

Rebeka Armstrong

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Los Angeles
CA**

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EXPERIENCE

San Francisco, CA

BUSINESS INTELLIGENCE ANALYST

01/2016 – present

- Create and execute test plans including documenting results while working closely with Developers to resolve issues
- Create/ maintain the management system to improve the operational performance
- Design, develop and establish KPIs to monitor analysis and provide strategic insights to drive performance within the GVR Supply Chain
- Partner with business leaders to establish or improve necessary Key Performance measures and develop optimized solutions for delivery of all measures
- Develops metrics that provide data for process management and indicators for future improvement opportunities
- Develop and maintain a framework for reporting product performance on a daily, weekly and monthly basis. Report market performance on a monthly basis
- Assists in the development of presentations to Division management and line personnel

Los Angeles, CA

BUSINESS INTELLIGENCE ANALYST

07/2013 – 10/2015

- Work closely with our BI team to develop our data infrastructure to provide access to information and expand reporting capabilities
- Work with Business Intelligence tools such as Qlikview and Business Objects to develop reports and provide data to stakeholders
- Create and leverage analytical approaches to perform analysis of domain specific source data to provide accurate statements and conclusions
- Works with senior management team and operation-level managers to design and maintain sales and operations based metrics. Functions include but not limited to
- Assist in production of Fixed Income management and decision support reporting and models, with a focus on continuous improvement on process and data
- Assist in development, roll-out, and maintenance of dashboards, both executive and management reporting, across the enterprise

- Assists in the development of presentations to Division management and line personnel. Also serves as point of contact for questions related to CBG reports

EDUCATION

Bachelor's Degree in Computer Science

UNIVERSITY OF MASSACHUSETTS AMHERST

SKILLS

- Proficient in Tableau 9.x and 10.x versions of Tableau Desktop Professional and Tableau Server
- Basic level mathematical proficiency, with a strong ability to understand, interpret and develop spreadsheet data
- Strong working knowledge of Tableau, Cognos or other reporting tools
- Ability to develop strong working relationships with all relevant parties and has a strong team focused approach
- Strong organizational skills; good attention to detail
- Strong written and verbal communication skills, to include the ability to prepare professional business presentations and formal reports
- Highly numerate and PC literate: particularly strong at Excel & analytical skills. Knowledge of SQL and analytics packages a plus!
- Proficiency in Microsoft Office, Access, Database Management and SharePoint is highly desirable
- Strong organizational, detail, and project management skills, with the ability to solve problems and consistently meet demanding deadlines
- Experience with relational databases and possess the ability to link data between tables, to create efficient SQL queries and design scalable data models