



Final Project

Course: Data Analyst

Full Name: Nimrod Yarden

IMDb - Internet Movie Database

- IMDb is a website that contains an online database of information on movies, movie actors, TV shows, production staff and video games.
- The data contains **3,171 movies**.
- The site is owned by **Amazon**.

Bottom Lines

- **R** and **PG-13** rating groups are **most Rated**.
- **Avatar** The highest grossing movie of all time - **over \$ 2.7 billion gross**.
- **2006** is the most profitable year in **US** – **\$ 13.48 billion gross**.
- **2009** is the most profitable year in **Worldwide** – **\$ 19.68 billion gross**.

The Most Profitable Film Of All Time

Worldwide



Avatar



Harry Potter and the Half-Blood Prince \$0.94bn

Ice Age: Dawn of the Dinosaurs \$0.89bn

Transformers: Revenge of the Fallen \$0.84bn

2012 \$0.77bn

US



Avatar



Transformers: Revenge of the Fallen \$620M

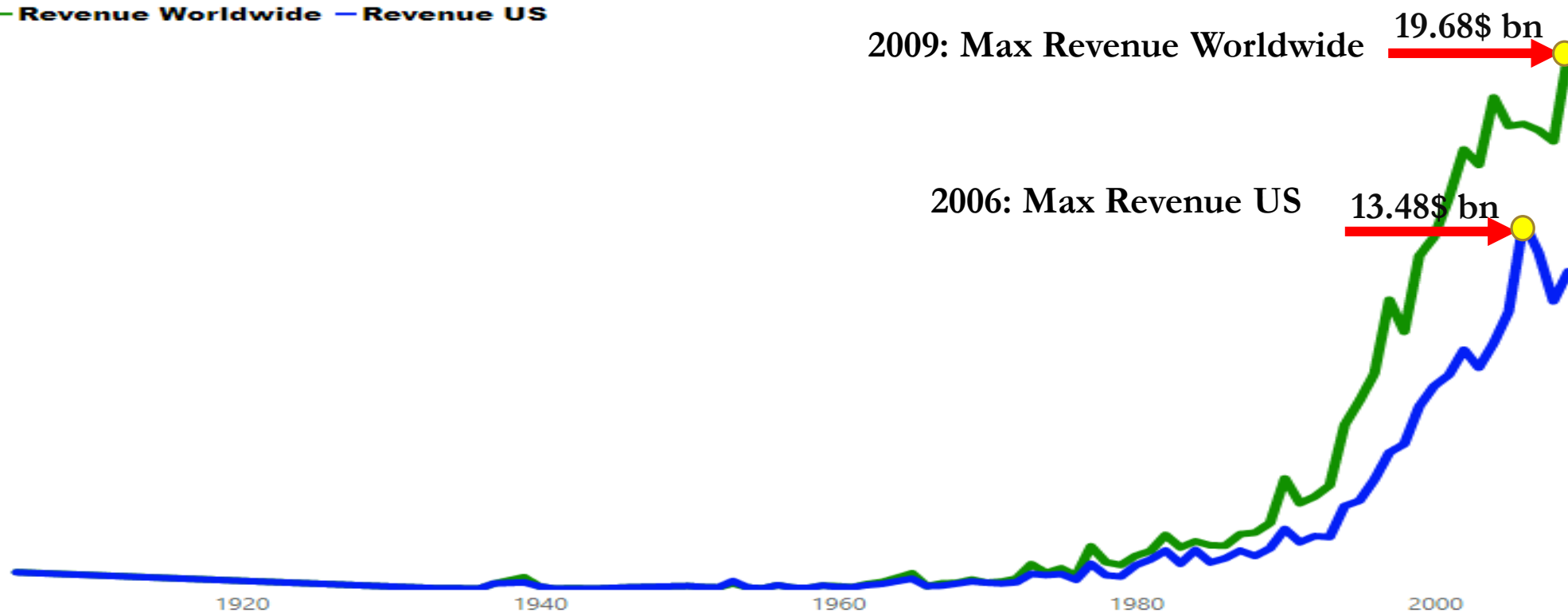
Harry Potter and the Half-Blood Prince \$406M

