A black and white photograph of a woman in a flowing white dress, appearing to float or fly over dark, rippling water under a cloudy sky. She is positioned horizontally across the frame, with her arms and legs spread wide.

A GOTHIC TYPEFACE **COCOGOOSE**

COOCOCOOSE is a variant of COCO GOTHIC, a geometric sans serif in the footsteps of traditional modernist typefaces like Futura and Avantgarde.

The cold, geometric shapes typical of those early modern typefaces have been made softer and more contemporary by visual corrections and slightly rounded corners. The typeface family name comes from the nickname of fashion beloved icon Coco Chanel.

ABOUT

COOCOCOOSE differs from COCO GOTHIC mostly in x-height.

This taller x-height means lowercase characters are bigger in comparison with uppercase ones.

This makes Cocogoose more legible at small sizes, making it more apt for typesetting long texts.

COOCOCOOSE is bolder than COCO GOTHIC (regular weight in the former corresponding to heavy in the latter), and features square-shaped punctuation and three

variant decorative weights:

inline, **outlined** and **letterpress**.



COCO

**"I DON'T DO FASHION.
I AM FASHION":
COCO CHANEL.**

DESIGN
STYLE

A B C a b c

BASIC CHARACTER SET

A B C D E F

G H I J K L

M N O P Q R

S T U V W X

Y Z

a b c d e f

g h i j k l

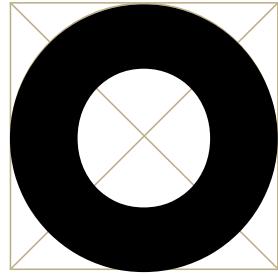
m n o p q r

s t u v w x

y z

o 1 2 3 4 5

6 7 8 9



GEOMETRIC DESIGN



ROUNDED CORNERS



EXTRABOLD WEIGHT

**Take a powder,
fuddyduddy.
Gobbledygook,
chromedome,
eager beaver.**

**Armored heifer,
Snap your cap!
Active duty type
is a ducky shincracker.**

**Cook with gas
Killerdiller stompers
Hi sugar, are you
rationed?**

**Flip your wig
Dead hoofer in a bathtub
Pennies from heaven
Ameche & Lettuce are
Gone with the wind**

ULTRALIGHT

abcdefghijklmnoprstuvwxyz
ABCDEFGHIJKLMNPQRSTUVWXYZ
0123456789 ;,,?!\$%&/{{[=(^°*#@)]}}

LIGHT

abcdefghijklmnoprstuvwxyz
ABCDEFGHIJKLMNPQRSTUVWXYZ
0123456789 ;,,?!\$%&/{{[=(^°*#@)]}}

DEMI

abcdefghijklmnoprstuvwxyz
ABCDEFGHIJKLMNPQRSTUVWXYZ
0123456789 ;,,?!\$%&/{{[=(^°*#@)]}}

REGULAR

abcdefghijklmnoprstuvwxyz
ABCDEFGHIJKLMNPQRSTUVWXYZ
0123456789 ;,,?!\$%&/{{[=(^°*#@)]}}

INLINE

abcdefghijklmnoprstuvwxyz
ABCDEFGHIJKLMNPQRSTUVWXYZ
0123456789 ;,,?!\$%&/{{[=(^°*#@)]}}

OUTLINED

abcdefghijklmnoprstuvwxyz
ABCDEFGHIJKLMNPQRSTUVWXYZ
0123456789 ;,,?!\$%&/{{[=(^°*#@)]}}

LETTERPRESS

abcdefghijklmnoprstuvwxyz
ABCDEFGHIJKLMNPQRSTUVWXYZ
0123456789 ;,,?!\$%&/{{[=(^°*#@)]}}



QUIET WATERS

SUBTRACTIVE DESIGN FOR UNCLUTTERED LOOK

LETTERPRESS
VERSION: NO
TWO LETTERS
ALIKE. OOO

LETTERPRESS
VERSION HAS
FOUR AAAA
BBBB VARIANTS
FOR EACH CCCC
DDDD LETTER
EEEE FFF GGG
CAREFULLY
HANDPRINTED



COCOGOOSE SUPPORTS THE FOLLOWING LANGUAGES:

ALBANIAN Unë m und të ha qelq dhe nuk më gjen gjë.

