

Portfolio Task 2a: Qualitative Data Exercise – Using a documentary

4 Marks Total

- Transcription and code audio data (2 marks)
- Annotate and code visual data (2 marks)

Introduction

Portfolio Task 2a is an exercise which allows you to prepare and code qualitative data. In this exercise you will be tasked to demonstrate your transcription, annotation and coding skills using data from an online documentary.

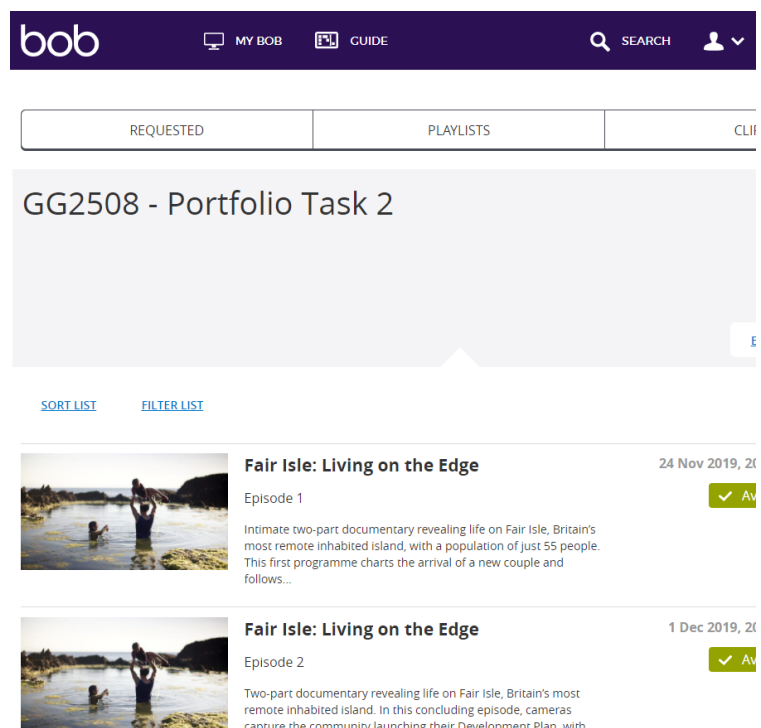
This will involve the use of both the audio and visual data from a two-part documentary series:

Fair Isle: Living on the Edge

You can choose to select the data excerpts you will use in this exercise from from either episode 1 or episode 2 of this documentary series. Both available to access for educational purposes through Box of Broadcasts playlist for GG2508: <https://learningonscreen.ac.uk/ondemand/playlists/300923>

Instructions

1. Log in to the [Box of Broadcast](#) website using your University of Aberdeen credentials
2. If the playlist does not appear (as shown) using the link provided please search for **'GG2508'** to find the playlist, or **'Fair Isle: Living on the Edge'** to search for the documentary series we will use in this exercise



The screenshot shows the Bob website interface. At the top is a purple navigation bar with the 'bob' logo, 'MY BOB', 'GUIDE', 'SEARCH', and a user profile icon. Below the navigation bar is a table with three columns: 'REQUESTED', 'PLAYLISTS', and 'CLIP'. The 'PLAYLISTS' column contains a large grey box with the text 'GG2508 - Portfolio Task 2'. Below this box are two links: 'SORT LIST' and 'FILTER LIST'. The main content area displays two episodes of 'Fair Isle: Living on the Edge'. Each episode has a thumbnail image, the title 'Fair Isle: Living on the Edge', the episode number, the date and time, and a status icon (a green checkmark and 'Av' for available). The description for Episode 1 states: 'Intimate two-part documentary revealing life on Fair Isle, Britain's most remote inhabited island, with a population of just 55 people. This first programme charts the arrival of a new couple and follows...'. The description for Episode 2 states: 'Two-part documentary revealing life on Fair Isle, Britain's most remote inhabited island. In this concluding episode, cameras capture the community launching their Development Plan, with'.

3. Watch the documentary episode of your choosing (Its okay if you choose to watch both).
 4. Transcribe audio data from the documentary series.
 - Download the template for transcription from the Task 2 folder of the Portfolio Assessment on MyAberdeen course site
 - You will now use this to populate a transcript from the documentary series.
 - You may choose any dialogue from the documentary series.
 - Must be 2 pages in length (**Arial 11pt, 1.5 line spaced**). This is currently the normal text setting for the template document.
 - Must follow the transcription conventions outlines in template
- Tips:**
Consider how many people are speaking, and longer responses
Non-verbal audio can be included
5. Annotate visual data from the documentary series.
 - Capture an image from the documentary series using screenshot/ screen-clipping (**tip:** you may find it useful to pause the documentary to do this)
 - You may choose to capture the image from any clip of the documentary; this can be from the same or a different time stamp as your chosen audio transcription.
 - Annotate the image accordingly. Please follow the exemplar for image annotation from the Task 2 folder of the Portfolio Assessment on MyAberdeen course site.
 6. Please complete coding of the qualitative data for both the transcription of the audio data, and the annotated image you have now produced.
 - Please code both data excerpts accordingly
 - You may use which every coding techniques you find appropriate
 - You must show your final coding structure. You can create this separately for the audio and visual data, or if appropriate produce a coding structure across both excerpts.
 7. Please compile a document for Task 2a: **Qualitative Data Exercise** for submission in your Portfolio. This should include:
 - 2-page transcription of audio data from the documentary series, showing your coding of the text.
 - Annotated and coded image from the documentary series
 - Final coding structure(s) for both above.
 8. Finally, ensure you now complete the written component (2b) of this task. This is outlined in the Portfolio Task 2 Instruction document on MyAberdeen.

Thank you 😊