

## Client Brand: Peddlers Gin

Design Agency:
OMSE &
Think Packaging

Photography:
Graeme Kenney

Artwork: Nick Li

## Branding Design SHAKING **大人主政 TIGERS**

为了庆祝在2021届DMBA中获奖的调酒师团队所取得的优异成绩,巷贩小酒团队组织了一场名叫"虎虎生威"的派对,意在将调酒师们比作威武的猛虎调酒师,以此展现大家的威风。

To celebrate the great achievement that the DMBA winner bartender communities have gained, Peddlers Gin team presented a part called "SHAKING TIGERS". The name is a metaphor that all the bartenders are mighty tigers, to reflect how powerful they are.

