



Northwind Traders' Challenge

FILTERS

Country

All

Managers

All

Employee Name

- ☐ Andrew Fuller
- ☐ Anne Dodsworth
- ☐ Janet Leverling
- ☐ Laura Callahan
- ☐ Margaret Peacock
- ☐ Michael Suyama
- ☐ Nancy Davolio
- ☐ Robert King
- ☐ Steven Buchanan

Category Name

- ☐ Beverages
- ☐ Condiments
- ☐ Confections
- ☐ Dairy Products
- ☐ Grains & Cereals
- ☐ Meat & Poultry
- ☐ Produce
- ☐ Seafood

CREATED BY.
NIKUNJA BARMAN

MAVEN
NORTHWIND
CHALLENGE

Sales in CY

\$440,624

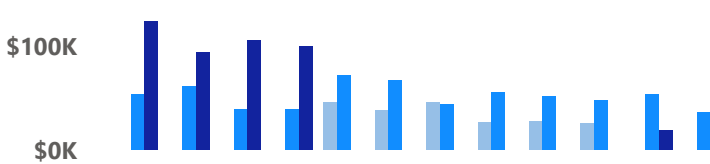
Sales PYTD

\$453,187

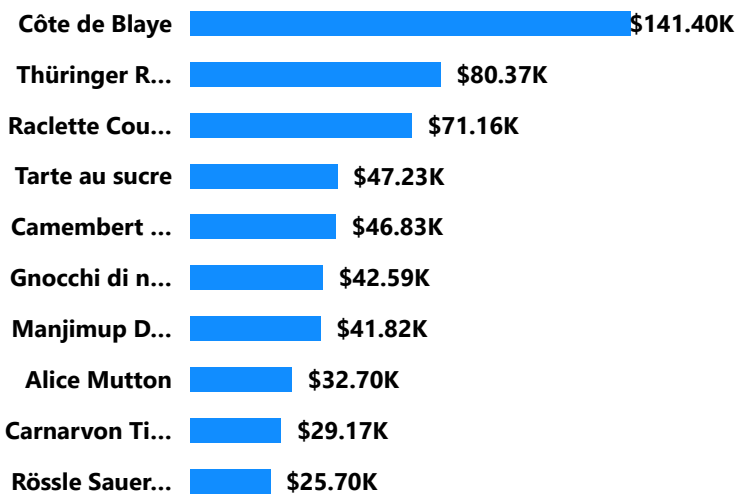
YoY%

53%

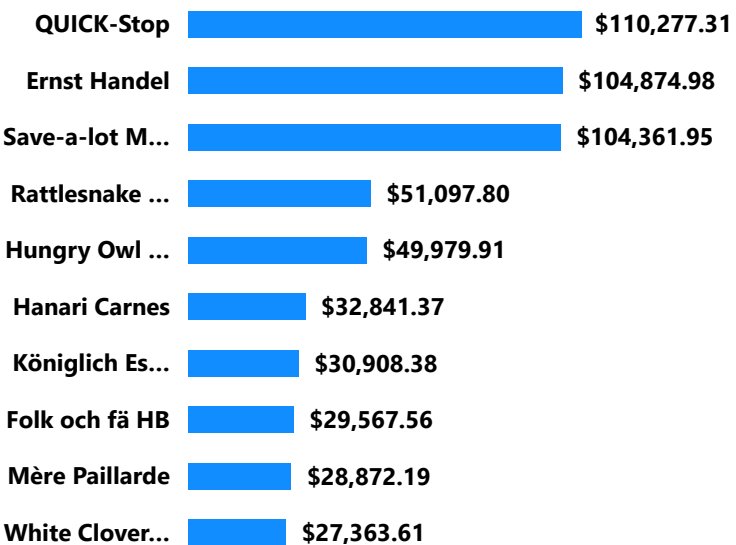
MOM Sales across Year



Top Product by sales



Top Customers by Sales



Freight Cost in CY

\$64,943

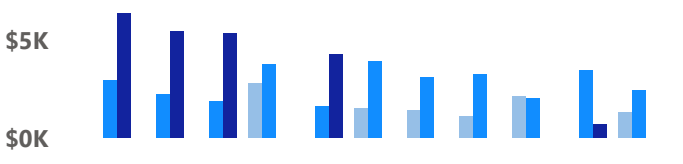
Freight PYTD

\$22,410

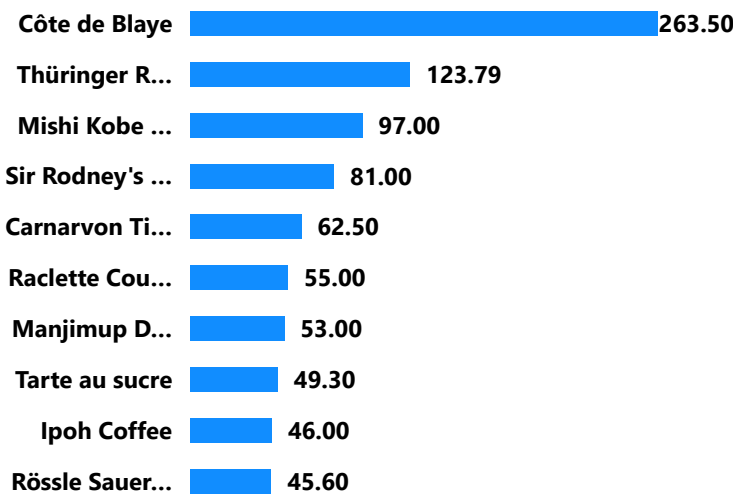
YoY%

52%

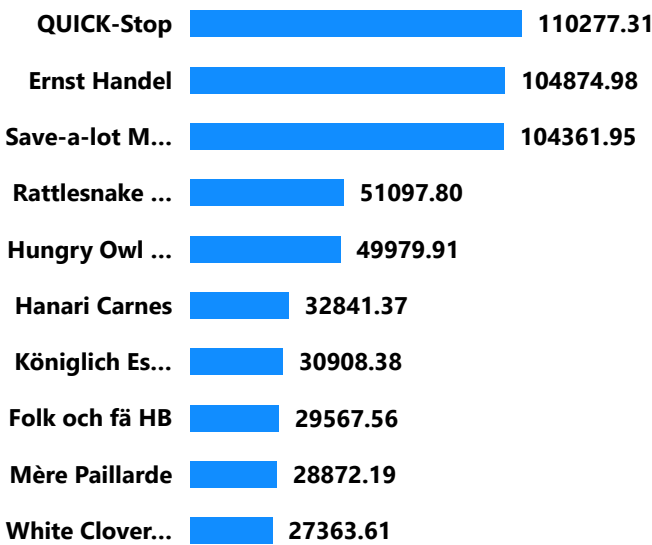
MOM Freight Cost across Year



Most Costly Products



Highest Cost Customers



2013

2014

2015

Orders in CY

830

