

Step 1

Date _____

Launching a Furniture E-commerce Marketplace

To make shopping easy, reliable and affordable for everyone.

Challenges and Solution

1 Quality problems

Issue: Customers don't trust the quality and online ^{store}
Solution: Clear description, HD photos, Videos and quality checks. Verified reviews and easy return Policies.

2 Customization

Issue: People want unique furniture.
Solution: Let them choose size, color and material.

3 Delivery Issues

Issue: Hard to deliver large furniture
Solution: Partner with delivery services and offer assembly on arrival.

4 High Prices

Issue: Premium furniture is too costly.
Solution: Easy installment and refurbished furniture options.

Step 2

Date _____

Features

- See furniture at home use AR to visualize furniture in your space.
- Customize face to match needs.
- Full product information e.g. detailed descriptions, photos and videos.
- Order tracking.
- Eco-friendly e.g. rent or buy refurbished furniture to save money.

Step 3

Who will use this?

- Families in cities.
- Offices looking for affordable setups.
- Young people wanting stylish furniture.

How we earn

- Sales:- profit from furniture sold.
- Memberships:- Paid plans for discount.
- Rental:- Short terms furniture rental.
- Ads:- Brands can pay to promote their products.

Why my Marketplace will be different:

- Try before you buy: Use AR to see furniture virtually.
- Custom options: Tailored design for everyone.
- Safe delivery: Nationwide service with assembly options.

Schema

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[Products]

- Id
- name
- Price
- size
- material
- Stock

[Orders]

[Customers]

- Order Id
- Customer Details
- Quantity
- Price
- Status
- Name
- Id
- Contact-Info
- address
- Order history

[Shipment]

[Delivery zone]

- Shipment Id
- Order Id
- Status
- zone name
- Coverage area
- assigned driver