

## **SECURED GENERAL**

### **Intro**

Secured General is an international security services company working with the public and private sector. The company is providing customized security methods, tailored technology, military, and security courses to VIP corporate leaders and governments around the world. Its expertise is based on the founders' long-term experience from the Israeli military and first line security agencies.

### **About the founders**

Avishay Assayag and Tal Sobel have known each other from their military service. Both combatants and officers at one of Israel Defense Forces' Special Forces units called "Maglan". This unit's specialization is operating using the most advanced technology and weaponry behind the enemy line and its territory. Their experience at this unit has given them each skill sets for their latter experience to eventually founding this firm.

### ***Avishay Assayag***

Multiple years of experience at the "Shin Bet" (the Israel Security Agency, Israel's internal security service) servicing Israel in different roles

- Personal bodyguard of Israel's prime minister, president and the security minister
- Managing various missions related to homeland security both in Israel and abroad
- Managing a technology team, responsible for using the most advanced technological tools and systems
- Deputy director of security trainings

### ***Tal Sobel***

Started his career by working for several years at the "Israeli Witness Protection Authority", one of many units belonging to Israel's internal security service.

Later one being a logistics and purchasing operations manager at one of Israeli's leading pharmaceutical and natural health products companies.

- Direct contact with the company's executives and regulatory agencies
- Managing the distribution and logistics team
- Working with several security firms to ensure local security of the company's factory, warehouse and local shops

### **Our Mission**

Our goal and mission, are to provide on a global level security and technology solutions to governments, private customers and business entities. With the aim to avoid, prepare, anticipate and respond to any potential threat. The firm is combining a team of experts utilizing their personal experience in the field as well as the most advanced technology. Secured General is operating amongst international ethical standards, the most advanced regulatory and secured service with the responsibility of providing the best services to each community and country we are operating.

## **Our Services**

### **1. VIP security and expeditions**

Servicing our customers around the world by agents coming from different top-notch Israeli security agencies. They are the ones that will decide upon the operational and security plan, which will be based upon their long-term experience, knowledge, personal and global intelligence, and business relations with different local governments

- Committing to a 48hours delivery, once the security need has been identified
- Global Spread: Delivering a high level of security in every city our clients are visiting or staying. The company has the capacity to provide fully equipped agents, including weaponry, vehicles and more.
- In Israel, we have the necessary measures to deliver the highest level of service including the local network and authorization to access all the governmental sites

### **2. Strategic Facility Security**

Highest level of security service, to any type of facility that is exposed by a medium to high level of security threat. The method for reaching a maximal level of security, is combining integrated Israeli security experience, as well as advanced technology, trainings and strict procedures.

- a. Secured General includes comprehensive security solutions as follows;
  - Security guards and managers specializing in a variety of services
  - Peripheral security, both pedestrian and vehicular
  - Security checks
  - Maintaining public order
  - Advanced technology for secured closed systems
  - Communication's infrastructures
- b. The company is responding instantly to all security demands and needs, with no interference of the conduct of work of the facility. The exercise is being done with a full cooperation of the client, and in consistency with the operational plan that was decided in advance.
- c. Performing security surveys for the customer before its operational start date. During the survey, specialists study the facility, its character and conduct. The conclusions are being used in the planning of the security operation, by creating optimal operational procedures for maximizing the client's security.

### **3. Maritime Security**

Typical security service completed by experts with extensive experience. Servicing international marine shipments against any terroristic threat and pirates. The security is performed by underwater security facilities, ships' security guards and advanced technology.

- a. In the last decade there has been an increase in pirates' activity crossing risky and dangerous areas. This has been leading to various obstacles, delays in shipment supplies and the most important in human life. Therefore, the company has been providing clear security plans for reducing risks by fully equipped security agents by weaponry and technology.

#### **4. Private and commercial Investigation**

Providing a wide range of investigation services to both the private and public sector. Clients in need of any investigation service with the aim of collecting information on potential threats or for internal leak. The investigation is performed by ex-Israeli military and first line security agencies, that have been collecting a long-term experience in this field. They are performed by three means - human interference, technology and cyber.

