Sales Dashboard

Key Metrics

Metric	Value
Sales	$12.6M
Quantity	178K
Average of Delivery Days	4
Return Orders	1079
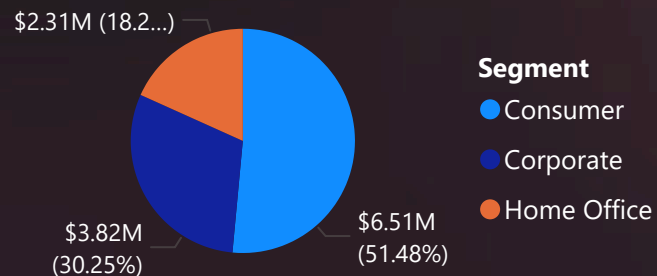
Sales by Segment

Segment	Sales
Consumer	$6.51M (51.48%)
Corporate	$3.82M (30.25%)
Home Office	$2.31M (18.2...)

Sales by Market

Market	Sales
Asia Pacific	$4.04M (31.98%)
Europe	$3.29M (26%)
USCA	$2.36M (18.7%)
LATAM	$2.16M (17.12%)
Africa	—

Sales by Region

Esri, FAO, NOAA, USGS, NRCan — Powered by Esri

Top 5 Cusomers

Customer Name	Sales
Tamara Chand	$37K
Hunter Lopez	$30K
Raymo... Buch	$30K
Bill Eplett	$28K
Sanjit Chand	$27K

Top 5 Profit Products

Product Name	Sales
Cisco Sma...	$76K
Motorola ...	$73K
Canon im...	$62K
Sauder Cl...	$39K
Hoover St...	$32K

Top 5 Loss Product

| Product Name	Sales
Motorola S...	$39K
Lexmark M...	$17K
Cubify Cub...	$11K
Cubify Cub...	$8K
Bevis Roun...	$6K
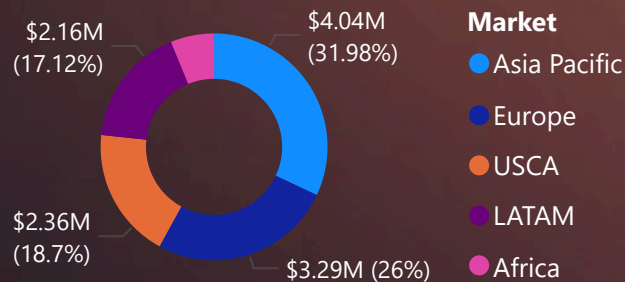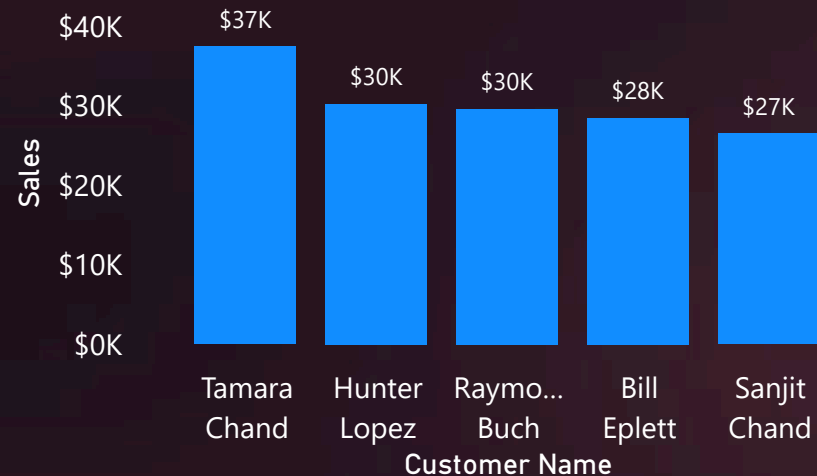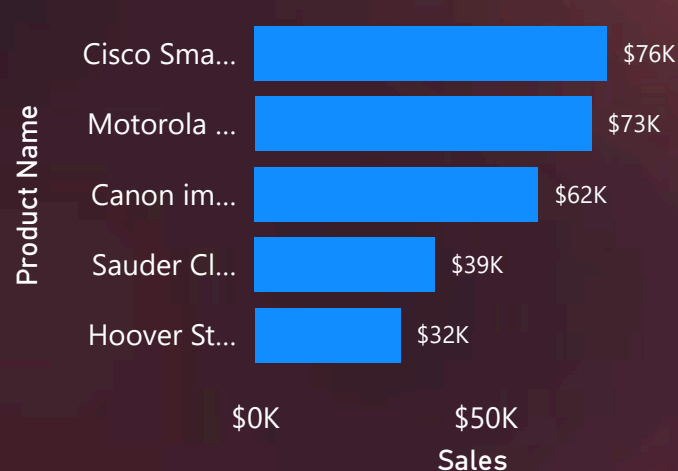
Sales by Sub-Category

Sales by Region

Region
● Western Europe
● Central America
● Oceania
● Southeastern Asia
● Southern Asia
● Eastern Asia
● Western US
● Eastern US
● Northern Europe
● South America
● Southern Europe
● Central US
● Southern US
● Caribbean
● Western Asia
● Eastern Europe
● North Africa
● Western Africa
● Central Africa
● Eastern Africa
● Southern Africa
● Canada

$1.73M (13.7%)
$1.22M (9.67%)
$1.1M (8.7%)
$0.88M (7%)
$0.87M (6.85%)
$0.86M (6.76%)
$0.73M (5.74%)
$0.68M (5.37%)
$0.64M (5.04%)
$0.62M (4.88%)
$0.61M (4.81%)
$0.5M (3.96%)
$0.39M (3.1%)
$0.32M (2.57%)
$0.32M (2.51%)
$0.31M (2.45%)
$0.17M (1.38%)
$0.11M (0.83%)