

SECURED GENERAL

Intro

Secured General is an international security services company specializing in both public and private sectors. SG provides governments and corporate leaders around the world with tailored security solutions, using military technology and training methodologies. The companies expertise is based on the founders' long-term experience in the Israeli military and first line security agencies.

About the founders

Avishay Assayag and Tal Sobel met whilst serving in the Israeli military. Both combatants and officers at one of Israel Defense Forces' Special Forces unit called "Maglan". This unit specializes in using the most advanced technology and weaponry behind enemy lines. Their experience with "Maglan" have given them the knowledge and skill sets to launch Secure General with confidence.

Avishay Assayag

Multiple years of experience under different roles at the Israel Security Agency (Israel's internal security), better known as "Shin Bet"

- Personal bodyguard to Israel's President, Prime Minister, and Minister of Security
- Managed various operations related to homeland security both in Israel and abroad
- Managed the tech team responsible for using the most advanced technological tools and systems
- Deputy director of security trainings

Tal Sobel

Started his career by working at the "Israeli Witness Protection Authority", one of the many units belonging to Israel's internal security service for several years.

Later on, Tal became a logistics and purchasing operations manager at one of Israel's leading pharmaceutical and natural health products company.

- Direct contact with the company's executives and regulatory agencies
- Managed the distribution and logistics team
- Worked with several security firms to ensure the security of the company's factory, warehouse, and local shops.

Our Mission

Our mission is to provide security as well as technological solutions for Governments, private customers, and business entities on a global level. The firm consists of a team of experts utilizing their personal experience in the field to prepare, anticipate, and avoid any potential threat. With the responsibility of providing the best services to each community and country we are operating, Secured General operates under international ethical standards to provide the most advanced regulatory and secured services.

Our Services

1. VIP security and expeditions

Servicing our customers around the world by providing them with agents from top notch Israeli security agencies. Due to their long-term experience, knowledge, personal and global intelligence, and business relations with different local governments, the agent assigned will decide and manage both the operational and security plan.

- Once the security need has been identified, they commit to a delivery a security plan within 48 hours
- Global Spread: Delivering a high level of security in every city our clients are visiting or staying. The company has the capacity to provide fully equipped agents, including weaponry, vehicles and more.
- In Israel, we have the necessary measures to deliver the highest level of service including the local network and authorization to access all the governmental sites

2. Strategic Facility Security

Highest level of security service, to any type of facility that is exposed by a medium to high level of security threat. The method for reaching a maximal level of security, is by combining integrated Israeli security experience with advanced technology, trainings and strict procedures.

- a. Secured General includes comprehensive security solutions for the following;
 - Security guards and managers specializing in a variety of services
 - Peripheral security, both pedestrian and vehicular
 - Security checks
 - Maintaining public order
 - Advanced technology for secured closed systems
 - Communication's infrastructures
- b. The company responds instantly to all security demands, with no interference or interruption of the work place at the facility. The exercises are conducted with full cooperation of the client, and in consistency with the operational plan that was agreed on in advanced.
- c. Performing security surveys for the customer before its operational start date. During the survey, specialists study the facility, its character and conduct. The conclusions gathered are used to plan the security operation by creating optimal procedures for maximizing the client's security.

3. Maritime Security

Typical security service completed by experts with extensive experience. Servicing international marine shipments against any terroristic threat and pirates. The security is performed by underwater security facilities, ships' security guards and advanced technology.

- a. In the last decade there has been an increase in pirates' activity crossing risky and dangerous areas. This has lead to various obstacles, such as, delays in shipment supplies and other important factors that are important to human life. Therefore, the

company has been providing clear security plans for reducing risks by fully equipped security agents by weaponry and technology.

4. Private and commercial Investigation

Providing a wide range of investigation services to both the private and public sector. Clients in need of any investigation service with the aim of collecting information on potential threats or internal leaks. The investigation is performed by ex-Israeli military and first line security agencies, that have been collecting a long-term experience in this field. They are performed by these 3 factors - human interference, technology and cyber.

a. Corporate Investigations

- i. Cyber Investigations - A wide range of services in the company's network with the aim of identifying threatening factors
- ii. Cellular Investigations - Numerous solutions with regards to interpretation, extraction and analyzation of all mobile data (even when deleted)
- iii. Wiretaps sweeps - Team of experts performing a full check and sweep of the suspected area

b. Private Investigations

Private investigations are mostly relevant in the private sector for high-end business individuals who are facing potential conflicts on a day to day basis. Our qualified skillset enables us to find creative means for the solution. Our operations are available to our clients around the world, by using both technology and human experts.

