

Parul[®]
University

Online
Learning

NAAC A++
ACCREDITED UNIVERSITY

UGC
Entitled



Take the Next Step in Your Career with Online MBA
Your Catalyst for Professional Growth

MASTER OF BUSINESS ADMINISTRATION (ONLINE)



INDIA'S YOUNGEST
NAAC A++
ACCREDITED UNIVERSITY




Why Online MBA from Parul University?



A multidisciplinary destination of learning and innovation, propelling quality in higher education with a record of being India's youngest private university to receive NAAC A++ accreditation in the first cycle. Situated in Vadodara, Gujarat, Parul University, is an embodiment of the nation's essence of cultural heritage blended with modern innovations and academic practices for student enrichment, while fostering national and global development. The University is an amalgamation of faculties and institutes that offer a plethora of diploma, undergraduate, postgraduate and doctoral programs in numerous disciplines. Through its uniquely structured, industry linked and field aligned programs, the University holds a noteworthy record of fulfilling the infinite dreams of students, by launching their lucrative careers towards high trajectories through start-up incubation and impeccable placement records. The 125-acre eco-friendly campus is home to over 45,000 students from every State of India and over 2,500 international students from 68 countries, making Parul University a truly culturally global destination.




Ranked Among Top 50 Private Universities In India For Leading Innovation Achievements Atal Ranking (ARIIA 2020 - MHRD)



Awarded as the Best University in Placements (By ASSOCHAM)



Awarded as the Best University in Western India (By Praxis Media)



Choose A University That Gives You More

500+
PH.D Guides

2,500+
Faculties

100+
Foreign
Partnerships

20,000+
Placements
in 2,500+
Companies

15.3 Cr
in Research
Funding

45,000+
Students

2500+
International
Students

150+
National Awards
& Rankings

160+
Professors
from IITs, NITs,
NID & NIFT

12 Cr+
in
Entrepreneurship
Funding

A Unique Learning Experience

Parul University's Online MBA program is designed to facilitate seamless career transformation for students with a unique exposure to in-demand national and global competencies. With significant systemic changes and the creation of excellent learning opportunities for everyone, online education is quickly becoming the biggest revolution in modern education. In order to keep up with this growth, Parul University Online Learning offers a 2-year Online Master of Business Administration program that aims to instill in students the skill sets they need to understand the breadth of different fields related to business and management. The curriculum makes sure that the students gain a balanced understanding of the contemporary business environment with a unique practical exposure.

It provides a flexible study mode that accommodates all forms of online and technologically assisted learning. With easy access to the internet and information, technology has developed into a viable and exciting form of education that operates around-the-clock and offers students flexible, learner-centered, and self-directed learning through the use of the most advanced digital learning management system.

Why Choose Us For Your Online MBA?

Mentorship

Our students have access to a team of experienced mentors who provide guidance and support throughout their MBA journey

100% Placement Support

We have a dedicated career services team that helps students identify career opportunities and develop the skills needed to succeed in today's job market

Practical Learning

Our curriculum is designed to provide practical, hands-on learning experiences that help students apply their knowledge in real-world settings

Top Notch Professors

Our platform is user-friendly, intuitive, and designed to provide proactive digital support

Robust Learning Management System

Our platform is user-friendly, intuitive, and designed to provide proactive digital support

Digital Library

Our extensive digital library provides students with access to books, journals, and other resources to support their academic research and learning

Credible

Our MBA program is accredited by leading global organizations and is renowned for its academic excellence

Affordable

We offer competitive tuition fees and a range of financial aid options to ensure that our program is accessible to all

Industry-Based Curriculum

Our curriculum is tailored to meet the current and future demands of the job market, preparing students with the necessary skills and knowledge to succeed in their chosen careers

Ranked A8

(Business Standard School Survey 2021)

**Rated 4-star in
Management College Category**
(Gujarat State Institutional
Rating Framework)

**Ranked amongst
Top 75 Business Administration
Institute of India**
(Times of India)



Opportunity to Earn Dual Degree

While Pursuing Your Online MBA You Can Pursue Any One Post Graduate Degree

Our Online MBA program grants students the opportunity to pursue two degrees simultaneously! As students embark on their Online MBA journey, they may also enroll in any of one the following PGD programs at a **30% scholarship**:

Post Graduate Diploma in Digital & Social Media Marketing

Post Graduate Diploma in Industrial Relations & Personnel Management

Enhance Your Business Skills With Free Access To Our Certificate Programs

Certificate Program in Excel for Beginners

Certificate Program in Goods and Service Tax

Certificate Program in Project Management

Certificate Program in Export Import Management - Beginner Level

Certificate Program in Micro-Finance

PU Online MBA = PU Full-Time MBA Here Is Why!

100% Placement Assistance

Our Online MBA program helps students in discovering endless career possibilities through **100% placement assistance**. The students gain access to a network of **top recruiters** for achieving their career goals.

20,000+
Students Placed

2,500
Recruiters

30 Lakhs
Highest Package

4 Lakhs
Average Packages

Some of our top recruiters include:



Get The Best Career Support

Armed Forces Support

We offer you with specialized training and support for careers in the armed forces

Competitive Examination Coaching

We provide coaching for students interested in pursuing civil service careers and other competitive examinations

Career Development Cell

A dedicated centre for training and developing your career skills and the most relevant competencies.

A Unique Ecosystem For Start-up Incubation & Entrepreneurship

Our MBA program offers start-up incubation and entrepreneurship opportunities, as well as funding support for deserving start-ups.

