

## **Group 61**

### **Project: Online Sales and Marketing System**

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#### **1. Developing the Admin Dashboard:**

##### **→ Dashboard Options:**

- ◆ **Recent Orders:** Displayed the latest orders for quick monitoring.
- ◆ **Total Counts:** Showed total numbers of customers, sellers, products, feedback and orders for an overview of platform activity.

##### **→ Management Features:**

- ◆ **Orders:** Enabled viewing of all order details.
- ◆ **Products:** Allowed viewing of all product details.
- ◆ **Customers:** Provided access to view all customer information.
- ◆ **Sellers:** Facilitated viewing of all seller details.
- ◆ **Feedback:** Enabled viewing of all user feedback and changing feedback status.

##### **→ Implementation:**

- ◆ Utilized HTML and CSS to structure and style the dashboard.
- ◆ Employed PHP and MySQL to fetch and display data dynamically.
- ◆ Ensured that the dashboard was user-friendly and provided comprehensive management capabilities for administrators.

#### **2. Access Control Integration:**

- Worked with the authentication system to ensure only administrators can access the admin dashboard and perform administrative tasks.