

## Market Analysis

Profit  
1.47M

Sales  
12.64M

Shipping Cost  
1.36M

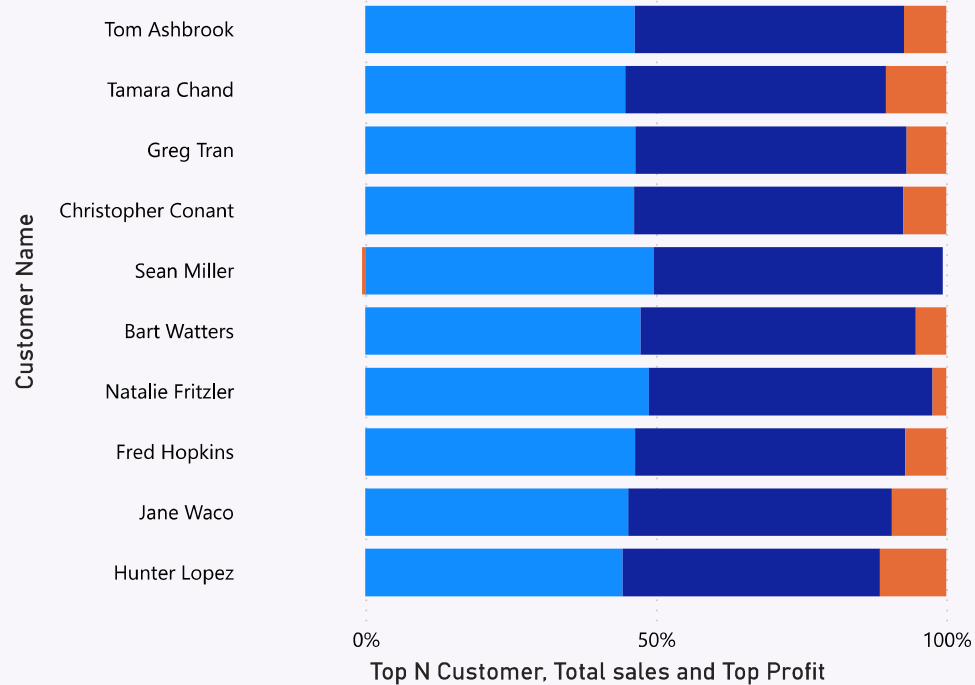
Quantity  
178K

Discount  
0.14

Discount  
26.48

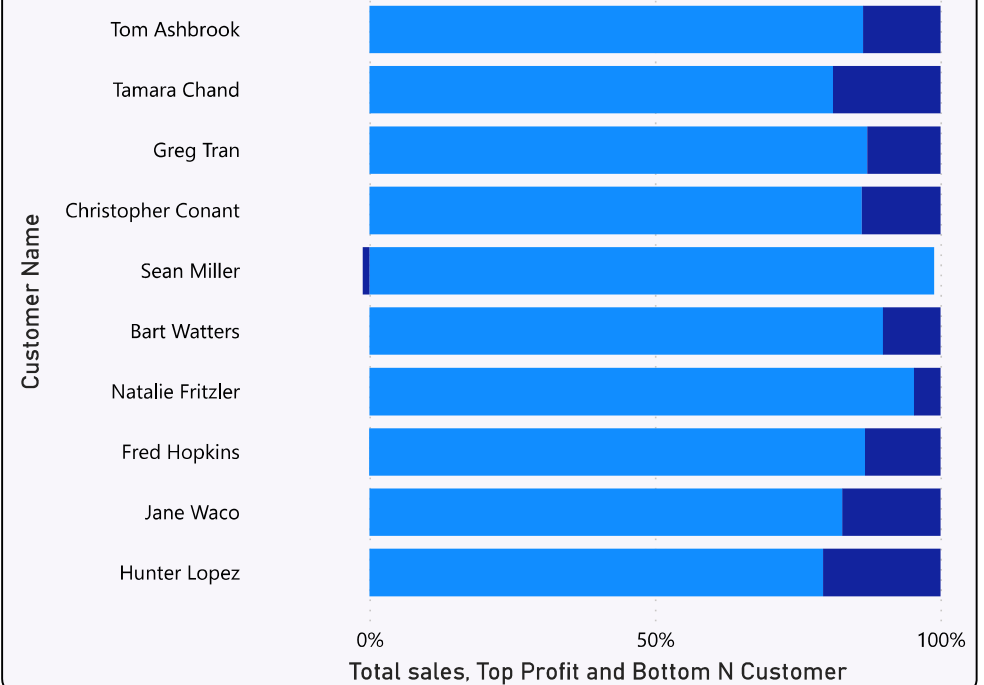
