



**NASA INTERNATIONAL SPACE
APPS CHALLENGE 2023**

ARTEMIS II AND YOU!

**PRESENTED BY
THE LUNAR VISIONARIES TEAM**

7TH-8TH OCTOBER 2023

PROBLEM STATEMENT

- To create A Short Video to share how the development of the Artemis II mission is impacting you and your community, wherever you may be.

SOLUTION

- A BRIEF VIDEO THAT WILL COMMUNICATE ABOUT THE DEVELOPMENT OF THE ARTEMIS II MISSION.
- A WEBSITE IN WHICH THE VIDEO WILL BE EMBEDDED AND ALL THE REQUISITE INFORMATION REGARDING THE MISSION WILL BE DISPLAYED.

SCOPE OF THE PROJECT

- **OUR PROJECT WILL MAKE PEOPLE AWARE OF THE MISSION, MAKE THEM REALISE THAT THEY ARE PART OF THE ARTEMIS GENERATION.**
- **ANYONE CAN ACCESS OUR PROJECT, PROVIDED THEY HAVE OUR SITE LINK, WATCH THE VIDEO THAT EXPLAINS EVERYTHING ABOUT THE MISSION IN SIMPLE AND CONCISE MANNER.**

MONETIZATION STRATEGY

AD REVENUE

Host this video on YouTube, earn money through the YouTube Partner Program by allowing ads to play on the video.

PAID ACCESS

Charge viewers to access the video. This can be done through platforms like Vimeo On Demand or by setting up payment gateway on the website.

BUILD AN AUDIENCE

Promote the video and website through social media, forums, blogs, and any other channels where the target audience hangs out.

Resource Page

YOU CAN ACCESS OUR PROJECT
SITE AND OUR CODE FROM HERE:

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| 1 | <u>GITHUB REPOSITORY:</u> https://github.com/Niladitya-coder/artemis2-and-you.git |
| 2 | <u>PROJECT SITE:</u> https://niladitya-coder.github.io/artemis2-and-you/ |

**THANK YOU FOR YOUR
KIND COOPERATION!**

