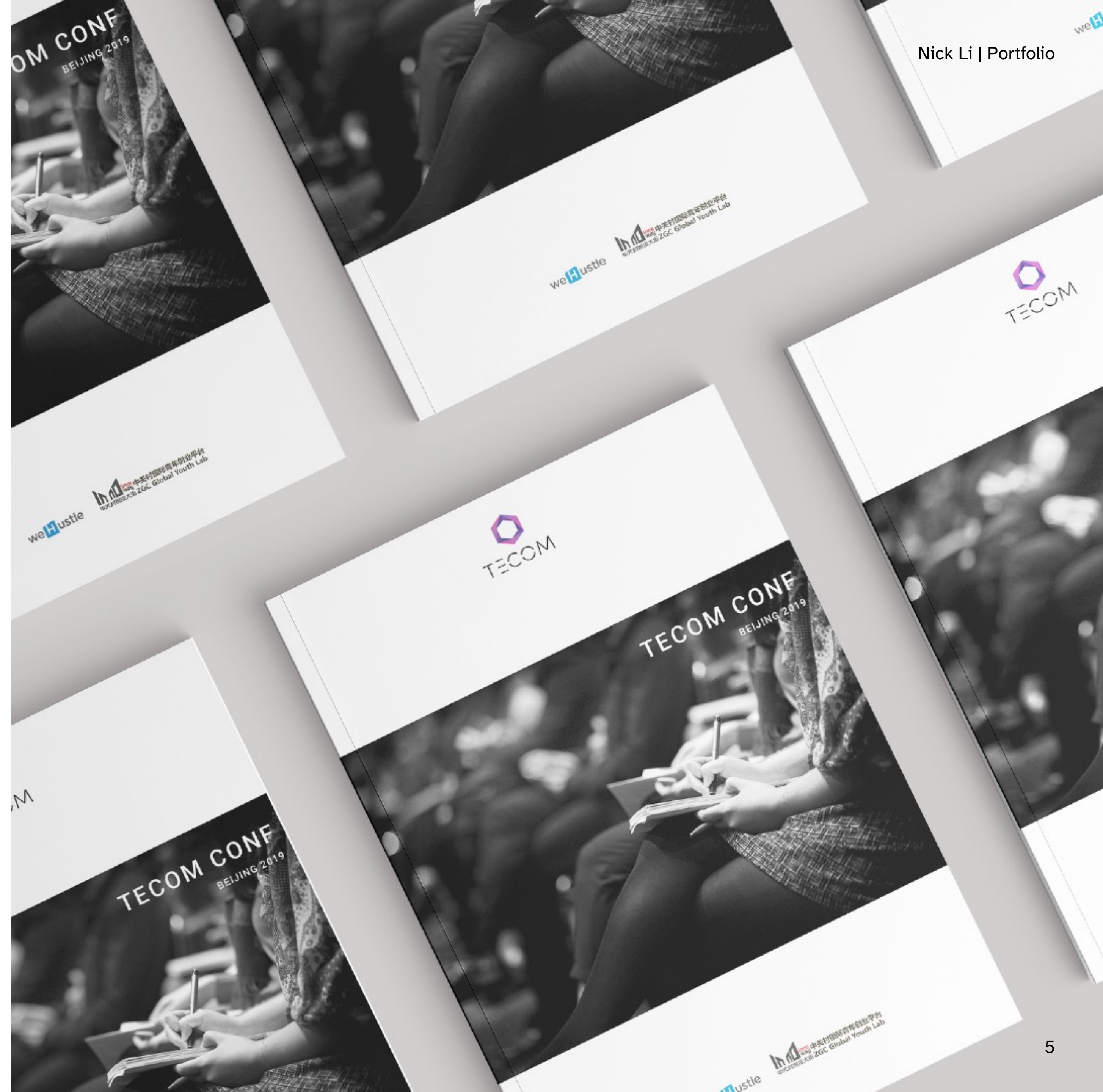


Client Brand:  
**TECOM**

Photography:  
**TECOM Team**

Design:**NICK LI**







# 地图设计 Map Design

# GIN ROAD 2019 行与创造

Gin Road 2019是一项由巷贩小酒金酒举办的金酒巡游活动。巡游城市主要覆盖中国东南部，包括北京、广州、上海、成都等一、二线城市。这是我的设计生涯中接到的第一个插画类项目，其核心部分是一张中国地图，地图中的地方性图案能体现各个地区的文化与地质风貌特征。

Gin Road 2019 is a gin tour presented by Peddlers Gin Company. The cities mainly cover Southeast China, including cities such as Beijing, Guangzhou, Shanghai, Chengdu. This is the first illustration project I received in my design career. Its core part is a map of China. The patterns and details in the map can reflect the culture and geological features of each region.