Top 10 Customer By sales & Profit

Top N Customer Total sales Top Profit



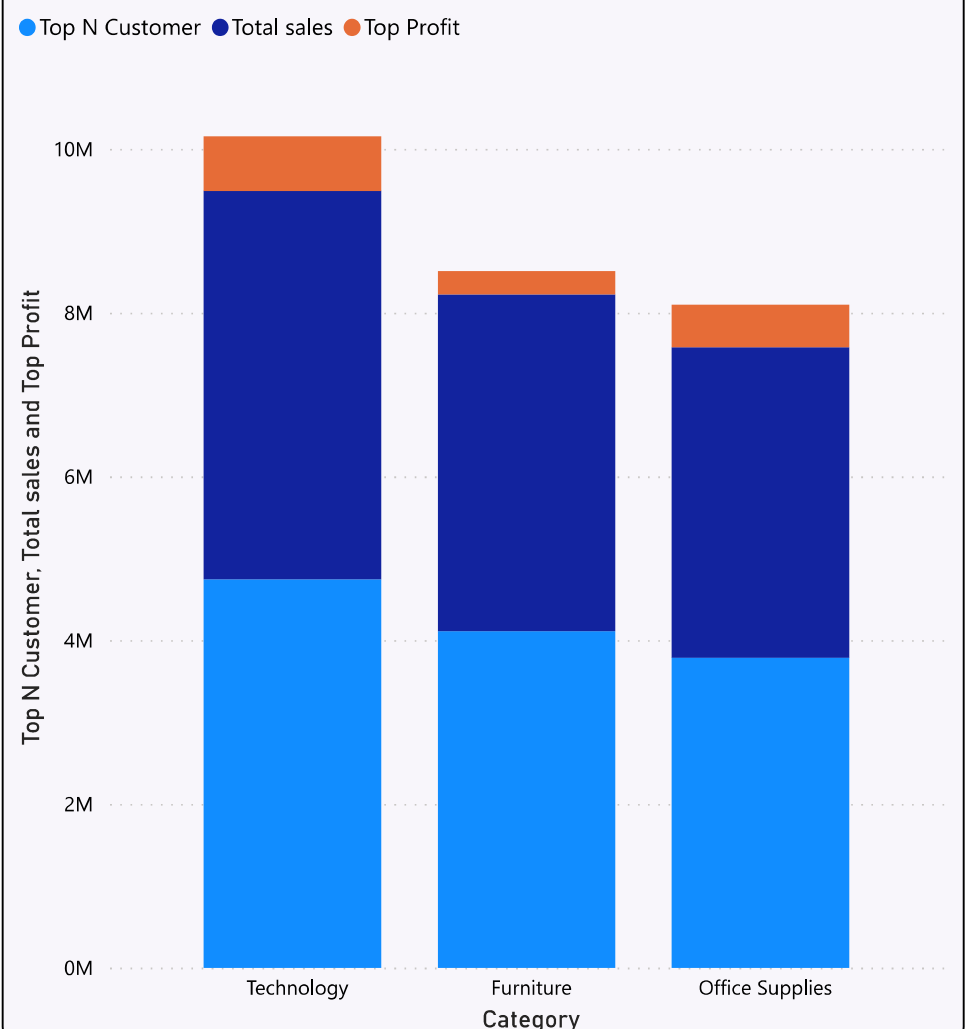
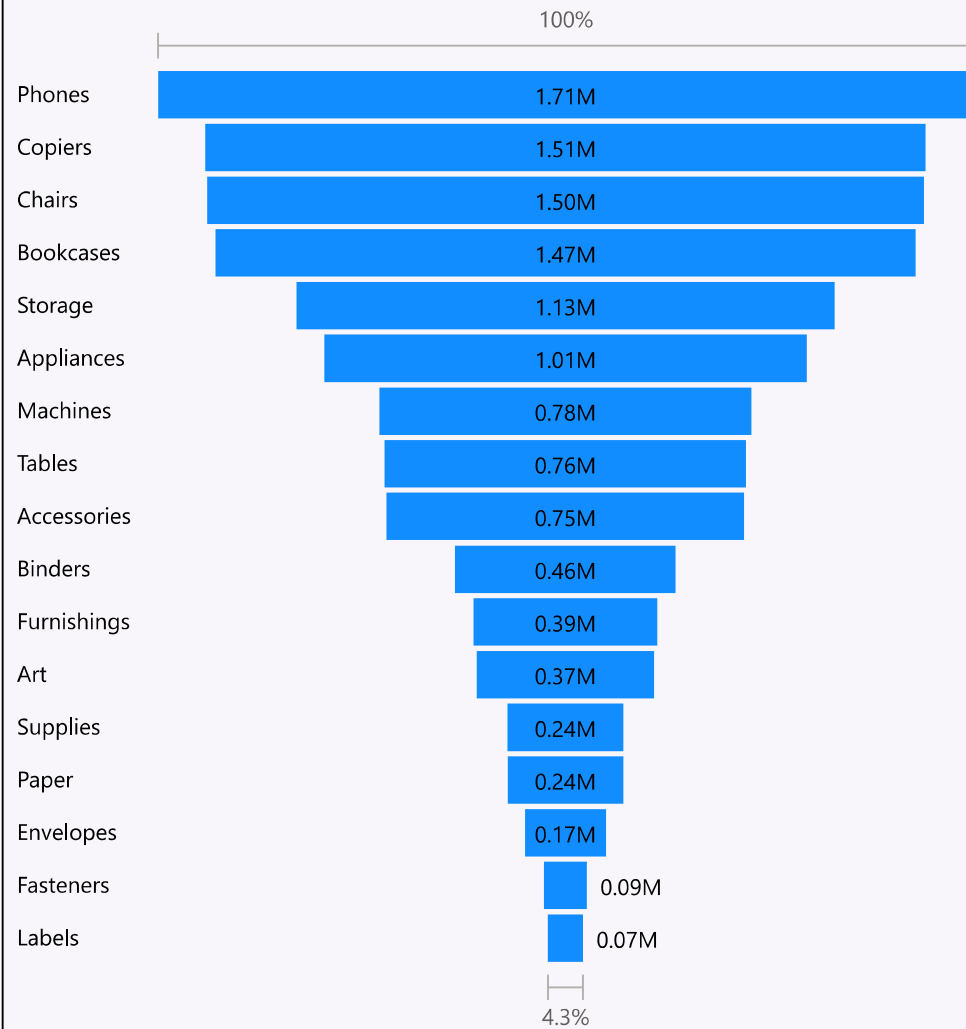
Bottom 10 Customer By sales & Profit

