

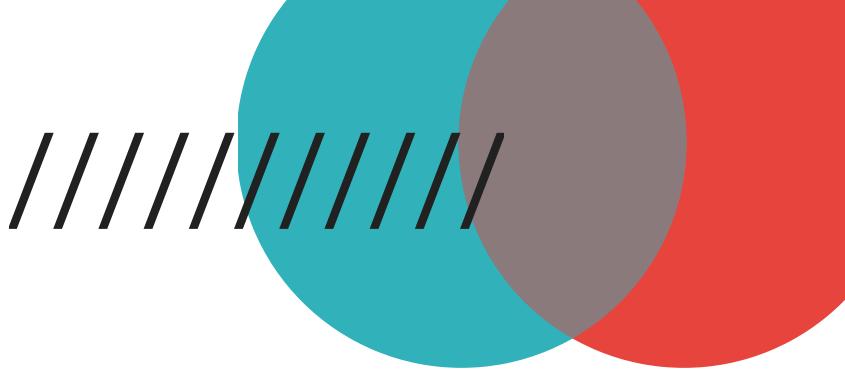
SOAR CONFERENCE 2020

SPONSORSHIP PACKAGE

SANIYAH QURESHI

VYOMESH IYENGAR

NEHA JAVED



WHAT IS SOAR

Suddenly Opportunities are Reachable, or SOAR, is a one-day-long leadership conference for seventh and eighth grade students entering high school in the Peel Region.

Organized by high school students and facilitated by teachers, our conference aims to help ease the transition to high school and inspire the future leaders of tomorrow!

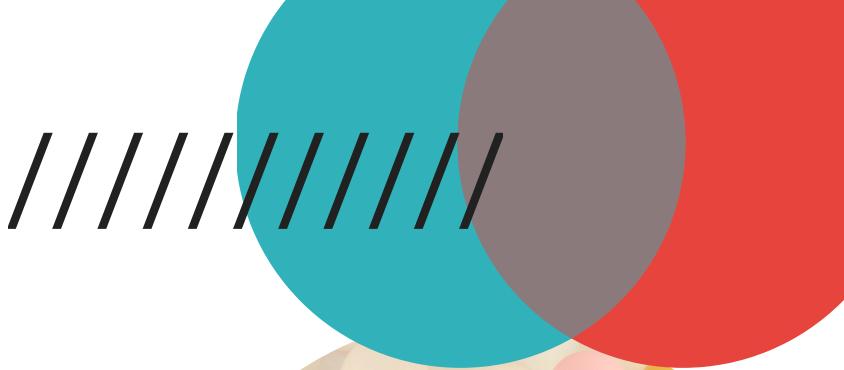
EVENT STRUCTURE

- Middle school delegates will actively participate in team and leadership building activities and workshops led by high school leadership developers (LDs) from across the Peel Region.
- A range of adult and youth volunteers will help facilitate the conference and cultivate an open atmosphere for the delegates.
- There will be guest speakers and an Opportunity Fair to equip delegates with invaluable resources to succeed in high school. There are three meals provided, as well a dance at the end of the day.

CONFERENCE OBJECTIVES



- Ease transition into high school
- Develop leadership skills
- Foster supportive environment
- Build student network and opportunities
- Instill confidence and ambition
- Encourage motivated students to explore their communities



HOW CAN YOU HELP

At this time, we seek the support of our corporate community. In order to achieve great success at this year's conference, we rely on our generous sponsors to help us by providing catering services, products or financial donations which enable us to put together an unforgettable conference for the delegates. Any financial donations would be made payable to 'SOAR - c/o Turner Fenton Secondary School' and would in-turn result in immense value-added for your business.



WHY SPONSOR?

- 01 Your brand will be featured at SOAR to **OVER 200 ATTENDEES**
- 02 Brand and product promotion on **OUR SOCIAL MEDIA**
- 03 Media coverage of the event will **HIGHLIGHT SPONSORS**
- 04 Strengthen brand awareness **AMONGST THE YOUTH**

HELP US, HELP YOU

We hope to reciprocate any and all donations with **active promotion** of your organization, and are open to any suggestions or requests you may have regarding it. Below is a sponsorship outline displaying how SOAR Conference 2020 will promote your corporation in accordance to the amount donated.

SPONSORSHIP PACKAGES



BRONZE	SILVER	GOLD	PLATINUM
\$50 - \$250	\$251 - \$500	\$501 - \$1000	\$1001+

ONLINE ADVERTISING

SOAR Instagram Page (1000+ Followers)	●	●	●	●
SOAR Facebook Page (800+ Members)	●	●	●	●
SOAR Twitter Page (150+ Followers)	●	●	●	●
Brand Recognition on SOAR Website		●	●	●
Recognition in Promotional Campaigns				●

ADVERTISING DURING CONFERENCE

Sponsor Recognition During Speeches	●	●	●	●
Colour-printed Ads in Delegate Manuals	1/4 PAGE	1/3 PAGE	1/2 PAGE	FULL PAGE
Video Advertisement		●	●	●
Banner or Poster at the Venue			●	●
Distribution of Branded Merchandise			●	●
Guest Speaker From Your Business				●



CONTACT US!

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CONFERENCE CHAIRS:

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