Portfolio Task 2: Transcription and coding

Introduction

When learning about qualitative methods we often focus on the rigorous methods of collection and designing research 'tools'. However, equally important to ensuring that we collect good quality data, is knowing what to do with it.

In this portfolio task you will develop key skills needed by researchers when confronted with the material generated from qualitative research. This portfolio task will therefore focus on how to the prepare and process qualitative data for analysis, by:

- Transcription
- Annotation
- Coding

Instructions

2a) Complete the Qualitative Data exercise in the in the Task 2 folder **(4 Marks Total)**

- Transcription and code audio data (2 marks)
- Annotate and code visual data (2 marks)

2b) Write up short piece **(up to 1 page max.)** reflecting on the coding approach(es) that you have used. **(2 marks).**

In this piece of writing, you should communicate your methodological approach to coding to the reader and reflect upon it. Things to consider (this is not exhaustive): It may be useful to describe your approach(es) to coding for the reader. Was your coding process deductive or inductive? Did you use the same method for both audio and visual codes? How did you structure your coding? Is the coding categorical? thematic? hierarchical? narrative? Are there relationships and structures within/ between your codes?

You could also reflect on which codes you consider most important for analysis and why? Frequency? Distribution? Emphasis? Would you use the same approach in future? How might theory affect how you code data?