1. Website
   1. Talk to client – Field
   2. Determine potential attendees – Library
   3. Interview potential attendees – Field
   4. Check other event websites – Library
   5. According to all the gathered information (Research file):
      1. Try to figure out website’s content – Workshop
         1. Put the most appropriate content in the website – Lab
      2. Try to create the perfect website design – Workshop
         1. Give the website the best possible design – Lab
   6. Release the website in beta version and receive feedback– Showroom

