

Content Writing Portfolio

By: Nilis Mawutin Akpassonou

This portfolio showcases a selection of content writing samples, including a long-form blog article, a short blog post, and a social media post. These examples highlight skills in research, SEO, copywriting, and audience engagement.

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1. Long-Form Blog Article

The Future of Workforce Management: Empowering Businesses Through Technology

In today's fast-paced digital economy, companies face a common challenge: how to manage their workforce efficiently while maintaining employee satisfaction and productivity. Traditional workforce management tools often fall short—they are either too rigid, outdated, or fail to address the unique challenges of remote and hybrid teams. Modern workforce management systems like Jibble.io are transforming this space. By integrating time tracking, payroll, scheduling, and performance analytics into one platform, businesses can save both time and money. For employees, this means less micromanagement and more trust. For managers, it provides clarity and transparency without sacrificing flexibility. Ultimately, technology isn't just changing the way we work—it's enabling companies to unleash human potential and foster sustainable growth.

2. Short Blog Post

Why Remote Teams Need More Than Just Video Calls to Stay Productive

Remote work is here to stay. But while video calls keep us connected, they're not enough to ensure productivity, collaboration, and accountability. One of the biggest challenges for remote teams is time management. Without visibility, managers may struggle to understand how projects are progressing, while employees risk burnout from blurred work-life boundaries. This is where workforce management tools step in. Features like real-time time tracking, task scheduling, and performance analytics give managers clarity and help employees stay focused without constant check-ins. Companies that embrace these tools don't just save time—they unlock their teams' full potential.

3. Social Media Post

■ Did you know? Businesses lose up to 20% of productivity when employees spend time on manual scheduling and timesheets. That's why smart companies are turning to workforce management software. From time tracking to payroll integration, these tools cut down on repetitive tasks and help teams focus on what really matters—growth and innovation. ■ Remote or hybrid? The right system ensures accountability without micromanagement. Because productivity should feel empowering, not exhausting. #Productivity #WorkforceManagement #RemoteWork