

# ROBERT SMITH

## Design Internship

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### SUMMARY

Seeking to bring strong supervisory Designer and organizational skills to the table with a respected organization that values hard work commitment and vision.

### SKILLS

User Experience Design, User Interface Design.

### WORK EXPERIENCE

#### Design Internship

IronGate Creative - May 2013 – 2019

- Worked with many large corporations and local business to provide the best design solutions possible.
- Styled over ten different veterinary hospitals websites by adhering to the design guidelines given to me by the Creative Director.
- Communicated with the project managers on which images the specific client wanted on their website.
- Reorganized advertisements for Peeps, Mike & Ike, and the New Holland Country Store to be displayed on both mobile and desktop.
- Balanced creative freedom and sticking to the style guidelines to design the responsive website for The New Holland Country Store and Clarity Refractive.
- Added content and brainstormed design solutions for the South Annville Township website.
- Used CMS platforms including WordPress and eZ Publisher.

#### Design Intern

ABC Corporation - 2012 – 2013

- As part of the Advanced Sensors group, I worked on a NFC prototype for blood glucose measurement.
- During this internship I o Worked on PCB design for the I2C interface between the glucose sensor IC and the NFC chipset using Cadence Allegro.
- o Worked on analog code coverage of the bias circuit module for the optical sensor IC.
- The test coverage was improved from 30% to 80%.
- This led to early fault detection and prevented faulty parts being shipped to the customer.
- o Characterized the electrochemical analog front-end of the glucose sensor IC.
- This involved Matlab curve fitting to arrive at a formula which converts the ADC output to a glucose reading..

## SCHOLASTICS

- Digital Communications - August 2012 (Lebanon Valley College)