##### *a. Corporate Investigations*

- i. Cyber Investigations - A wide range of services in the company's network with the aim of identifying threatening factors
- ii. Cellular Investigations - Numerous solutions with regards to interpretation, extraction and analyzation of all mobile data (even when deleted)
- iii. Wiretaps sweeps - Team of experts performing a full check and sweep of the suspected area

##### *b. Private Investigations*

Private investigations are mostly relevant in the private sector for high-end business individuals, who are facing potential conflicts on a day to day basis. The professional investigation is considering the expertise and experience necessary for resolving any conflict. Our qualified skillset enables us to find creative means for the solution. Our operations are available to our clients around the world, by using both technology and human experts.

#### **5. Cyber security**

Secured General's experience and advanced technology can work against most cyber threats. We are providing high-end checks for penetration opportunities into our clients' platforms. By simulating the cyber-attacks, we are educating the client about its potential threats, company's weaknesses and gaps from the "attacker's" point of view.

a. *Threats* - The "Cyber" terminology has dominantly entered the field of information and data security. The cyber-crimes have been affecting a variety of fields including operation and logistics, financial and stealing of personal data. The existing security software is no longer able to protect an organization or business against these cyber-attacks. Therefore, there have been modern solutions developed that include a high level of knowledge within different data security features.

b. *Our team* - Within the cyber protection world, Secured General's leading "red team" is composed of a team of experts who specializes in the most advanced technology in the market for identifying and neutralizing threats. This team of professionals have a long-term experience in this field and have performed the appropriate training to provide complete solutions to their clients.

#### **6. Security and Combat courses and training**

Secured General's team of trainers have a multi-year experience within the training and courses field. The team's knowledge is coming from their experience during their military service and diverse Israeli security agencies. The courses are given around the world and are servicing multiple type of clients, including governments, militaries and private companies. These top end tailored courses and trainings comprise of theory, combat tactics, "Krav Maga" (a military self-defense and fighting system developed for the Israel Defense Forces and Israeli security forces) and shooting.

## **7. Equipment and Technology**

Secured General's ability and understanding for identifying specific needs for client's gear, technology and security network. With the aim of upgrading the agent's security, its mission and operation. The method for studying the client and its gap of equipment, in order to adjust a package that will serve for a highest level of security.

a. Following services applicable for responding to a variety of fields

- Weaponry
- Advanced armored solutions
- Shielding material and vehicle solutions
- Required gear for the different security descriptors
- Equipment for special security units i.e. S.W.A.T
- K9 dogs
- Aviation solutions
- Observation and tracking systems
- Human Detection systems

## **8. Security Advisory and Consulting services**

Servicing our clients from both the private and public sector, i.e. governments, public companies, private corporates and high-profile individuals. The consulting allows our clients to enforce their existing security layer and to cope with existing and future security threats. Our team of advisors are experienced consultants coming from years of practice within from both the visible and undercover security services.

a. Main advantage: Adjusted security layer on all security stages and activities

- i. Characterization: Characterizing the operational requirements of the required protection space
- ii. Planning: Planning the security layer concept for the protection area by our team of experts
- iii. Execution: Building technological infrastructure and delivering the needed manpower
- iv. Escort: Escort and educate the security system and solution in order to maximize the defense capability
- v. Training: Training the human factor with the aim of creating an integrated security system
- vi. Periodic supervision: periodical assessments for maintaining, improving and upgrading the security systems

b. Field Portfolios:

- i. The field portfolio will be the central database of the complex. It serves as both the organizational memory of the complex and as a collaborative tool that creates a common language with all the compound workers and the security units (rescue units).
- ii. The purpose of building the field portfolio is to collect all the relevant data of the compound, to improve the level of knowledge of the compound workers and external factors with the compound. A comprehensive, professional portfolio improves the level of readiness of the complex and its employees for emergencies and enhances the ability of emergency factors to provide real-time assistance.

- iii. The field portfolio is in fact a shared and updated database so that, when needed, it will help to improve and shorten the response times for the rescue forces.
- iv. Secured General will produce the field portfolio after several introductory meetings and field trips to study the complex and its surroundings. The field trips will be carried out at each of the compound's activity stages with the aim of learning the special features for each stage. Building of these field portfolios will include:
  - 1. Data on structures under the responsibility of the organization / company.
  - 2. Overview of the construction, the building's infrastructure and its location on the site.
  - 3. Access to and from the complex.
  - 4. Location on GPS Points.
  - 5. Access maps.
  - 6. Location of security and rescue forces in the area and emergency assessment points.