

Step: 1 Choose Your Market Place

E - COMMERCE

The primary purpose of e-commerce platform website like "Furniso" would be to provide an online platform for customers to conveniently explore, select, and purchase furniture and home decor items.

Key Benefits Of E-Commerce:-

1. Global Reach:-

- Business can sell to customers worldwide, eliminating geographical limitations.

2. Lower Operational Costs:-

- Reduced overhead expenses.
- Automation of tasks like inventory management, billing and shipping.

3. Product Customization:-

- Customers can often customize products to meet their specific needs.

4. **24/7 Availability:-**

- Online stores are always open, allowing customer to shop anytime, increasing sales opportunities.

5. **Scalability:-**

- Easily add new products, expand to new markets or handle increased customer demand.

6. **Faster Market Entry:-**

- Quickly launch product or enter new markets without the need for physical infrastructure.

7. **Time-Saving:-**

- Skip the travel and long queues, with options for home delivery or pick up.

8. **Access To Discounts:-**

- Benefit from exclusive online deals, discounts and offers.

Step 2 Define Your Business Goals

1. What problem does your market place aim to solve?

- E-commerce market places offer a vast selection of products from multiple sellers, giving consumer access to a wider variety of goods in one place.
- It allows businesses to sell to customers globally, increasing their reach and revenue potential.
- It increase competition among sellers, often leading to better deals, discounts and competitive pricing.

2. Who is your target audience?

- Everyday shoppers looking for convenience and variety
- Customers with specific interests or hobbies
- Entrepreneurs, retailers or artisans looking for a platform to sell their products online.
- Service providers like designers
- Shoppers looking for sustainable, eco-friendly or ethical products.

3. What products or services will you offer?
- Buy or rental Furniture, sofa, tables, beds or other decor items.
4. What will set your marketplace apart?
- Affordable rental or buying plans.
 - Flexible rental duration
 - Doorstep delivery and pickup service.

Step: 3 Relationship Between These Entities

Product and Order:-

1. Each order include one or more products.
 2. A Single product can be bought or rented multiple times (1 to many relationship)
- Each order contains more or one products.
 - Relationship: 1 product \rightarrow many orders

Orders and Customers:-

1. Each order is placed by one customer
 2. A customer can place multiple orders.
- Each order is placed by one customer
 - Relationship: 1 customer \rightarrow Many products

Orders and Delivery Zones:-

- 1. Each order is delivered to one zone and each zone can serve multiple orders (1 to many relationship).
- Each order is delivered to one delivery zone.
- Relationship: 1 Delivery Zone \rightarrow Many Orders

[Products]

- ID : 07
- Name : Sofa
- Price : 10,000
- Stock : 20

[Customer]

- Customer ID: 804
- Name : "Nimra Akram"
- Contact Info: "nimra@gmail.com"
- Address : "Johar, Karachi, Pakistan"

[Order Details]

- Order Detail ID: KGG401
- Order ID: 908
- Product ID: 202
- Quantity: 2

[Delivery Zone]

- Zone ID: 76500
- Zone Name : "Malikarachi"
- Coverage Area: "Johar"
- Assigned Driver: "Ali"

[Orders]

- Order ID: 908
- Customer ID: 804
- Total Amount: 20,000
- Status: "Active"