Ice Age: Dawn of the Dinosaurs \$284M

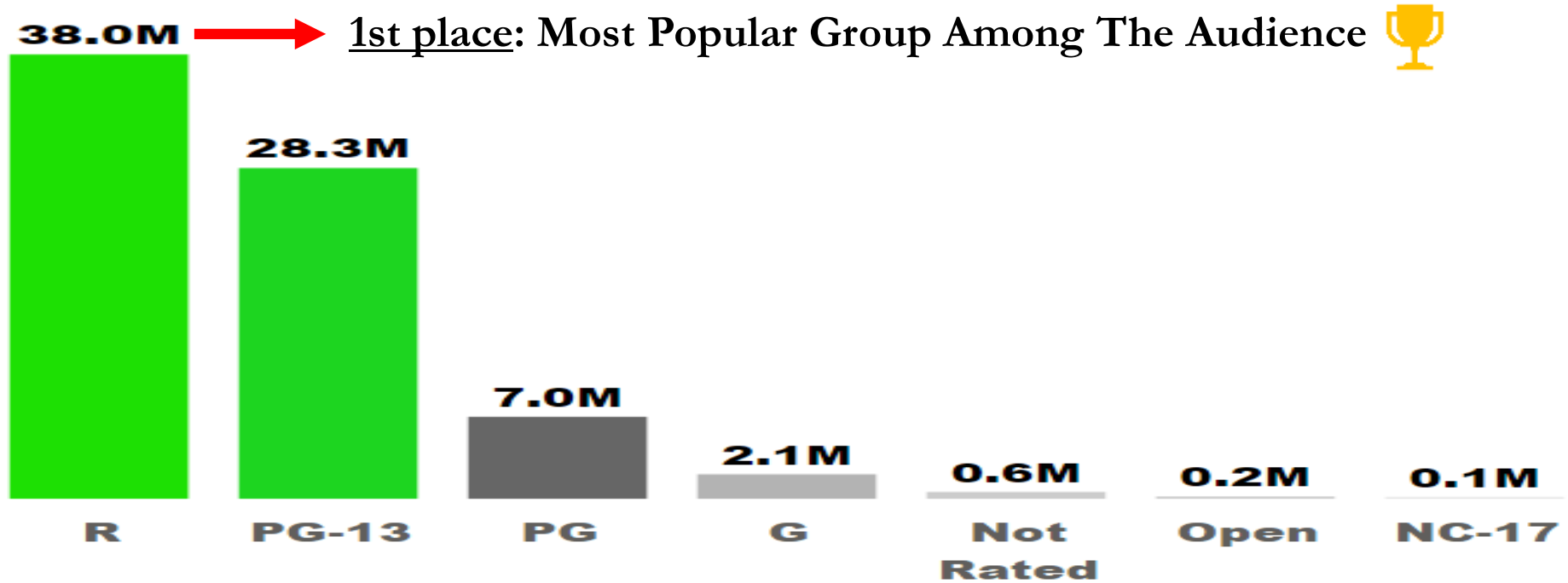
2012 \$217M

Revenue US VS Worldwide

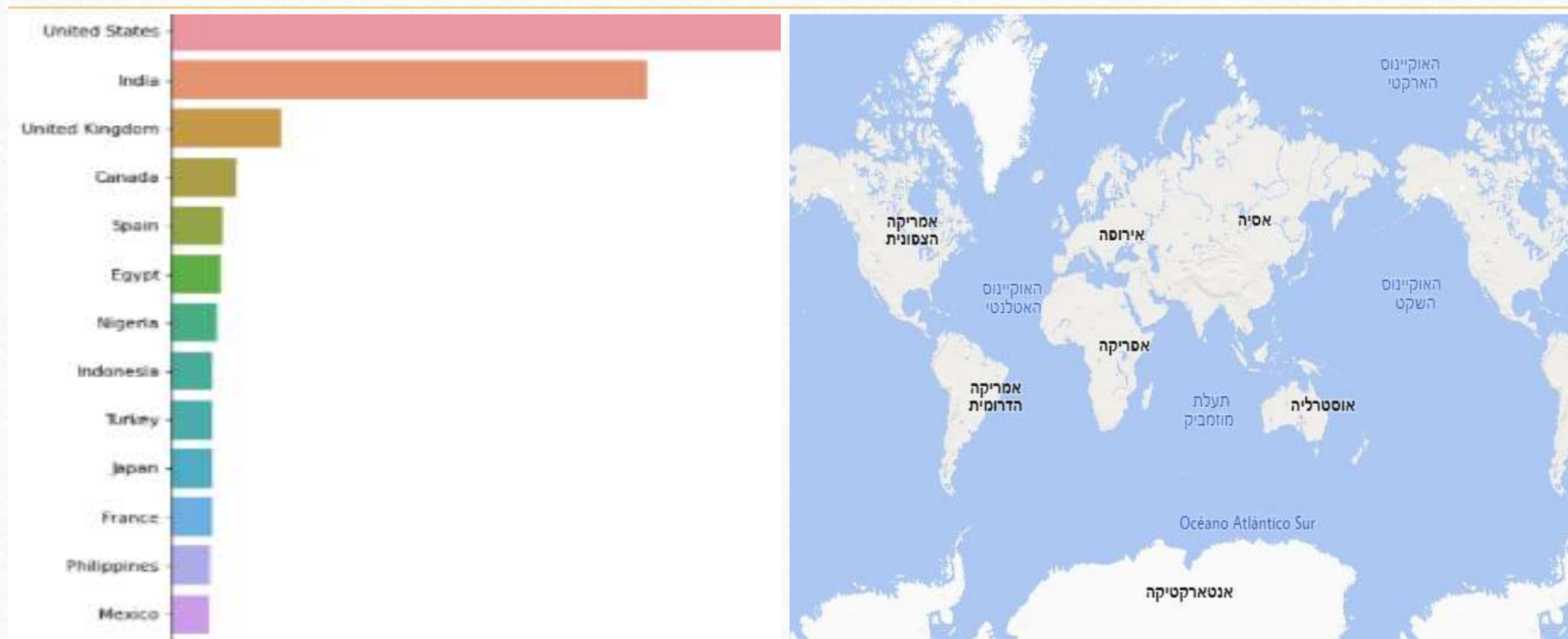
— Revenue Worldwide — Revenue US



The most viewed film classification



Segmentation of Revenue by country



תודה על ההקשבה

