



Take the Next Step in Your Career with Online MBA Your Catalyst for Professional Growth

# **MASTER OF BUSINESS ADMINISTRATION (ONLINE)**





# Why Online MBA from Parul University?

A multidisciplinary destination of learning and innovation, propelling quality in higher education with a record of being India's youngest private university to receive NAAC A++ accreditation in the first cycle. Situated in Vadodara, Gujarat, Parul University, is an embodiment of the nation's essence of cultural heritage blended with modern innovations and academic practices for student enrichment, while fostering national and global development. The University is an amalgamation of faculties and institutes that offer a plethora of diploma, undergraduate, postgraduate and doctoral programs in numerous disciplines. Through its uniquely structured, industry linked and field aligned programs, the University holds a noteworthy record of fulfilling the infinite dreams of students, by launching their lucrative careers towards high trajectories through start-up incubation and impeccable placement records. The 125-acre eco-friendly campus is home to over 45,000 students from every State of India and over 2,500 international students from 68 countries, making Parul University a truly culturally global destination.



Ranked Among Top 50 Private
Universities In India For Leading
Innovation Achievements Atal Ranking
(ARIIA 2020 - MHRD)





Awarded as the Best University in Placements (By ASSOCHAM)





Awarded as the Best University in Western India (By Praxis Media)





# **Choose A University That Gives You More**

**500+** PH.D Guides

**2,500+** Faculties

100+ Foreign Partnerships 20,000+ Placements in 2,500+ Companies 15.3 Cr in Research Funding

**45,000+** Students

2500+
International
Students

150+ National Awards & Rankings 160+ Professors from IITs, NITs, NID & NIFT 12 Cr+
in
Entrepreneurship
Funding

# **A Unique Learning Experience**

Parul University's Online MBA program is designed to facilitate seamless career transformation for students with a unique exposure to in-demand national and global competencies. With significant systemic changes and the creation of excellent learning opportunities for everyone, online education is quickly becoming the biggest revolution in modern education. In order to keep up with this growth, Parul University Online Learning offers a 2-year Online Master of Business Administration program that aims to instill in students the skill sets they need to understand the breadth of different fields related to business and management. The curriculum makes sure that the students gain a balanced understanding of the contemporary business environment with a unique practical exposure.

It provides a flexible study mode that accommodates all forms of online and technologically assisted learning. With easy access to the internet and information, technology has developed into a viable and exciting form of education that operates around-the-clock and offers students flexible, learner-centered, and self-directed learning through the use of the most advanced digital learning management system.

# Why Choose Us For Your Online MBA?

#### Mentorship

Our students have access to a team of experienced mentors who provide guidance and support throughout their MBA journey

#### **Top Notch Professors**

Our platform is user-friendly, intuitive, and designed to provide proactive digital support

#### Credible

Our MBA program is accredited by leading global organizations and is renowned for its academic excellence

#### **100% Placement Support**

We have a dedicated career services team that helps students identify career opportunities and develop the skills needed to succeed in today's job market

#### Robust Learning Management System

Our platform is user-friendly, intuitive, and designed to provide proactive digital support

#### Affordable

We offer competitive tuition fees and a range of financial aid options to ensure that our program is accessible to all

#### **Practical Learning**

Our curriculum is designed to provide practical, hands-on learning experiences that help students apply their knowledge in real-world settings

#### **Digital Library**

Our extensive digital library provides students with access to books, journals, and other resources to support their academic research and learning

#### **Industry-Based Curriculum**

Our curriculum is tailored to meet the current and future demands of the job market, preparing students with the necessary skills and knowledge to succeed in their chosen careers



#### Ranked A8

(Business Standard School Survey 2021)





