

SOAR 2018 SPONSORSHIP PACKAGE

WHAT IS SOAR

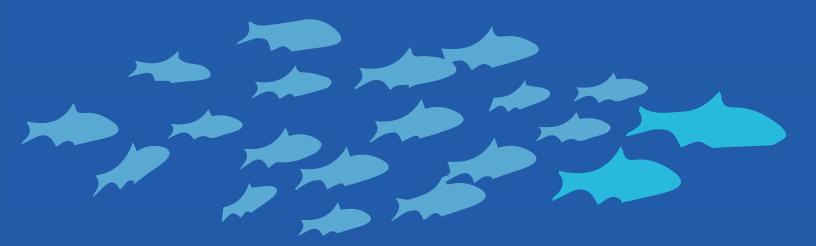
Suddenly Opportunities are Reachable, or SOAR, is a day-long leadership conference for seventh and eighth grade students entering high school in the Peel Region. Organized by high school students and facilitated by teachers, our conference aims to inspire the future leaders of tomorrow!

CONFERENCE OBJECTIVES

- Ease transition into high school
- Develop leadership skills
- Foster supportive environment
- Build student networks and opportunities
- Instill confidence and ambition
- Encourage motivated students to explore their communities

EVENT STRUCTURE

Middle school delegates will actively participate in team and leadership building activities and workshops led by high school leadership developers.



A range of adult and youth volunteers will help facilitate the conference and cultivate an open atmosphere for the delegates. In addition, there will be guest speakers and an Opportunity Fair to provide delegates with multiple resources to succeed in high school. There are three meals provided, as well a dance at the end of the day.

HOW CAN YOU HELP?

At this time, we seek the support of our corporate community. In order to have greater success at this year's conference, we rely on our generous sponsors to help us by providing us with either catering services, products or financial donations. Any financial donations made payable to 'SOAR - c/o Turner Fenton Secondary School' would be greatly appreciated.

WHY SPONSOR?



The chance for your brand to be featured at SOAR to over 200 expected attendees.



Promotion of your products and image throughout the conference and on our social media platforms.



Excellent opportunity to strengthen your brand and increase its popularity with youth. The public will see that you are here to help the leaders of tomorrow.

SPONSORSHIP PACKAGES

Package	Bronze	Silver	Gold	Platinum
Price	Below \$250	\$250-\$500	\$500-\$750	Above \$750
Exposure to 200+ middle and high school students	•	•	•	•
Advertising Space in Delegate Manuals				
¼ Page	<u> </u>			
½ Page				
1 Page			(•
Online Advertising				
Advertising on Instagram and Facebook Group (400+ followers)	•	•	•	•
Advertising logo on Website			<u> </u>	•
Recognition in promotional campaigns				•
Branding in Promotions				
Prior to Conference				•
During Conference	•	•	•	
Advertising Space at Conference				
Brochure or paper advertising placed in delegate bag	•	•	•	
Branded merchandise pro- vided by sponsor (e.g. pens, notebooks) placed in dele- gate bag	•	•	•	•
Sponsor mention at confer- ence (integrated into script)		•	•	•
Play a video advertisement at the conference			•	•
Space for banner or poster with sponsor name (must be provided)			•	•
Merchandising (product sam- pling, display or demonstra- tion set up at SOAR)				•

CONTACT US

Conference Chairs: Dhvani Doshi, Hina Rani, Wasif Butt



SOAR2018.com



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