What is unsupervised learning in machine learning?

Unsupervised learning is a type of machine learning where the algorithm is trained on an unlabeled dataset, where the data points do not have corresponding labels or output values. The algorithm learns to identify patterns and structures in the data without explicit guidance.

What are common unsupervised learning algorithms (Use Cases)?

- Clustering: Grouping data points into clusters based on their similarity. Examples include k-means clustering and hierarchical clustering.
- Dimensionality reduction: Reducing the number of features in a dataset while preserving the most important information. Examples include principal component analysis (PCA) and autoencoders.

Give examples for unsupervised learning?

- Anomaly detection: Unsupervised learning can identify unusual patterns or deviations from normal behavior in data, enabling the detection of fraud, intrusion, or system failures.
- Scientific discovery: Unsupervised learning can uncover hidden relationships and patterns in scientific data, leading to new hypotheses and insights in various scientific fields.
- Recommendation systems: Unsupervised learning can identify patterns and similarities in user behavior and preferences to recommend products, movies, or music that align with their interests.
- Customer segmentation: Unsupervised learning can identify groups of customers with similar characteristics, allowing businesses to target marketing campaigns and improve customer service more effectively.
- Image analysis: Unsupervised learning can group images based on their content, facilitating tasks such as image classification, object detection, and image retrieval.