The flow of the chatbot questions

The rationale

- The question for the chatbot is designed in such a way that the user doesn't have to answer irrelevant questions which are not applicable to them.
- For e.g., someone has got a question about travel insurance which is mentioned in category number C3 (please refer to Column A of read.excel) when there is no point in asking the user about category C4 to C11 it will be a waste of their time.

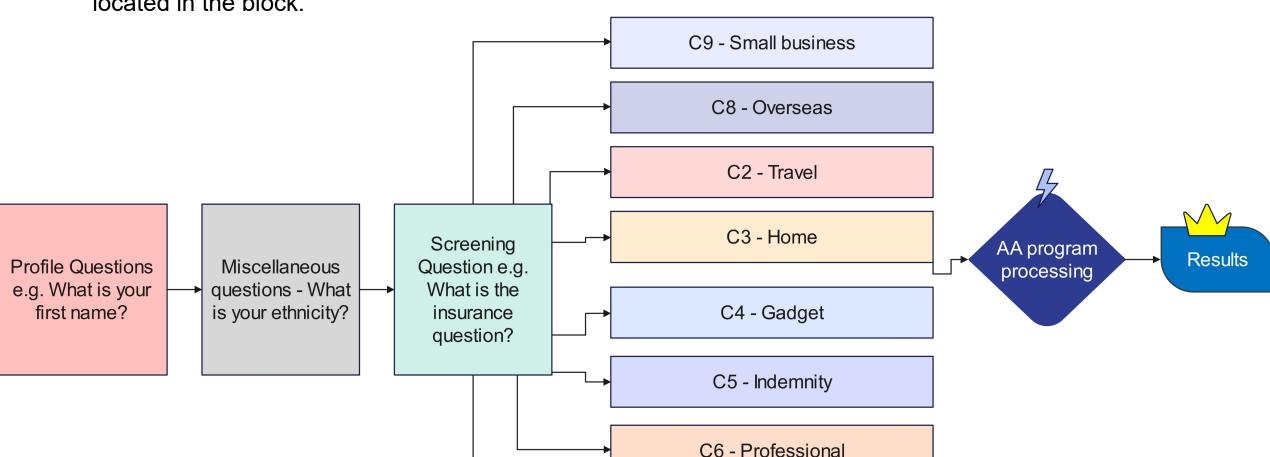
What is a Director Question?

• C2 - is a Director Question, e.g., it directs the user to the appropriate blocks depending on the requirement.

| 24 | | | | | D | Others, 100 | 8 |
|----|----|------------|---|------------------------|---|---------------------|----|
| 25 | C2 | Feature 8 | What is the issue you are facing today? | Multiple text response | Α | Travel, 100 | 9 |
| 26 | | | | | В | Home, 100 | 26 |
| 27 | | | | | C | Gadget, 100 | 40 |
| 28 | | | Ф | | D | Indemnity, 100 | 54 |
| 29 | | | | | E | Professional, 100 | 60 |
| 30 | | | | | F | Industrial, 100 | 75 |
| 31 | | | | | G | Overseas, 100 | 82 |
| 32 | | | | | Н | Small business, 100 | 90 |
| 33 | C3 | Feature 9 | Do you have an insurance? | Single text response | Α | Yes, 100 | 10 |
| 34 | | | | | В | No, 100 | 10 |
| 35 | | Feature 10 | What is your handedness? | Single text response | Α | Bi, 100 | 11 |
| | | l l | | | | | 1 |

The outcome of director question

If the user chooses one response to the director question, then the user must answer all the questions located in the block.



Single Vs Multiple Response Director Question

Single Response Type

• For e.g., if the user has chosen response A to the feature number 8 (What is the issue you are facing today?), then corresponding block will be shown e.g., C3 block (starting with Feature-9) if the response is A

Multiple Response Type

• For e.g., if the user has chosen response A, B, and C to the feature number 8 (What is the issue you are facing today?), then corresponding block will be shown e.g., C3 block (starting with Feature-9) will be shown, followed by C4 (starting with Feature-26) block and then finally C5 block (starting with Feature-40).

Designing of block

We have designed the blocks in such a way that the last question of the block doesn't have any next question. This is to ensure that these blocks are independent of each other. Please see the screenshot (next slide)

Each Block is separate

| Α | В | C | D | Ł | F | G | Н |
|----|------------|---|-----------------------------------|----------------------|---|---------------|----|
| 1 | | | | | В | No, 100 | 20 |
| | Feature 20 | | Any past rejection | Single text response | Α | Yes, 100 | 21 |
| | | | | | В | No, 100 | 21 |
| | Feature 21 | | Fraud case in past? | Single text response | Α | Yes, 100 | 22 |
| | | | | Empty blocks | В | No, 100 | 22 |
| | Feature 22 | | Speed fine? | onigie text response | Α | Yes, 100 | 23 |
| | | | | | В | No, 100 | 23 |
| | Feature 23 | | Drink driving? | Single text response | Α | Yes, 100 | 24 |
| | | | | | В | No, 100 | 24 |
| | Feature 24 | | Any witness? | Single text response | Α | Yes, 100 | 25 |
| | | | | | В | No, 100 | 25 |
| | Feature 25 | | Any drug abuse? | Single text response | Α | Yes, 100 | |
| | | | | | В | No, 100 | |
| C4 | Feature 26 | | Child insurance claim? | Single text response | Α | Ax-llary, 100 | 27 |
| | | | | | В | No, 100 | 27 |
| | Feature 27 | | Infant? | Single text response | Α | Yes, 100 | 28 |
| | | | | | В | No, 100 | 28 |
| | Feature 28 | | Any long-term illness with child? | Single text response | Α | Yes, 100 | 29 |
| | | | | | В | No, 100 | 29 |
| | Feature 29 | | More than 2 children? | Single text response | Α | Yes, 100 | 30 |
| | | | | | n | N= 400 | 30 |

How to identify a block?

- The A column (e.g., C1, C2, C3 etc.) of the read.excel will provide the category.
- Sometimes they have separate colour codes too.
- The last question of the block will have an empty H-cell.

What can we do if we have more questions after the block questions?

• If the admin has more question to ask after the block questions, then we will provide them with different category (in the column-A) e.g., D1 (in this case we have all the categories from C0 - C11 and D will be next sets). For this project, we have not used it. In future projects, we will use it.

