

# FindYourGspot

The Pleasure of Finding your Home

**FindYourGspot** is a campus-centric platform designed specifically for university students to rate and review various aspects of their campus experience. The website allows users to browse and view ratings for different colleges, serveries (dining halls), dorm rooms, kitchens, and other facilities on campus.

With categories such as cleanliness, noise levels, social life, activity, friendliness, and more, students can get a comprehensive understanding of what to expect from their college experience. By sharing their own experiences(ratings), students can help each other make informed decisions about which colleges are the best fit for them. Whether it's finding a college with a convenient location, a great social scene, or top-notch facilities, **FindYourGspot** provides a valuable resource for students looking to navigate the college search process.

## Why It's Called "**FindYourGspot**"

- The name is a playful, memorable take on the idea of helping students "find" their ideal spot on campus. The "**Gspot**" refers metaphorically to the perfect "place to be" in a college dorm, a servery, or a study area that matches their lifestyle and preferences. The humour in the name adds a sense of community and makes the website stand out, creating a unique identity that appeals to the target audience.
- The "G" stands for more than just one word; it represents **Great**, **Good**, and **Genuine**. It captures the essence of helping students find not only the **great** spots on campus but also good and genuine places that fit their lifestyle. Whether it's a dorm, a servery, or a social space, **FindYourGspot** is all about discovering the best campus experiences.

## Purpose and Functionality

- **Search and Explore:** Students can search for specific colleges, blocks, serveries, and other campus facilities to view detailed ratings and reviews for those areas. The platform acts like a search engine, helping users find relevant information quickly and easily.
- **Community Insights:** Rather than submitting their own ratings, students can explore feedback from their peers, including details on aspects like cleanliness, noise levels, distance from key locations, and social life. This information helps

them make informed choices about where they want to live, eat, or spend their time on campus.

- **Comprehensive Information:** The website consolidates data on student preferences, room and block characteristics, and overall campus resources, providing a centralised hub for all essential information. By aggregating this data, users can get a complete picture of each area on campus, from room conditions to the helpfulness of staff.

Ultimately, **FindYourGspot** serves as a go-to platform for students seeking reviews and insights into campus life, fostering a community-driven space for feedback and exploration.

## Logo:



The **FindYourGspot** logo perfectly represents the platform by combining a house for comfort and tools for finding and shaping the ideal campus spot. It reflects the website's mission of helping students discover the perfect place to call home on campus.

## Slogan: The Pleasure of Finding your Home

The slogan "**The pleasure of finding your home**" effectively captures the emotional satisfaction of home-hunting while embracing a playful, suggestive tone that aligns with your brand name. This unique approach creates a memorable identity, making potential students feel comfortable and engaged during what can often be a stressful process. Ultimately, it positions finding a home on campus as an exciting experience filled with positive discovery.

## Colour Scheme:

#f7bf01	#f5793b	#fff6e1	#943f05
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The **FindYourSpot** colour scheme uses warm yellow and orange to create a welcoming and energetic feel, perfect for making students feel comfortable during their housing search. The soft cream adds balance and calm, reinforcing a positive and stress-free experience.