

# Assignment-1

Name: - Nilay Sandipbhai Patel

Student id: - 200533034

Course Schedule: - Friday 9am to 12pm

## • Persona: -



### Amazon Founder's details

## Jeff Bezos

**Age:-** 59

**Location:-** Toronto, Ontario

**Gender:-** Male

**Bio:-** Founded e-commerce giant Amazon in 1994

**Net Worth:-** \$121.3B

**Email:-** jeffbezos@gmail.com



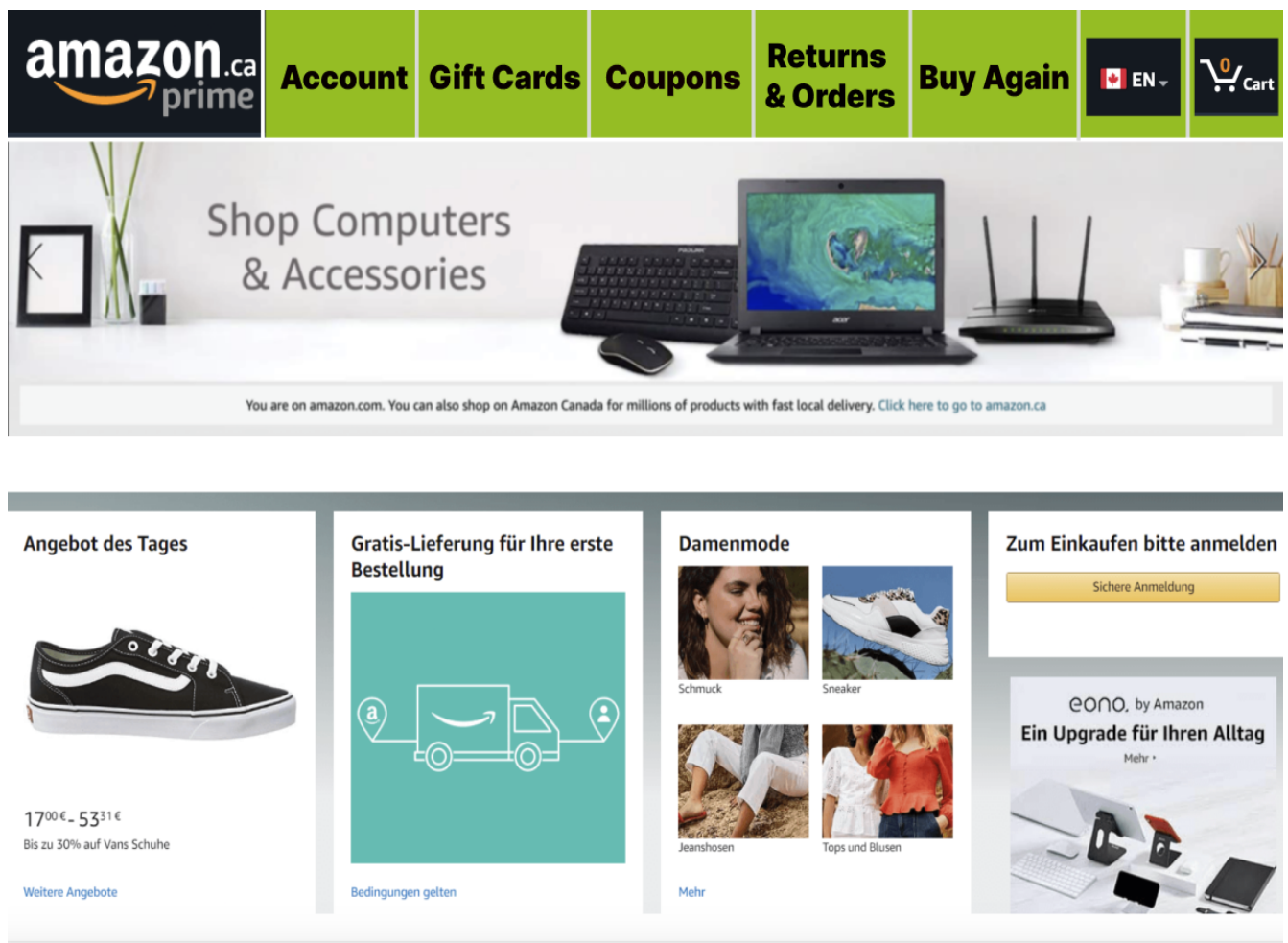
- Amazon was founded by Jeff Bezos from his garage in Bellevue, Washington, on July 5, 1994
- Amazon is an American multinational technology company

- The main purpose of the amazon website is that it allows user to buy and sell the products very easily.

## Link of figma for Persona: -

<https://www.figma.com/file/jKKQLMFhUWD7ciOezKjaGV/Persona?node-id=0%3A1&t=gLmLhDHfXjqXPtkR-0>

## • WireFrame: -



- **Link of figma for Wireframe: -**

<https://www.figma.com/file/9J9lMUaVfG4Lhpt14CnX1o/Wireframe?node-id=0%3A1&t=wgMNrLcyl4voeE5p-0>