# Rated 4-star in Management College Category (Gujarat State Institutional

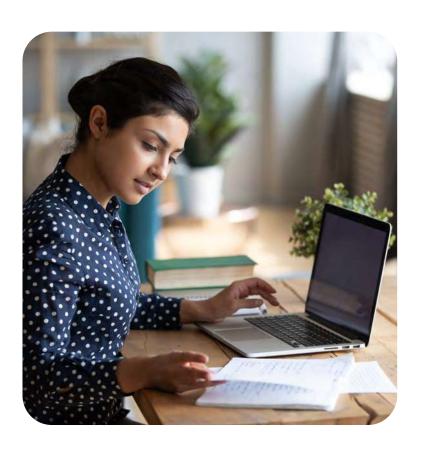
ujarat State Institutional Rating Framework)



# Ranked amongst

Top 75 Business Administration Institute of India (Times of India)





# Opportunity to Earn Dual Degree

# While Pursuing Your Online MBA You Can Pursue Any One Post Graduate Degree

Our Online MBA program grants students the opportunity to pursue two degrees simultaneously! As students embark on their Online MBA journey, they may also enroll in any of one the following PGD programs at a **30%** scholarship:

Post Graduate Diploma in Digital & Social Media Marketing

Post Graduate Diploma in Industrial Relations & Personnel Management



# PU Online MBA = PU Full-Time MBA Here Is Why!

# **100% Placement Assistance**

Our Online MBA program helps students in discovering endless career possibilities through **100% placement assistance**. The students gain access to a network of **top recruiters** for achieving their career goals.

20,000+ Students Placed 2,500 Recruiters

**30 Lakhs Highest Package** 

4 Lakhs Average Packages

Some of our top recruiters include:



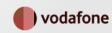












# **Get The Best Career Support**

## **Armed Forces Support**

We offer you with specialized training and support for careers in the armed forces

## **Competitive Examination Coaching**

We provide coaching for students interested in pursuing civil service careers and other competitive examinations

## **Career Development Cell**

A dedicated centre for training and developing your career skills and the most relevant competencies.

# A Unique Ecosystem For Start-up Incubation & Entrepreneurship

Our MBA program offers start-up incubation and entrepreneurship opportunities, as well as funding support for deserving start-ups.

Business Ideation | Business Formulation | Start-up Incubation | Funding | Business Scaling

12 cr in entrepreneurship funding

180+ St

Start-ups Incubated



# **Choose From Our Industry-Centric Specializations**



Marketing Management



Finance Management



Human Resource Management



Information Technology



Agribusiness Management



**Business Analytics** 



Banking and Financial Services



Digital Marketing and Sales



Entrepreneurship and Innovation



Family Managed Business



Healthcare Management



International Trade and Business



Logistics and Supply Chain Management



Operations Management



Pharmaceutical Management



Project Management



Public Policy



Retail Management



Tourism and Event Management



Forensic Accounting and Corporate Fraud Investigation

# **Gain A Global Business Exposure While You Study Your Online MBA**

# **Pathway Program**

Through our pathway programs, students can pursue their program from two universities in two countries. The program provides aspirants with the opportunity to study their first year online MBA with Parul University India, and complete their final year with another university abroad.

- One Year Online With PU
- Final Year With An International University

# **Semester Exchange Programs:**

Poland Germany Slovenia

Switzerland Malaysia



# Our Enriching Semester Exchange Opportunities

During the course of your MBA, you can learn from global business experts through semester exchange programs with our leading partner universities. Students can opt for these exchange programs and visit various countries across America, Europe & Asia, for the best learning experience.

> Exchange Programs in: Poland Germany Slovenia Switzerland Malaysia

# From the Desk of Director



**Dr. Kunjal Sinha Director**Centre for Continuing Education and Online Learning (CCEOL)

When one observes the advancing scope of business trends coupled with the transforming economic systems you will realise the need and necessity for the skilling, reskilling and upskilling of resources with an apt business and digital acumen. Parul University being one of India's leading Universities, accredited with a NAAC grade A++ owing to its strides in quality education, has been delivering this indemand business education. For this reason, we have curated our online MBA program in such a way that provides students with top of the mark quality business knowledge, through a curriculum designed by industry experts, hi-tech interactive course animation videos, reading resources, business experts exposure among others. I believe this is a uniquely curated program that will meet the needs of every aspirant, from students, working professionals, entrepreneurs, businesspersons etc.

