

NIMRA MUHAMMAD ASIF

Web Developer & Digital Marketer

PROFILE

Highly motivated and trustworthy employee who can work alone or as part of a team. Am a competent, loyal, hard working with the ability to achieve tasks and a punctual with an excellent attendance record.

Achievements:

- I am a Top Performer Student of Aptech Garden Center (July 2023)
- My Courier Management System (full Backend Project) has become a Top Project of Aptech Garden Center (Feb 2024)
- I received a prestigious Academic Excellence Award from Aptech (Feb 2024) (Top Student in Academia)

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📍 Karachi, Pakistan

EXPERIENCE

- **Social Media Managing** (2 months Remote Internship) from **ProRecruit** February 12th to April 4th 2024
- **Lead Generation** (2 months Remote Internship) from **ProRecruit** November 20th 2023 to February 12th 2024

PROJECTS

<https://eprojects.azfamtech.com/allaboutnobel/>

QUALIFICATION

Graduation:

In Information Technology From Benazir Bhutto Shaheed University, Karachi (In Progress)

Higher School Certificate:

In Medical Science From Womens College, Karachi (2022)

Secondary School Certificate:

In Bio Science From The Educators, Karachi (2020)

ADDITIONAL EDUCATION

Diploma:

(ADSE) 3 Years Higher Diploma In Software Engineering From Aptech Pakistan (In Progress)

Course:

Mastering Digital Marketing with AI Applications From Memon Federation

SKILLS

- MS Office Automation
- Frontend Web Design with HTML, CSS, JavaScript, Bootstrap, jQuery
- eCommerce Websites
- Familiarity with Content System (CS) like WordPress
- Backend Web Development with PHP | Laravel
- Familiarity with Database MySQLi & SQL Server
- Many Programming Languages like (C, Java, C++, C#)
- Frontend Frameworks (Angular js, Vue.js)
- Version Control System (Git, GitHub)
- Knowledge of SEO
- Making Prototypes using Figma & Canva
- Knowledge About various AI Applications
- Making Avatar for Promoting Business
- Social Media Posting
- Knowledge of Lead Generation