BRETON Yec'ched mat Jakez! Skarzhit ar gwerennouù-mañ, kavet e vo gwin betek fin ho puhez. **CATALAN**

Giove xef, whisky porti Amb quinze glaçons d'idrogeno, coi! **CZECH** Přiliš žluťoučký kůň úpěl d'ábelské ódy. **DANISH** Høj bly gom vandt fræk sexquiz på wc. **DUTCH** In zweden vocht groepje quakers bij sexfilm. **ENGLISH** The quick brown fox jumps over the lazy dog. **ESPERANTO** Eble ĉiu kvazaudeca fuŝhorajo ĝojigos homtipon. **ESTONIAN** Põdur Zagrebi tšellomängija-följetonist Ciqo külmetas kehvas garaažis. **FAEROESE** Flygande bäckasiner söka strax hwila på mjuka tuvor. **FINNISH** Hyvän lorun sangen pieneksi hyödyksi jäi suomen kirjaimet. **FRENCH** Ça: voix ambiguë d'un cœur qui au zéphyr préfère les jattes de kiwis. **GERMAN** Victor jagt zwölf Boxkämpfer quer über den großen sylter deich. **HUNGARIAN** Jó foxim és don quijote húszwattos lámpánál ulve tegia pár bűvös cipot készít.

ICELANDIC Kaemi ny oxi lei, ykist þjófum nú bæði vil og ádrepa. **INARI SAMI** Sáhtán borrat lása, dat ii leat bávččas. **IRISH GAELIC** D'fhuascail iosa úrmhac na

hóighe beannaithe por eava agus ádhaimh.

ITALIAN Ma la volpe, col suo balzo, ha raggiunto

il quieto fido. LATVIAN Muļķa hipiji mēģina brīvi nogaršot celofāna žņaudzējčūsku. **LITUANIAN** Člankusis fechtuotojo špaga blykčiodama grēžē apvalu arbūzā.

Māori & DIACRITICS LATIN Meri Kirihi mete me ngā mihi o te tau hou ki a koutou katoa. **NORWEGIAN** Vår sære

zulu fra badeøya spilte jo whist og quickstep i min taxi. **POLISH** Pójdźże, kiń tę chmurność w głęb flaszy!

PORTUGUESE Luís argüia à júlia que «brações, fé, cha, oxido, por, zangão» palavras eram fanno português.

ROMANIAN Ex-sportivul isi fumează jucăuș tigara banda whisky cu tequila. **SCOTTISH** Parciais fy jac codi baw hud llawn dŵr ger tŷ Mabon. **SERBIAN & CROATIAN** Gojazni dačić s bicikлом drži hmelj i finu vatu u džepu nošnje. **SLOVAK** Kŕdel' šťastných d'atl'ov učí pri ústi Váhu míkveho koňa obhrýzať kôru a žrať čerstvé mäso. **SLOVENIAN** Hišničin bratec vzgaja polže pod fikusom. **SPANISH** El veloz murciélagos hindú comía feliz cardillo y kiwi: la cigüeña tocaba el saxofón detrás del palenque de paja. **SWEDISH** Flygande bäckasiner söka strax hwila på mjuka tuvor. **TURKISH** Fahış bluz güvencesi yağıdırma projesi çöktü. **WELSH** Parciais fy

jac codi baw hud llawn dŵr ger tŷ mabon.



THE TYPEFACE THAT IS
MADE WITH LOVE

COOCOCOOSE

BY ZETAFONTS

APPROVED BY FRIDA

S

E

E

THE TYPEFACE THAT HAS
COCOGOOSE

INLINE + OUTLINED + LETTERPRESS

BY ZETA FONTS
THE RIGHT LOOK

LATIN UPPERCASE & LOWERCASE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

NUMERALS, MATH & CURRENCY

«»{[(1234567890)]}‰‰. €\$£¥₵

PUNCTUATION & SYMBOLS

„„„„ „„„„ !?¡¿·«»«»—_₩|^*

LATIN UPPERCASE & LOWERCASE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

NUMERALS, MATH & CURRENCY

«»{[(1234567890)]}‰‰. €\$£¥₵

PUNCTUATION & SYMBOLS

„„„„ „„„„ !?¡¿·«»«»—_₩|^*

LATIN UPPERCASE & LOWERCASE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

NUMERALS, MATH & CURRENCY

«»{[(1234567890)]}‰‰. €\$£¥₵

PUNCTUATION & SYMBOLS

„„„„ „„„„ !?¡¿·«»«»—_₩|^*



CLOTHES
MEAN NOTHING UNTIL
SOMEONE LIVES
IN THEM.

M A R C J A C O B S