

# Credit Card Transaction Report

Total Revenue

\$55M

Total Interest

\$7.8M

Transaction  
Amount

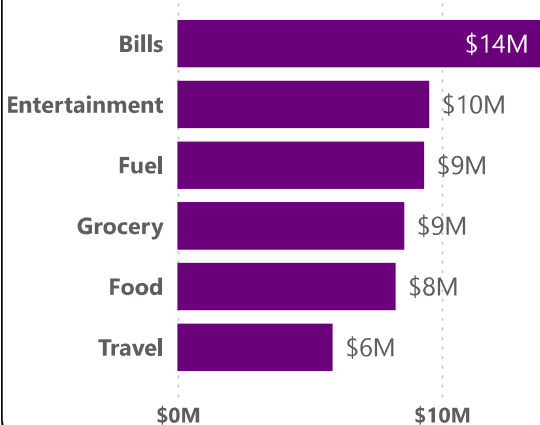
\$45M

Transaction  
Count

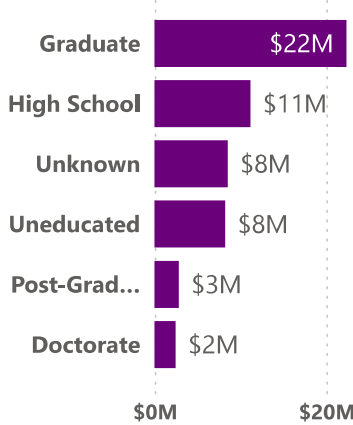
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	\$4,61,39,398	\$3,69,57,875	\$64,95,887.7
Silver	\$55,86,332	\$45,86,746	\$8,12,081.3
Gold	\$24,54,072	\$20,24,078	\$3,73,784.2
Platinum	\$11,35,608	\$9,53,314	\$1,61,629.1
Total	\$5,53,15,410	\$4,45,22,013	\$78,43,382.2

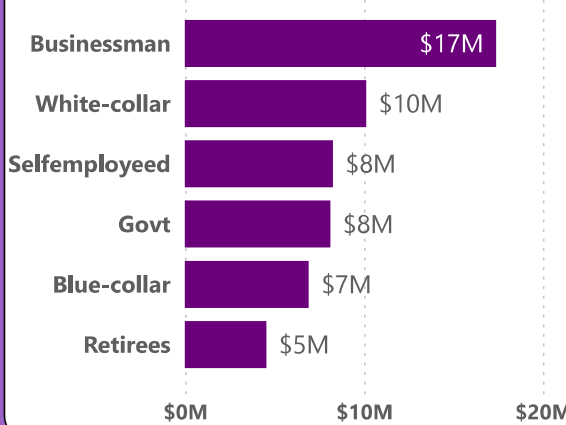
## Revenue by Expenditure Type



## Revenue by Education Level



## Revenue by Customer Job



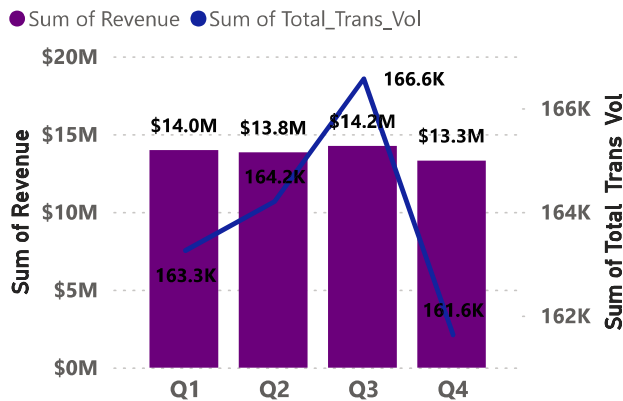
Q4

Q3

Q2

Q1

## Quarterly Revenue and Total\_Trans\_Volume



Week\_Start\_Date

All

F

M

Low

Medium

Hlgh

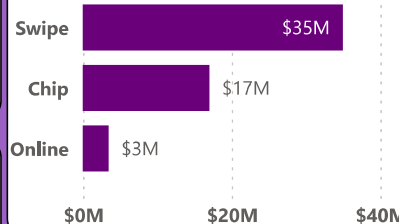
Silver

Blue

Gold

Platin...

## Revenue by Chip Type



## Customer Acquisition Cost