5. Cyber security

Secured General's experience and advanced technology can work against most cyber threats. We are provide high-end checks for penetration opportunities into our clients' platforms. By simulating the cyber-attacks, we are educating the client on its potential threats, company's weaknesses and gaps from the "attacker's" point of view.

- a. *Threats* - The "Cyber" terminology has dominantly entered the field of information and data security. The cyber-crimes have been affecting a variety of fields including operation and logistics, financial and stealing of personal data. The existing security software is no longer able to protect an organization or business against these cyber-attacks. Therefore, there have been modern solutions developed that include a high level of knowledge within different data security features.
- b. *Our team* - Within the cyber protection world, Secured General's leading "red team" is composed of a team of experts who specializes in the most advanced technology in the market for identifying and neutralizing threats. This team of professionals have a long-term experience in this field and have performed the appropriate training to provide complete solutions to their clients.

6. Security and Combat courses and training

Secured General's team of trainers have a multi-year experience within the training and courses field. The team's knowledge is coming from their experience during their military service and diverse Israeli security agencies. The courses are given around the world and

are servicing multiple type of clients, including governments, militaries and private companies. These top end tailored courses and trainings comprise of theory, combat tactics, “Krav Maga” (a military self-defense and fighting system developed for the Israel Defense Forces and Israeli security forces) and shooting.

7. Equipment and Technology

Secured General’s ability and understanding for identifying specific needs for client’s gear, technology and security network. With the aim of upgrading the agent’s security, its mission and operation. The method for studying the client and its gap of equipment, in order to adjust a package that will serve for a highest level of security.

a. Following services applicable for responding to a variety of fields

- Weaponry
- Advanced armored solutions
- Shielding material and vehicle solutions
- Required gear for the different security descriptors
- Equipment for special security units i.e. S.W.A.T
- K9 dogs
- Aviation solutions
- Observation and tracking systems
- Human Detection systems

8. Security Advisory and Consulting services

Servicing our clients from both the private and public sector, i.e. governments, public companies, private corporates and high-profile individuals. The consulting allows our clients to enforce their existing security layer and to cope with existing and future security threats. Our team of advisors are experienced consultants who have years of experience from both visible and undercover security services.

a. Main advantage: Adjusted security layer on all security stages and activities

- i. Characterization: Characterizing the operational requirements of the required protection space
- ii. Planning: Planning the security layer concept for the protection area by our team of experts
- iii. Execution: Building technological infrastructure and delivering the needed manpower
- iv. Escort: Escort and educate the security system and solution in order to maximize the defense capability
- v. Training: Training the human factor with the aim of creating an integrated security system
- vi. Periodic supervision: periodical assessments for maintaining, improving and upgrading the security systems

b. Field Portfolios:

- i. The field portfolio will be the central database of the complex. It serves as both the organizational memory of the complex and as a collaborative tool

that creates a common language with all the compound workers and the security units (rescue units).

- ii. The purpose of building the field portfolio is to collect all the relevant data of the compound, to improve the level of knowledge of the compound workers and external factors with the compound. A comprehensive, professional portfolio improves the level of readiness of the complex and its employees for emergencies and enhances the ability of emergency factors to provide real-time assistance.
- iii. The field portfolio is in fact a shared and updated database so that, when needed, it will help to improve and shorten the response times for the rescue forces.
- iv. Secured General will produce the field portfolio after several introductory meetings and field trips to study the complex and its surroundings. The field trips will be carried out at each of the compound's activity stages with the aim of learning the special features for each stage. Building of these field portfolios will include:
 - 1. Data on structures under the responsibility of the organization / company.
 - 2. Overview of the construction, the building's infrastructure and its location on the site.
 - 3. Access to and from the complex.
 - 4. Location on GPS Points.
 - 5. Access maps.
 - 6. Location of security and rescue forces in the area and emergency assessment points.