

FIT2002 Assignment 1 - Assessment Criteria

Deliverables	Excellent	Good	Moderate	Poor	Unrated
Business justification	<p>A well-defined project proposal that demonstrates highly relevant strategic business justification including a comprehensive introduction, and overview of the problem in the current situation and an opportunity statement while showing high quality analysis of the constraints and availability of resources. The preliminary requirements of the project justify its relevance to business objectives.</p> <p>The developed business case analyses the proposed project in depth and compares it with other potential alternatives to clearly connect the proposed project its deliverables to the identified problems and include an actionable plan to contribute to the value delivery system.</p>	<p>An adequately articulated project proposal that provides sufficient strategic business justification and includes a reasonable introduction and overview of the problem in the current situation, and an opportunity statement that shows adequate analysis of the constraints and resources. The preliminary requirements of the project clarify its relevance to business objectives.</p> <p>The developed business case analyses and compares the proposed project with other potential alternatives and explains the relevance of the proposed project and its deliverables to the identified problems and demonstrates their role in the value delivery system.</p>	<p>A project proposal that indicates some business justification, includes a brief introduction of the problem in the current situation, with an opportunity statement that mentions some constraints and resources. The preliminary requirements of the project raise some good points.</p> <p>The business case briefly outlines the benefits of the proposed project its deliverables and touches on their role in the value delivery system.</p>	<p>A project proposal with limited business justification, includes a brief introduction of the problem, with a basic opportunity statement. The preliminary requirement of the project includes some points.</p> <p>The business case briefly mentions some benefits of the proposed project and its deliverables.</p>	Missing business justification and/or minimal work done.
Budget estimate and financial analysis	<p>Well-defined budget estimates, providing highly relevant justifications and rationale for the estimates. Financial analysis includes a balanced, well justified Cost-Benefit Analysis supported by NPV/ROI analysis shown in the exhibits. The justification provides clear references and explanation on the costing and estimation approach.</p>	<p>Sufficiently defined budget estimates with justifications for the estimates. Financial analysis includes Cost-Benefit Analysis supported by NPV/ROI analysis shown in the exhibits. The justification includes references and explanation on the costing and estimation approach.</p>	<p>Provides budget estimates and some justifications for the estimates. Financial analysis includes NPV analysis in the exhibits. The justification raises some points on the estimation approach.</p>	Provides budget estimates and brief explanation for the estimates. Includes a limited NPV analysis.	Missing budget estimates or minimal work done.

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Schedule Estimate	Well-defined schedule estimate, providing highly relevant justifications and rationale for the estimations. Three milestones are well presented within the schedule, supported by clear explanation on their significance and relevance. The feasibility of the schedule, budget and workload is clearly analysed and justified.	Sufficiently schedule estimate, providing relevant justifications and rationale for the estimations. Three milestones are included within the schedule with explanations on their significance and relevance. The feasibility of the schedule, budget and workload is discussed.	Provides schedule estimate with justifications and rationale for the estimations. Three milestones are included in the schedule. The feasibility of the schedule, budget and workload is briefly discussed.	Provides schedule estimates and brief explanation for the estimations. Includes milestones and a brief feasibility discussion.	Missing schedule estimates or minimal work done.
Development approach	Well presented and justified development and life cycle approach that is clearly aligned with the client's values and requirements. The feasibility of the development and lifecycle approach is skilfully demonstrated within project constraints of budget, schedule and requirements.	Sufficiently justified development and life cycle approach that is aligned with the client's values and requirements. The feasibility of the development and lifecycle approach is demonstrated within project constraints of budget, schedule and requirements.	The development and life cycle approach and their alignment with the client's values and requirements are discussed. The development and lifecycle approach appear possible within project constraints of budget, schedule and requirements.	The development and life cycle approach are discussed including some points about their alignment with the client's values and requirements. The development and lifecycle approach feasibility are briefly discussed.	Missing development approach analysis or minimal work done.
Stakeholders	Clearly identified two stakeholders of the project followed by well-justified strategies for both stakeholders. Clearly demonstrates the process to design effective engagement strategies with justification and rationale.	Identified two stakeholders of the project followed by justified strategies for both stakeholders. Demonstrates the process to design effective engagement strategies with some justification.	Demonstrates attempts to identify stakeholders only brief information. Shows some considerations in following a process to design effective engagement strategies with some justification.	Demonstrates a limited attempt to identify stakeholders with little or no consideration in following a process to design effective engagement strategies.	No submission or minimal work done

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Uncertainty and risk analysis	In-depth analysis and assessment of at least two risks with high probability and impact that could affect the proposed project. The analysis includes a clear description of the identified risks, their likelihood and impacts, and a clear response strategy for each identified risk.	Sufficient analysis and assessment of at least two risks with high probability and impact that affect the proposed project. The analysis includes a description of the identified risks, their likelihood and impacts, and a response strategy for each identified risk.	Some analysis and assessment of two potential risks that could affect the proposed project. Includes a brief description of the identified risks, their likelihood and impacts, and a general response strategy for the risks.	Brief analysis of two potential risks that could affect the proposed project. Includes a brief description of the risks, mentions their likelihood and impacts, with a brief response strategy.	Missing risk assessment or minimal work done.
Measurement and quality metrics	Well-defined and clear description of three or more product(s) attributes and how to measure them. Includes two highly relevant Key performance indicators (KPIs) for the project to evaluate the success in delivering the product(s).	Clear description of three or more product(s) attributes and how to measure them. Includes two relevant Key performance indicators (KPIs) for the project to evaluate the success in delivering the product(s).	Some descriptions of three or more product(s) attributes and brief information on how to measure them. Includes two Key performance indicators (KPIs) for the project.	Brief descriptions of some product(s) attributes and brief information on how to measure them. Includes Key performance indicators (KPIs) for the project.	No submission or minimal work done
Completeness and correctness of statements; and clarity of expressions	The business case contains clearly structured information that is focused on identifying and addressing a real problem providing clear supporting information. The analysis demonstrates originality, creativity, and sophisticated thinking. The statements show an excellent understanding of the foundation of this unit and a strong capability to transform the theories into intellectual contribution.	The business case contains structured information that identifies and addresses a real problem providing supporting information. The analysis shows originality and creative thinking. The statements show good understanding of the foundation of this unit and capability to transform the theories into intellectual contribution.	The business case identifies a problem with some supporting information. The analysis raises some points, and the statements show an understanding of the foundation of this unit and potential to transform the theories into real contribution.	The business case identifies a problem with a brief analysis. The statements show marginal understanding of the foundation of this unit.	Mostly incomplete and unclear.

Note:

The differences between being “skilful” and “sufficient” (or adequate):

- Skillful: demonstrate ***expertise*** in the ability, knowledge, or skills to perform a task
- Sufficient/adequate: demonstrate ***required and necessary*** ability, knowledge, or skill to perform a task