



By Group 41

PREDICTING CUSTOMER REVIEWS

ARE REVIEWS IMPORTANT?

91.1% feel consumer experiences are the most essential aspect of online reviews



75.5% of consumers put their trust in online review



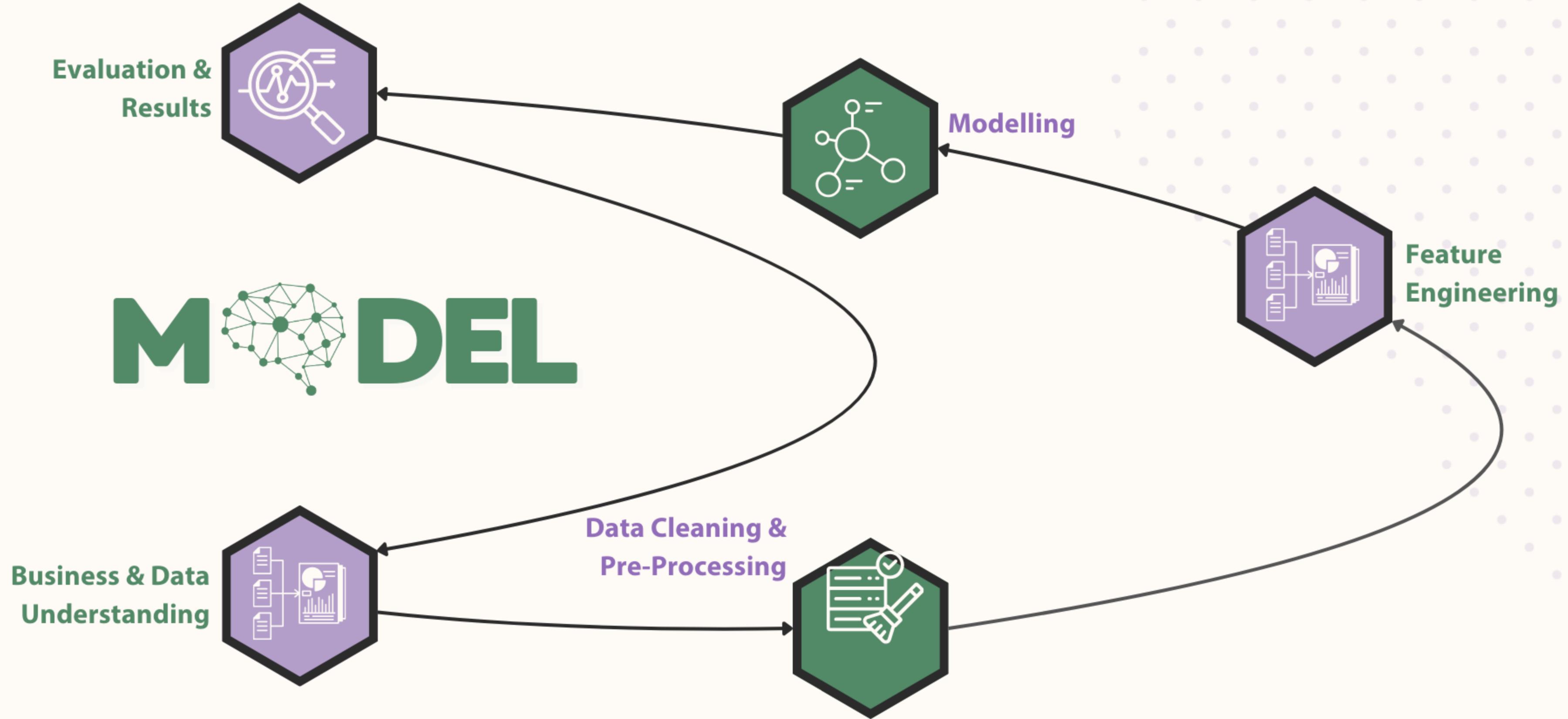
ARE REVIEWS IMPORTANT?