Business Ideation | Business Formulation | Start-up Incubation | Funding | Business Scaling

12 Cr in entrepreneurship
funding

180+ Start-ups
Incubated



Choose From Our Industry-Centric Specializations



Marketing
Management



Finance
Management



Human Resource
Management



Information
Technology



Agribusiness
Management



Business
Analytics



Banking and
Financial Services



Digital Marketing
and Sales



Entrepreneurship
and Innovation



Family Managed
Business



Healthcare
Management



International Trade
and Business



Logistics and Supply
Chain Management



Operations
Management



Pharmaceutical
Management



Project
Management



Public
Policy



Retail
Management



Tourism and
Event Management



Forensic Accounting
and Corporate Fraud
Investigation

Gain A Global Business Exposure While You Study Your Online MBA

Pathway Program

Through our pathway programs, students can pursue their program from two universities in two countries. The program provides aspirants with the opportunity to study their first year online MBA with Parul University India, and complete their final year with another university abroad.

- One Year Online With PU
- Final Year With An International University

Semester Exchange Programs:

Poland

Germany

Slovenia

Switzerland

Malaysia



Our Enriching Semester Exchange Opportunities

During the course of your MBA, you can learn from global business experts through semester exchange programs with our leading partner universities. Students can opt for these exchange programs and visit various countries across America, Europe & Asia, for the best learning experience.

Exchange Programs in:
Poland
Germany
Slovenia
Switzerland
Malaysia

From the Desk of Director



Dr. Kunjal Sinha Director
Centre for Continuing Education
and Online Learning (CCEOL)

When one observes the advancing scope of business trends coupled with the transforming economic systems you will realise the need and necessity for the skilling, reskilling and upskilling of resources with an apt business and digital acumen. Parul University being one of India's leading Universities, accredited with a NAAC grade A++ owing to its strides in quality education, has been delivering this indemand business education. For this reason, we have curated our online MBA program in such a way that provides students with top of the mark quality business knowledge, through a curriculum designed by industry experts, hi-tech interactive course animation videos, reading resources, business experts exposure among others. I believe this is a uniquely curated program that will meet the needs of every aspirant, from students, working professionals, entrepreneurs, businesspersons etc.

Meet Our Esteemed Faculty Members

Dr. Hetal Thakar

Associate Professor
& Deputy Director
Marketing, Digital Marketing,
International Business

Mr. Ashish Bhatt

Program Coordinator &
Assistant Professor &
Program Head
International Business

Dr. P.G.K. Murthy

Professor
Strategy & Finance

Dr. Divyang Joshi

Associate Professor
Accounting & Finance,
Investment Banking

Dr. Ankit Shah

Associate Professor
Marketing, Branding &
Promotion

Dr. Rahul Vyas

Associate Professor
Economics, Legal Aspects of
Business

Dr. Dipak Gaywala

Associate Professor
Accounting & Finance

Dr. Sapna Chauhan

Assistant Professor
Human Resource
Management, Training &
Development

Dr. Tejal Shah

Assistant Professor,
Information Technology,
Business Analytics

Curriculum Breakdown: Semester-wise Overview

Semester 1

- Information Systems for Business
- Principles of Management
- Business Statistics
- Accounting for Manager
- Managerial Economics
- Organizational Behavior
- Communication Skill

Semester 2

- Cost & Management Accounting
- Financial Management
- Human Resource Management
- Research Methodology
- Marketing Management
- Production and Operation Management
- International Business

Semester 3

- Strategic Management
- Legal Aspect of Business
- Summer Internship
- Comprehensive Project - 1
- Specialization - 1
- Specialization - 2
- Specialization - 3

Semester 4

- Business Ethics and Corporate Governance
- Project Management
- Comprehensive Project
- Specialization - 1
- Specialization - 2
- Specialization - 3

Our Teaching and Learning Innovations

Online classes

Video and
recorded lectures

E-content

Discussion forum

Case studies

Practical sessions

Webinars

Web resources

Presentations

Self-assessment and quiz

Online examination

LEARN FROM LEADING BUSINESS MINDS

100+ Lecture Sessions With Top Experts

**Mr. Ashneer Grover**

Shark Tank India, Former MD and
Co-founder of BharatPe.

Mr. Prafull Billlore

Founder MBA Chaiwala

Shri. Savjibhai Dholakia

Founder & Chairman Hari krishna
Exports Pvt Ltd

Mrs Sonali Mungale

Director HR, Mastercard

Dr. Anil Khandelwal

MD Bank of Baroda

Mr Sandeep Tyagi

Director HR, Samsung Technologies

**You Also Can Be A Part Of The
Prominent PU Alumni Community**
Our Alumni Working With the
World's Top Companies

GUNJAN PANDYA

Data Engineer
FACEBOOK

MANASI DALWANI

Data Strategist
Google

JAY VAIDYA

Sr. Cloud Technical Manager
Amazon

MILIND PURSWANI

Security Engineer
Snapchat



This is What Studying At A



Means For You



**Best Quality Infrastructure
& Digital Resources**

**Highest Academic Degree
Value upon Graduation**

**Quality in Teaching
& Student Development**

**Top Quality Research
& Innovation Initiatives**

**Relevant Curriculum on a
Local National & Global Levels**

**Unique Teaching Innovations
with Practical Training**

Eligibility Criteria, Fees & More

Eligibility -

To start a journey at Parul University MBA-Online, the student must have completed a Bachelor's degree from a recognized university with at least 50% marks.

The minimum requirement for candidates belonging to reserved categories is 45% marks.

Program Fees: Rs. 90,000/- (For 2 Years)

Scholarship Opportunities for deserving students



**AMBITION KO, CAREER KO,
PROGRESS KO, SUCCESS KO**

#LimitMatKaro

**Parul University
MBA-Online ke liye
Apply Karo**

————— Connect with us: —————

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