



# SPONSORSHIP PACKAGE

# WHAT IS SOAR



Suddenly Opportunities are Reachable, or SOAR, is a one-day-long leadership conference for seventh and eighth grade students entering high school in the Peel Region. Organized by high school students and facilitated by teachers, our conference aims to help ease the transition to high school and inspire the future leaders of tomorrow!



# CONFERENCE OBJECTIVES

- ★ Ease transition into high school
- ★ Develop leadership skills
- ★ Foster supportive environment
- ★ Build student network and opportunities
- ★ Instill confidence and ambition
- ★ Encourage motivated students to explore their communities



# EVENT STRUCTURE

Middle school delegates will actively participate in team and leadership building activities and workshops led by high school leadership developers (LDs) from across the Peel Region.

A range of adult and youth volunteers will help facilitate the conference and cultivate an open atmosphere for the delegates. In addition, there will be guest speakers and an Opportunity Fair to equip delegates with invaluable resources to succeed in high school. There are three meals provided, as well a dance at the end of the day.



# HOW CAN YOU HELP?

At this time, we seek the support of our corporate community. In order to achieve great success at this year's conference, we rely on our generous sponsors to help us by providing catering services, products or financial donations which enable us to put together an unforgettable conference for the delegates. Any financial donations would be made payable to 'SOAR - c/o Turner Fenton Secondary School' and would in-turn result in immense value-added for your business.

## WHY SPONSOR?

-  The chance for your brand to be featured at SOAR to over 200 expected attendees.
-  Promotion of your products and brand image throughout the conference and on our social media platforms.
-  Excellent opportunity to strengthen your brand awareness and increase its popularity amongst youth. The public will see that your business is here to help the leaders of tomorrow.
-  Media coverage of the event to help highlight the sponsors.



# SPONSORSHIP PACKAGES

PACKAGE	BRONZE (\$0-\$250)	SILVER (\$250-\$500)	GOLD (\$500-\$999)	PLATINUM (\$1000+)
Price				

## ONLINE ADVERTISING

Advertising on the SOAR Instagram Page (1000+ Followers)	●	●	●	●
Advertising on the SOAR Facebook Group (800+ Members)	●	●	●	●
Advertising on the SOAR Twitter Page (100+ Followers)	●	●	●	●
Advertising Logo on the SOAR Website (soar2019.com)		●	●	●
Recognition in Promotional Campaigns				●

## ADVERTISING DURING THE CONFERENCE

Sponsor Recognition During Speeches	●	●	●	●
Colour-printed Ads in Delegate Manuals	1/4 Page	1/3 Page	1/2 Page	Full Page
Video Advertisement		●	●	●
Banner or Poster at the Venue			●	●
Distribution of Branded Merchandise			●	●
Guest Speaker From Your Business				●



# CONTACT US

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Conference Chairs:

Heta Chaudhari, Kriti Bhatt,

Max Wang

