

Theater-Cafe in Toronto

A description of the problem and a discussion of the background.

My friend and I are Theater-players and the economic life does not go well, as we do not have show the whole year. On the other hand, we do not have any activity to do, when we are not preparing for the Theater. We have understood, that we enjoy sittings in the Cafes and observing people. From our Theater background, we are interested to make a small story about all the people that we saw in the cafe. We also saw some people, who were alone in the Cafe and the whole time, they were playing with their mobile phone. They could have other interests, for example, shows and theaters. At some point, we came to the idea of opening a Theater-Cafe, in which we can serve Cafe to our guests and if they like, we can play a five-minute show of a story.

Problem

There are many kinds of Cafes and Bars in Toronto. We have a great idea of the Theater-Cafe and before we start this business, we should think of a good place to start our Cafe. So we can be successful in this business. There are many neighborhoods in Toronto. Which of them is the best for our Theater-Cafe?

Interest

This problem can be interesting for all the people who want to start a new combined business. There are already many Cafes and Restaurants. What should be special in a Cafe to be visited more? If we do want to concentrate on starting a business, our results can be still interesting, as we find the information about the distribution of the cafe as well as cultural points of Toronto.