

## Sales Data Analytics



product_brand	Total_Transactions	Total_Profit ▼	Profit Margin	Return_Rate ^
Hermanos	8071	\$33,167.27000000034	58.54%	1.11%
Tell Tale	7694	\$29,925.58999999969	58.04%	1.00%
Ebony	7685	\$29,749.45000000042	59.82%	0.95%
Tri-State	7438	\$29,064.7599999986	58.90%	1.02%
High Top	<b>71</b> 53	\$28,502.83000000056	60.39%	1.01%
Nationeel	<b>6</b> 499	\$27,446.16000000005	60.47%	1.11%
Best Choice	6000	\$25,901.3199999994	60.60%	0.84%
Horatio	6121	\$25,589.27999999985	58.44%	1.25%
Fast	6188	\$24,746.78000000033	61.05%	1.09%
High Quality	5323	\$24,007.67000000106	60.00%	1.03%
Fort West	<b>6</b> 175	\$23,951.11000000042	59.79%	0.92%
Big Time	5797	\$23,710.26999999984	60.26%	0.97%
Red Wing	5806	\$23,623.72000000043	59.37%	1.09%
Denny	5223	\$23,049.58000000042	58.07%	0.91%
Total	167616	\$6,61,159.1599999993	59.93%	0.99%

**Current Month Transaction** 

15751 Goal: 14548 (+8.27%)

**Current Month Profit** 

\$61.45K

Goal: 56.94K (+7.93%)

**Current Month Return** 

414

Goal: 421 (+1.66%)

Select all

Canada

Mexico

USA





## Weekly Revenue Trending

## \$40K \$20K \$0K \$0K Jan 1998 Mar 1998 May 1998 Jul 1998 Sep 1998 Nov 1998 Start of Week

## Revenue vs Target

