1.0M **Customer Acquisition Cost** Platin... Revenue by Chip Type Medium HIgh 0.89M \$35M Gold Week_Start_Date 0.5M \$20M ≥ Blue **Gold** 0.02M Platinum 0.01M \$3M 0.0M \$0M Blue Silver ₹ Chip Online 162 24 Sum of Total_Trans_ 166K Jol Quarterly Revenue and Total_Trans_Volume \$17M Revenue by Customer Job \$10M Q \$13.3M 94 \$8M \$8M \$10M 166.6K \$7M Sum of Revenue Sum of Total_Trans_Vol \$5M **Q**2 \$14.0M \$13.8M \$0M Govt Blue-collar Businessman White-collar Selfemployeed Retirees **G**3 5 Sum of Revenue \$20M \$0M Revenue by Education Level \$22M 656K \$11M **Transaction** \$3,73,784.2 \$78,43,382.2 Card_Category Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned \$64,95,887.7 \$8,12,081.3 \$1,61,629.1 **Credit Card Transaction Report** Count \$8M \$8M \$3M Doctorate \$2M \$0M Graduate High School Unknown Uneducated Post-Grad... \$45M Transaction Amount \$3,69,57,875 \$20,24,078 \$4,45,22,013 \$45,86,746 \$9,53,314 \$14M \$10M Revenue by Expenditure Type \$9M \$9M \$10M \$7.8M \$8M **Total Interest** \$4,61,39,398 \$5,53,15,410 \$24,54,072 \$11,35,608 \$55,86,332 \$55M Total Revenue Bills Food Trave Fue Grocery **Entertainment Platinum** Silver <u> Pog</u> Total