# **Meet Our Esteemed Faculty Members**

### **Dr. Hetal Thakar**

Associate Professor & Deputy Director Marketing, Digital Marketing, International Business

## Mr. Ashish Bhatt

Program Coordinator & Assistant Professor & Program Head International Business

## Dr. P.G.K. Murthy

Professor Strategy & Finance

# Dr. Divyang Joshi

Associate Professor Accounting & Finance, Investment Banking

#### Dr. Ankit Shah

Associate Professor Marketing, Branding & Promotion

### Dr. Rahul Vyas

Associate Professor Economics, Legal Aspects of Business

# Dr. Dipak Gaywala

Associate Professor Accounting & Finance

# Dr. Sapna Chauhan

Assistant Professor Human Resource Management, Training & Development

# Dr. Tejal Shah

Assistant Professor, Information Technology, Business Analytics

# **Curriculum Breakdown: Semester-wise Overview**

#### Semester 1

- Information Systems for Business
- Principles of Management
- Business Statistics
- Accounting for Manager
- Managerial Economics
- Organizational Behavior
- Communication Skill

#### Semester 2

- Cost & Management Accounting
- Financial Management
- Human Resource Management
- Research Methodology
- Marketing Management
- Production and Operation Management
- International Business

### Semester 3

- Strategic Management
- Legal Aspect of Business
- Summer Internship
- Comprehensive Project 1
- Specialization 1
- Specialization 2
- Specialization 3

# Semester 4

- Business Ethics and Corporate Governance
- Project Management
- Comprehensive Project
- Specialization 1
- Specialization 2
- Specialization 3

# **Our Teaching and Learning Innovations**

Online classes	Video and recorded lectures	E-content	Discussion forum
Case studies	Practical sessions	Webinars	Web resources

**Presentations** 

Self-assessment and quiz

Online examination

# LEARN FROM LEADING BUSINESS MINDS

# **100+** Lecture Sessions With Top Experts



### Mr. Ashneer Grover

Shark Tank India, Former MD and Co-founder of BharatPe.

## Mr. Prafull Billlore

Founder MBA Chaiwala

## Shri. Savjibhai Dholakia

Founder & Chairman Hari krishna Exports Pvt Ltd

## **Mrs Sonali Mungale**

Director HR, Mastercard

### Dr. Anil Khandelwal

MD Bank of Baroda

## Mr Sandeep Tyagi

Director HR, Samsung Technologies

# You Also Can Be A Part Of The Prominent PU Alumni Community

Our Alumni Working With the World's Top Companies

#### **GUNJAN PANDYA**

Data Engineer FACEBOOK

## **MANASI DALWANI**

Data Strategist Google

#### JAY VAIDYA

Sr. Cloud Technical Manager Amazon

#### **MILIND PURSWANI**

Security Engineer Snapchat



# This is What Studying At A



# Means For You



Best Quality Infrastructure & Digital Resources

**Quality in Teaching**& Student Development

Relevant Curriculum on a Local National & Global Levels Highest Academic Degree Value upon Graduation

Top Quality Research & Innovation Initiatives

Unique Teaching Innovations with Practical Training

# **Eligibility Criteria, Fees & More**

# **Eligibility** -

To start a journey at Parul University MBA-Online, the student must have completed a Bachelor's degree from a recognized university with at least 50% marks.

The minimum requirement for candidates belonging to reserved categories is 45% marks.

Program Fees: Rs. 90,000/- (For 2 Years)

Scholarship Opportunities for deserving students



# AMBITION KO, CAREER KO, PROGRESS KO, SUCCESS KO

**#LimitMatKaro** 

# Parul University MBA-Online ke liye

**Apply Karo** 

Connect with us:

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