Total sales Top Profit Bottom N Customer



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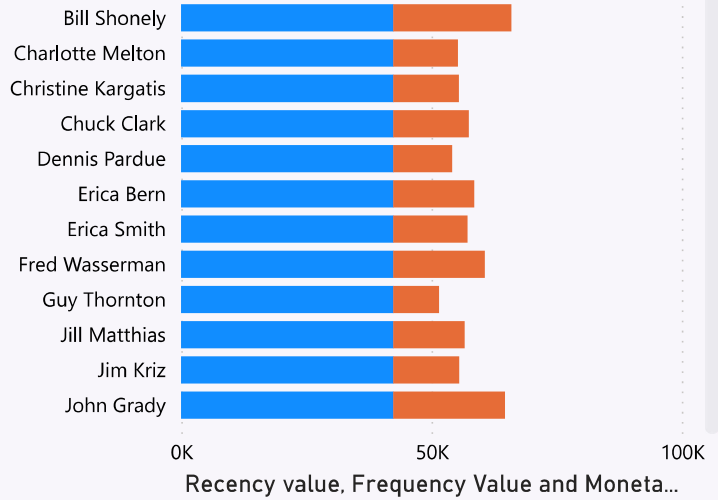
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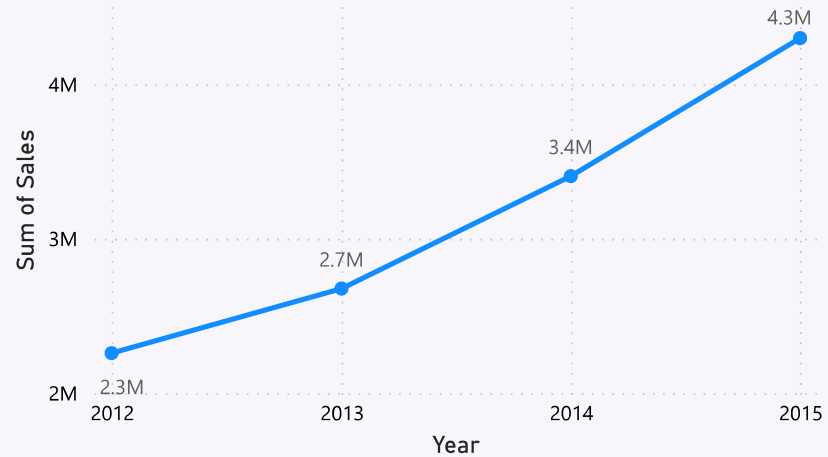


