

CREATIVITY MONTH						
January 2018						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Happy New year wish & a post for the topic of the month "Creativity"	2	3 Challenge 1: What does creativity mean to you?	4	5 Quote 1	6
7	8 Take lessons on Creativity.	9 AMA session for creativity	10	11 Solving "the world's largest e-waste dump" – Agbogbloshie. Is creativity the same as problem solving?	12 Learning tools: Idea Sandbox	13
14	15 M L King Day Is thinking outside the box always the case for creativity? Why?	16	17 Challenge 2	18	19 Video by Kelvin Doe, a young boy who created his own radio	20
21	22 Baobab creatively maximizes the use of color for its platform? Do you like them? How can it be improved?	23	24 Answering of AMA	25 What do you recall from the movie: Like Stars on Earth?	26	27



28	29 How has your education contributed to your creativeness today?	30	31 Predict the topic for the month of February			

All postings will be done between 16hr - 22hr GMT.

Topic Chosen: Creativity under Transformative Leadership and Mindset

The content and reasons for choosing the topic of creativity have been elaborated below.

Question 3.

Why “Creativity” for the Month of JANUARY.

Creativity is the act of turning new and imaginative ideas into reality. Creativity is characterized by the ability to perceive the world in new ways, to find hidden patterns, to make connections between seemingly unrelated phenomena, and to generate solutions. It's



usually the beginning of the year and a lot of scholars come up with great resolutions, goals and plans for the year. Content from this month will equip scholars to;

- Introduce a creative approach to goal setting, management and execution for smart resolutions.
- Shape how these resolutions, goals will be accomplished.
- Seek continuous innovation on their resolutions ensuring continuity.
- Find new opportunities and live out their own creative imagination.
- Remove the pressure of following resolutions/goals of friends.
- Build a sense of confidence in their own creative ability.

CONTENT:

WEEK 1: Content Details

- **Happy New Year Wish & A Poster of the Month of Creativity**

Wording: “It’s a New year. Welcome to Month of Creativity. Do not miss the magic as this month will unpack interesting conversations on thinking outside the box, AMA sessions, creative challenge and much more.”





Poster: A picture of Ashesi University students, including myself on the right drawing a woman for Ignite Startup Launch. All the colors in the poster above are inspired by the Ghanaian Akan tradition. With a yellow color background symbolizing, how creativity is precious as gold. A green color fade on the picture indicates new beginning and life. The symbols in the orange background are called



“Ananse Ntontan”, the web of a spider and it symbolizes wisdom, creativity, and complexities of life.
(<http://www.adinkra.org/htmls/adinkra/anank.htm>)

- **Challenge 1:** What does Creativity means to you?

Wordings: “In this month, we are focusing on Creativity and Baobab would like to hear from scholars what creativity means to them?”



How the winner gets chosen? A scholar with the most detailed description and the most likes get chosen as the winner for the challenge.



- **Quote 1:**

Wording: “According to Maya Angelou, " You cannot use up creativity. The more you use, the more you have" What does this mean?”

Purpose: This purpose of this quote is to enable scholars to familiarize themselves with creativity by thinking through the quote of famous figures. (<http://marketingtrw.com/blog/you-cant-use-up-creativity-maya-angelou-quote-art/>)

WEEK 2: Content details

- **Taking Lessons on Creativity:** This content is specifically made to encourage scholars to learn ways to generate ideas and see opportunities in problems surrounding the immediate environment. I believe scholars are privileged and much is expected of them by their community so it is their ultimate responsibly to generate workable ideas to impact the society positively.

Wording: “Unlock a creativity Badge today by taking lessons that enables you to turn your ideas into a long impactful startup in your society.”



UNLOCK A CREATIVITY BADGE TODAY!



**by taking lessons that enable you to turn your ideas
into a long impactful startup in your society**

- **AMA session:**

Wording: “Hi wonderful scholars, I am Siyabulela Xuza, and I will be answering questions on 24th November, 2017. Below is my professional bio: Siyabulela Xuza, an African rising star named after a small planet discovered in 2008. He is the Founder of Galactic Energy Venture. Having served as one of the youngest executives on the African Union and the World Economic Forum, Siyabulela



Xuza, a Harvard graduate from the School of Engineering and Applied Sciences carries rich industry experience with groundbreaking research which he aims to use to impact the African continent. With his skills and knowledge obtained from notable institutions such as MIT, Harvard University, etc. Siyabulela Xuza seeks to create global opportunities in the energy sector - a passion he developed at a tender age whenever he made unsupervised experiments at home in his mother's kitchen. Ask him how he created a venture out of his ideas, combines engineering with business, and his journey to use technology and science to impact Africa."