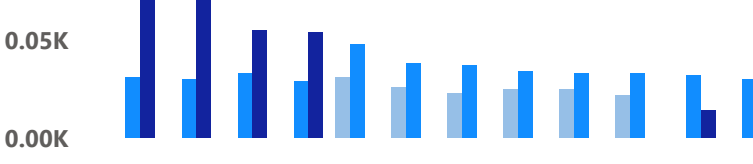
YOY Revenue

\$453,187

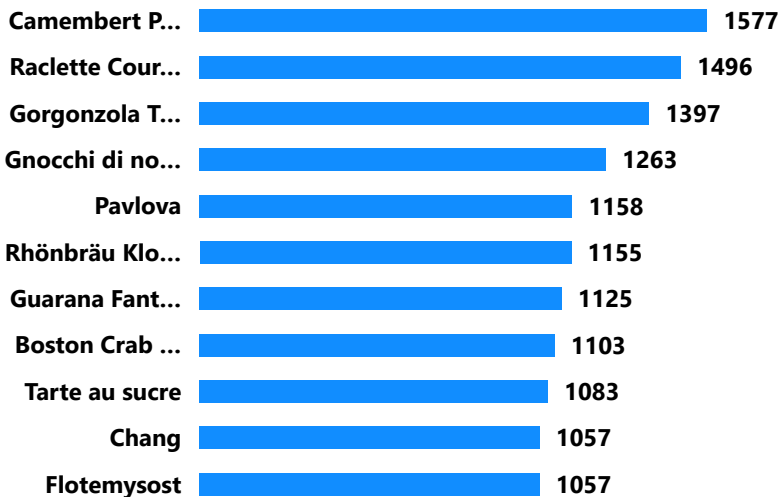
YoY%

2

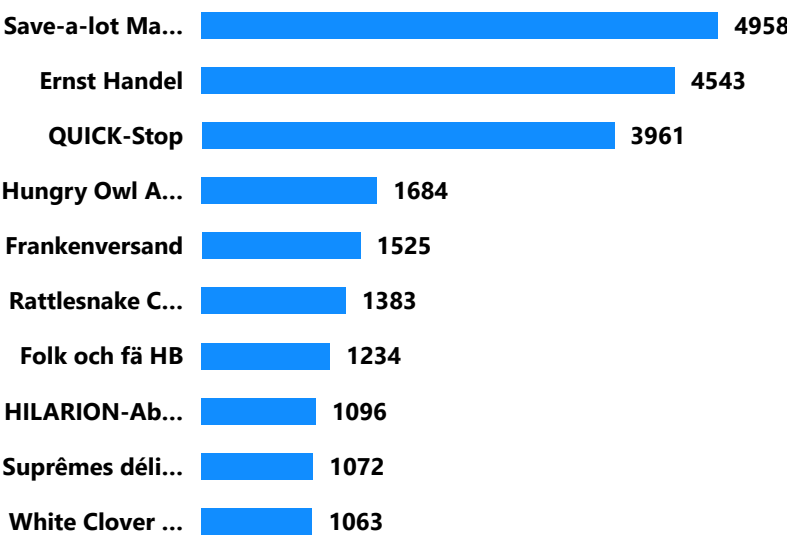
MOM Orders count across Year

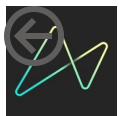


Most Ordered Products



Top Customers by Sales





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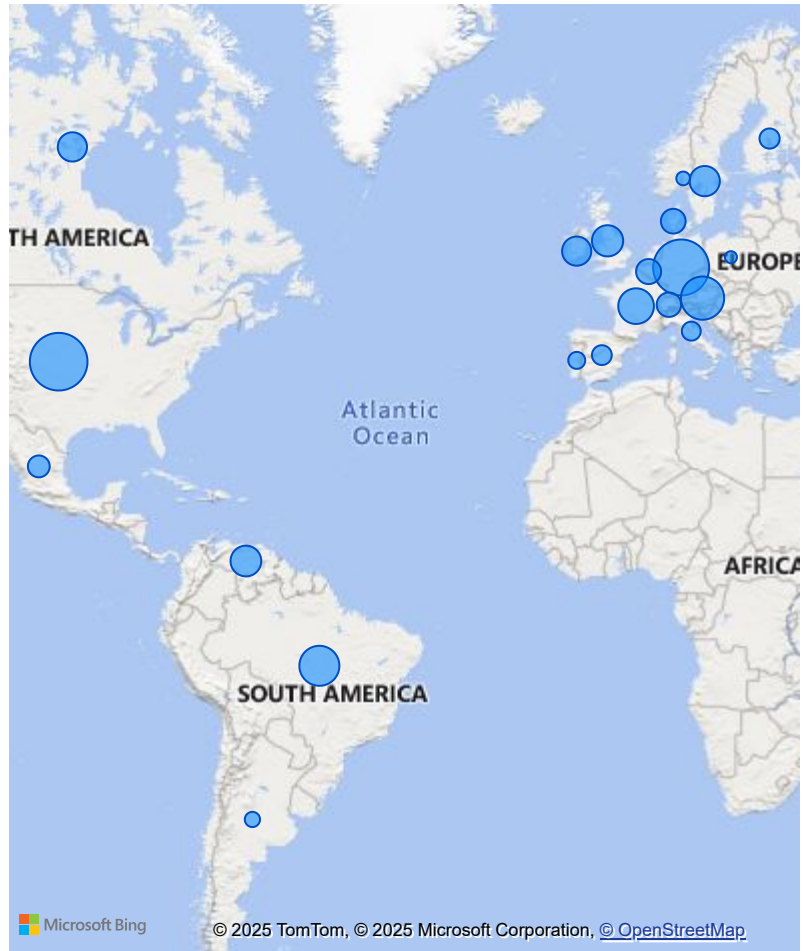
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MAVEN
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Product Profitability