Recency value Frequency Value Monetary value

Customer Name



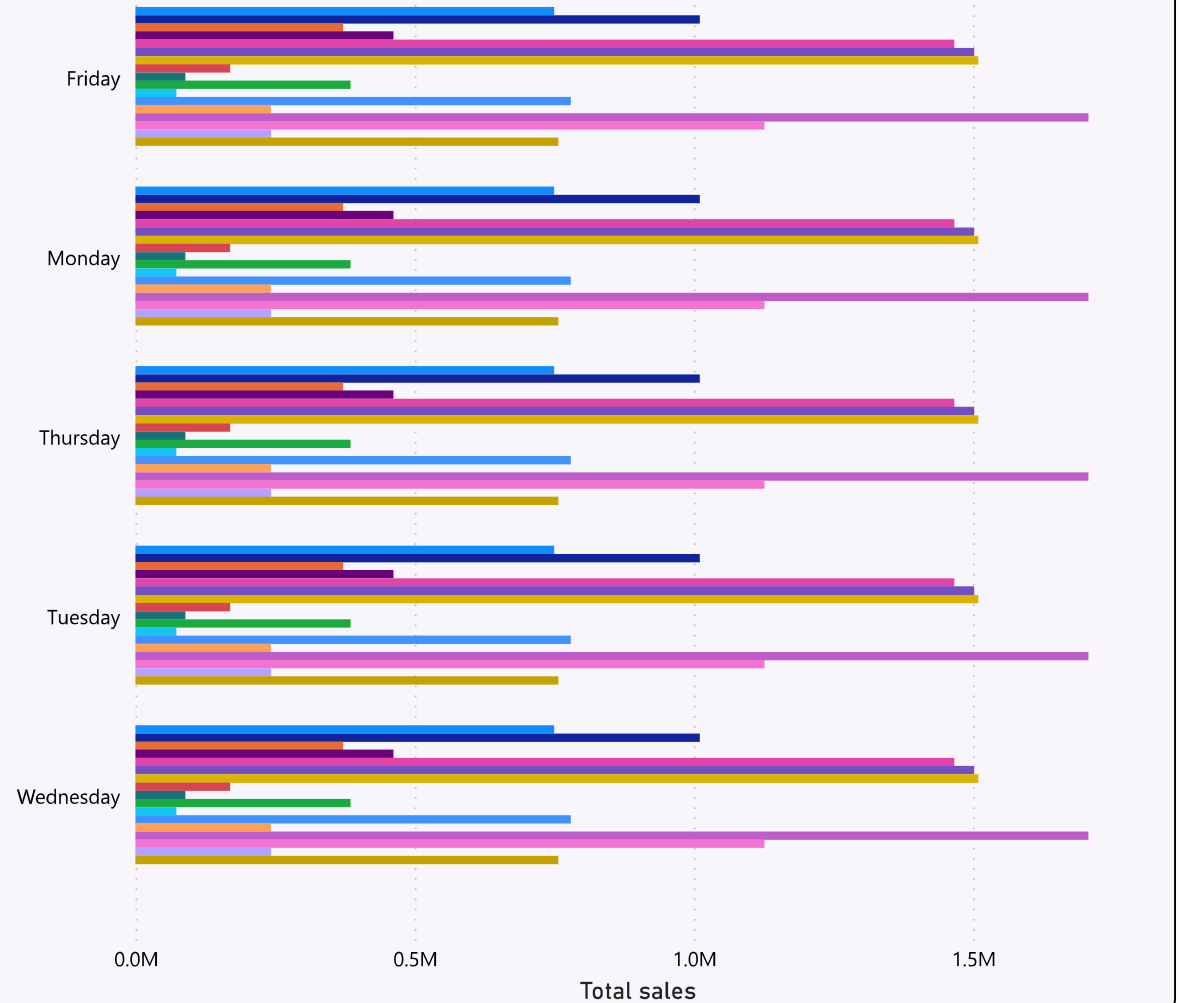
Sales by Year



Sub-Category

Accessories Appliances Art Binders Bookcases Chairs Copiers Envelopes

Day



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Customer Name	Filter	Last Purchase
Aaron Bergman	True	20-09-1907 00:00:00
Aaron Hawkins	True	16-09-1907 00:00:00
Aaron Smayling	True	27-09-1907 00:00:00
Adam Bellavance	True	09-10-1907 00:00:00
Adam Hart	True	06-09-1907 00:00:00
Adam Shillingsburg	True	19-09-1907 00:00:00
Adrian Barton	True	01-10-1907 00:00:00
Adrian Hane	True	25-09-1907 00:00:00
Adrian Shami	True	15-10-1907 00:00:00
Aimee Bixby	True	09-10-1907 00:00:00
Alan Barnes	True	17-09-1907 00:00:00
Alan Dominguez	True	09-09-1907 00:00:00
Alan Haines	True	23-10-1907 00:00:00
Alan Hwang	True	10-09-1907 00:00:00
Alan Schoenberger	True	06-09-1907 00:00:00
Alan Shonely	True	16-09-1907 00:00:00
Total	True	04-09-1907 00:00:00