Gen Zs, place even more emphasis on online reviews



67% of consumers get swayed away with a negative review







**PINPOINT
PRECISION
ACCURACY
UNMATCHED**

83.96%

84.87%

RECIPE TO YOUR SUCCESS!

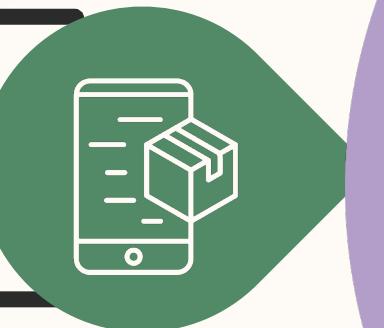
Estimated vs Delivery Days



Review Notification Gap



Order-to-Delivery Gap



Freight Value Cost



Product Description



**CUSTOMER
SATISFACTION**



A **GROWTH STORY!**

RECOMMENDATIONS

FOR CONSUMER
SATISFACTION



Supply Chain
Optimization



Social
Presence



Multi-Product
Orders

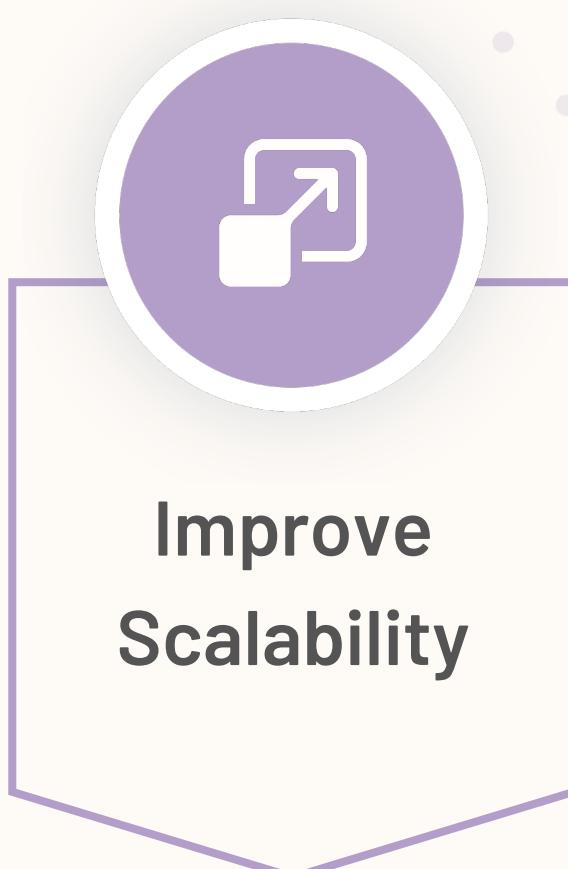
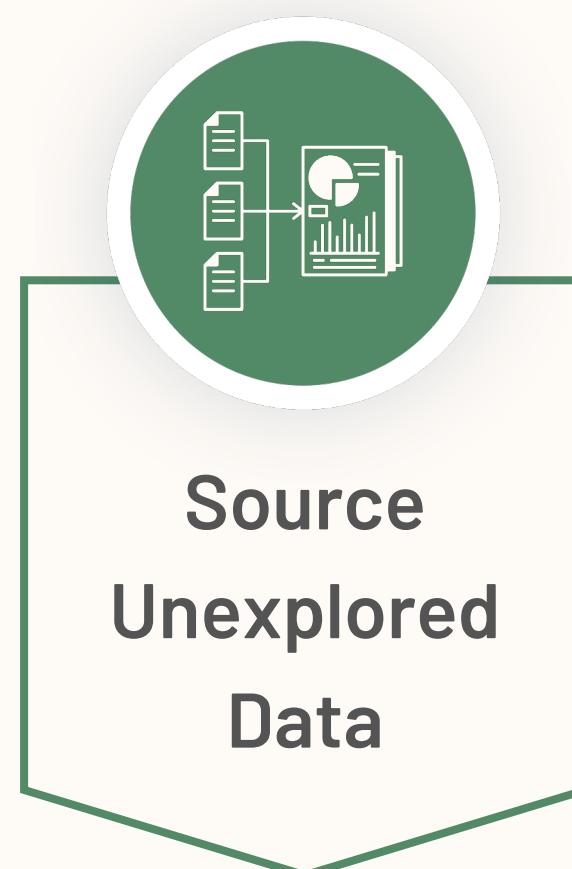
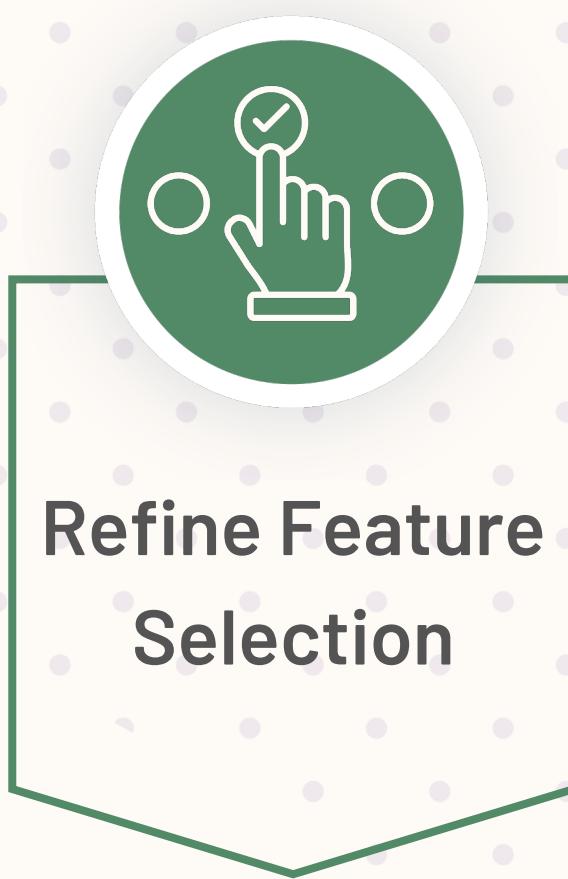
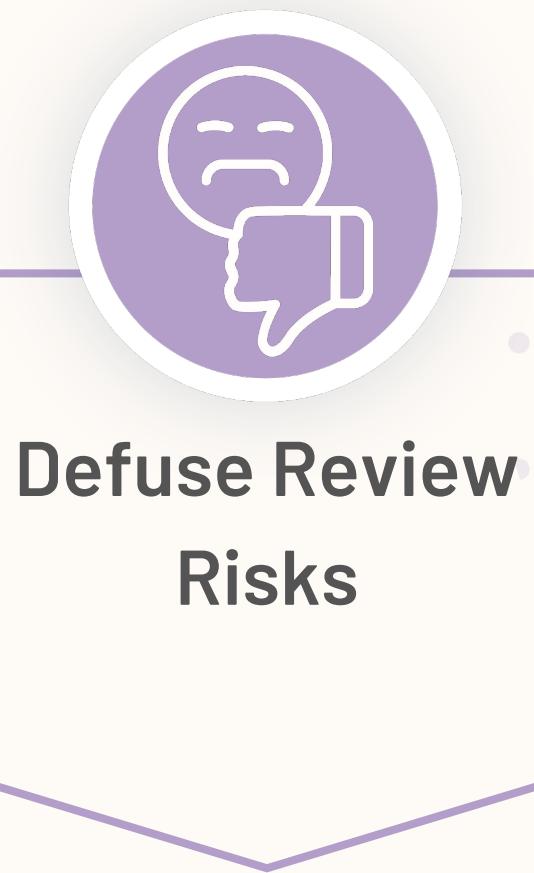


Repeat
Customers



Incentives

FUTURE SCOPE





Thank
you!

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