Sasquatch Ale	Tunnbröd	Gravad ...	Guaran...	Longlif...
-733.60				
Spegesild	-618.30	-561.60	-558.14	-537.50
-693.00	Rogede sild	Grand...	Konbu	Valkoi...
Louisiana Hot Spi...	-487.83			
-680.00	Röd Kaviar	-388.00	-385.56	-381.06
Zaanse koeken	-397.80	Filo Mix	Anise...	Gus...
-649.42	Chocolade	-267.05	-236.00	-185....
		Geitost	Laughi...	Ge...
	-390.79	-239.38		

Sales by Country



CPO

78

Avg Order
Value

587

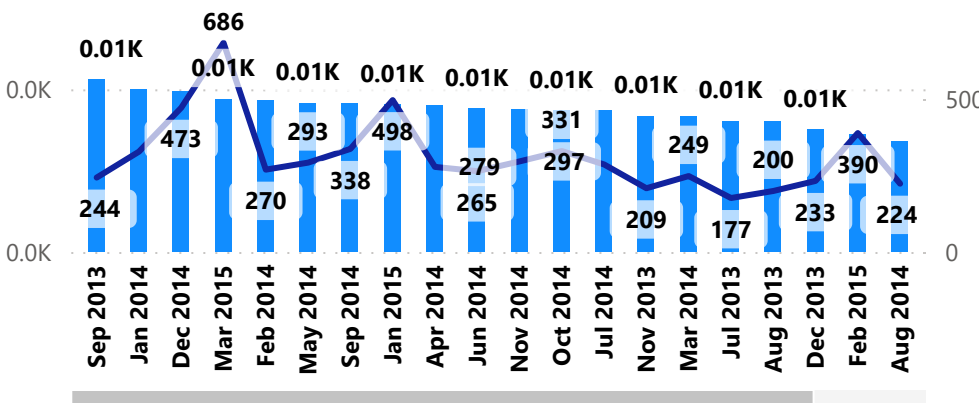
Discontinued
products

8

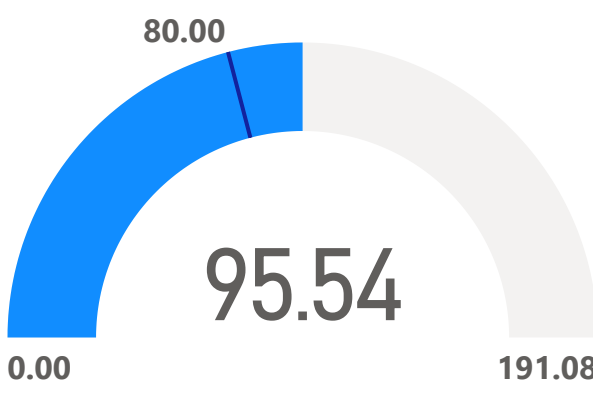
Total Product
Count

77

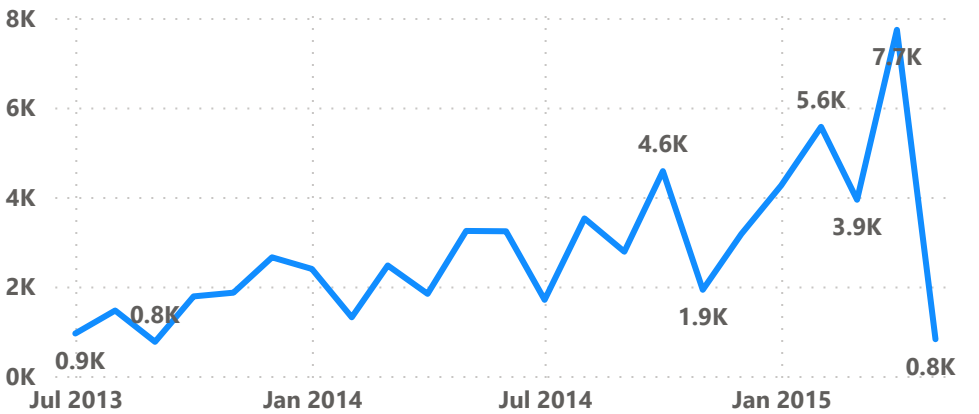
Average Order Fulfillment Time across year



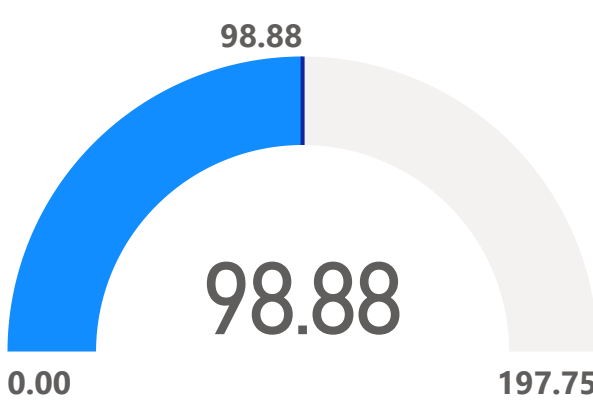
On-Time Delivery Rate



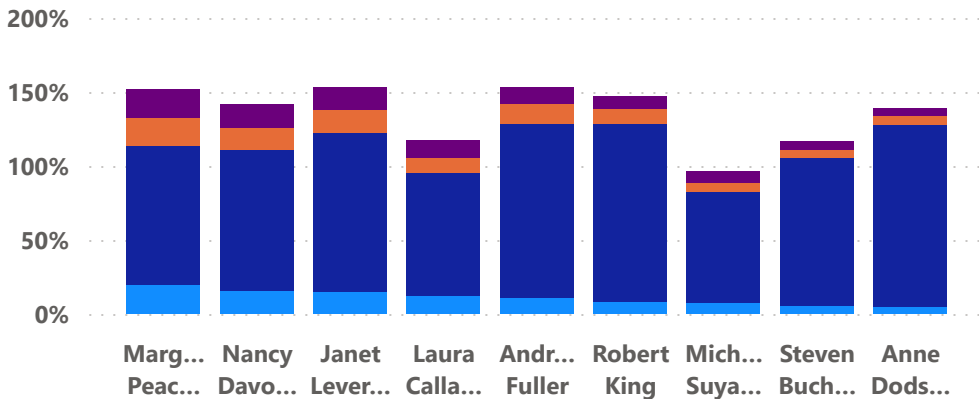
Shipping Cost Trend



Repeat Purchase Rate



Employee Performance



Sales by product category