**Hi wonderful scholars,
I am Siyabulela Xuza and
I will be answering questions
on 24th January 2018**

Below is my professional bio:



Siyabulela Xuza, an African rising star named after a planet in 2008. He is the Founder of Galactic Energy Venture. Having served as one of the youngest executives on the African Union and the World Economic Forum, Siyabulela Xuza, a Harvard graduate from the School of Engineering and Applied Sciences carries rich industry experience with groundbreaking research which he aims to use to impact the African continent. With his skills and knowledge obtained from notable institutions such as Cape Town University, MIT, Harvard University, etc. Siya Xuza seeks to create global opportunities in the energy sector - a passion he developed at a tender age whenever he made unsupervised experiments at home in his mother's kitchen

ASK ME ANYTHING



- **Video link post with question**

Wording: Solving "the world's largest e-waste dump" – Agbogbloshie. Is creativity the same as problem solving?

Purpose: This video presents an initiative started by some Ashesi students about using design thinking methodologies to solve the issue of e-waste in an area in Accra, Ghana, known to be the largest e-waste dumping site.

Retrieved from <https://www.youtube.com/watch?v=F3xNiWAmOB8>

- **Learning Toolbox:**

Idea Sandbox: This is an online website which provides essential tools for generating ideas about projects. I am highly optimistic that this online software tool when used by scholars will benefit them to develop workable ideas or project that can transform the African continent.



Week 3: Content Details

- **Quiz:**

Wording: Is thinking outside the box always the case for creativity? Why

This question is geared at finding out how scholars relate the metaphor “thinking outside the box” to creativity and need answers why teachers use a box as an abstract way of teaching creativity.

- **Challenge 2:**

Wording: “Tell us the one thing you can create using waste materials in your university. Using papers, boxes, old cloth, containers, design to serve an artefact to serve many purposes in your university. To enter the challenge, just comment your design or send a link of your video designing the artefact. Then see what other creative scholars have written”.

For example: The Biscuits trays or box liner can be used to keep soap in the bathroom, stationary such as eraser, sharpeners, etc.



CREATIVITY CHALLENGE!

Tell us the one thing you can create using waste materials in your university



Using papers, boxes, old cloth, containers, design an artefact to serve many purposes in your university

To enter the challenge, just comment your design or send a link of your video designing the artefact.

Then see what other creative scholars have written



How to choose the winner for this challenge:

- Item must serve a purpose in the university
- Item with many purposes.
- In case of any tiebreaker in the above, a scholar who makes a video about designing the item wins.

Purpose: This challenge is to instill in scholars the usefulness of recycling and sustainability.

- **Video Post:**

Wording: “Watch this video about a 12-year-old boy who built his own radio”

Kelvin Doe, a young boy who created his own radio (<https://www.youtube.com/watch?v=XOLOLrUBRBY>).

He shares his inspiration on how he built up his own radio from scratch using scrap materials and other circuit components from intuition to serve a problem of communication in his community in Sierra Leone.

Week 4: Content details

- **Question Post:**

Wording: “Baobab creatively maximizes the use of color on its platform. Do you like them? How can it be improved?”

Since Baobab used a scholar centered strategy in delivering what scholars need, the purpose of this question is to see how scholars react to the colors used on the virtual community, Baobab platform, and obtain feedback on how they want the appearance should be.



- **Answering AMA sessions By Siyabulela Xuza**

- **Movie Post:**

What do you recall from the movie, *Like Stars on Earth*?

This is a movie about a talented child who is skilled at painting and drawing but academically poor. The movie shows the plight of this creative kid whose character and academics were misconstrued for his potential. It throws more light on how unique human beings are and the need to appreciate talents.

Purpose: Like students of every university, scholars watch a lot of movies, but hardly do they post what they learn about them. The aim of this post is to know scholars' interests in movies and what they pick from them: education, information or for fun. Scholars will be encouraged to share new educative series or movies and that will increase the participation on the platform.

WEEK 5: Content details

- **Question post:**

Wording: "How has your education contributed to your creativeness today?"

Purpose: To enable scholars to engage actively and share the creative skills that they have so far acquired in the pursuit of their education.



- **Predict Post:**

Wording: “Predict the topic for the month of February and Why?”

Purpose: To know the meaning of the various months of the year from scholars’ point of view. This will even help Baobab to track how scholars are actively engaging with the topic of each month in their conversations and what they are learning.

