Nina OJIKE

Data Analyst

Detail-oriented Data analyst with a strong background in Audit, utilizing data-driven decision-making and problem-solving skills. Proficient in Excel, SQL, and Tableau, and currently expanding expertise in Python. Passionate about uncovering valuable insights within datasets to drive business growth and enhance operational efficiency.

Email: ninabrenda1@yahoo.com
Address: Duiburg, Germany
Phone: 015752175629
Social links, website: https://www.linkedin.com/in/nina-ojike

Experience

2024

Projects
Master School   Berlin, Gremany

TRAVELTIDE;:Reward Program

Aug 2024

In this project, we analyzed important customer behaviors. Assign relevant perks that align with these behaviors and preferences,which motivates customers to engage more frequently with our business.

* Tools: We explored RFM modeling and User demographic data exploration using SQL and Tableau for visualization

MARKETFLASH: Digital Campaign Performance

Jul 2024

Comprehensive analysis of campaigns launched by Marketflash in 2023, in other to track business performance for informed decision-making

Task: Built a Functional ER diagram and Database setup in SQLite.

Built a dashboard showing KPIs, customer engagement, Channel performance, and quarterly trends using Tableau.

* Tools: SQL, Excel, and Tableau

UNICORN: Sales and Profit Analysis

Jun 2024

We reviewed the sales data and analyzed the business performance covering profitability, opportunities, growth, trends, and traits.

We proffered strategic recommendations for improvement.

* Tools: SQL, Google Sheets, Tableau

May 2015 - Feb 2021

Internal Auditor
Lily Hospitals Ltd (ISO 9001 & COHSASA Certified)   Warri, Nigeria

* Conducted comprehensive, risk-based internal audits of financial transactions and business processes to ensure compliance and operational efficiency.

* Develop, align, and present audit findings and recommendations through tailored audit reports for executive management.

* Oversee the implementation of audit recommendations and action plans, ensuring corrective measures and continuous improvement.

* Evaluate the efficiency and effectiveness of internal controls across various business functions to enhance process integrity.

* Manage and maintain the asset register, tracking

Education

Mar 2024 - Present

Data Analysis
Masterschool   Berlin, Gremany

Jan 2006 - Apr 2011

Business Administration - Marketing
University of Uyo   Uyo, Nigeria

Languages

English
Native

Deutsch
Intermediate.
DeutschSprache B1 Niveau

Skills

Excel	SQL	Tableau	Communication and Interpersonal skill
Critical and Analytical Thinking	Auiting and Financial Accounting	Attention to details	Problem Solving

Certifications & Courses

- Certified Quality Management System(QMS) Auditor/Lead Auditor (ISO 90012015) Training, CQI/IRCA Certified Courses
- Growth Divers & Business Risk, Corporate Finance Institute(CFI)