speed, power, and versatility of computers has increased continuously and dramatically since then.

4. New contacts

Contact is a 1997 American science fiction drama film. It is a film adaptation of a 1985 novel of the same name. Jodie Foster portrays the film's protagonist, Dr. Eleanor "Ellie" Arroway, a SETI scientist who finds strong evidence of extraterrestrial life and is chosen to make first contact. The film also stars Matthew McConaughey, James Woods, Tom Skerritt, William Fichtner, John Hurt, Angela Bassett, Rob Lowe, Jake Busey, and David Morse.

Carl Sagan and Ann Druyan began working on the film in 1979. Together, they wrote a 100+ page film treatment and set up Contact at Warner Bros. with Peter Guber and Lynda Obst as producers. When development stalled on the film, Sagan published Contact as a novel in 1985 and the film adaptation was rejuvenated in 1989. **Roland Joffé and George Miller had planned to direct it, but Joffé dropped out in 1993 and Warner Bros. fired Miller** in 1995. Robert Zemeckis was eventually hired to direct, and filming for Contact lasted from September 1996 to February 1997. Sony Pictures Image works handled most of the visual effects sequences.

The film was released on July 11, 1997. Contact grossed approximately \$171 million in worldwide box office totals. The film won the Hugo Award for Best Dramatic Presentation and received multiple awards and nominations at the Saturn Awards.

Everything in this paragraph was taken from a web article on computers, except this last sentence. For **demonstration purposes, let's add a contact here : Tocs Yeldir** and a phone number to go with : **+33 6 12 34 56 78**, but no email address.