Note: I appologize for submitting this late. I had something come up on the day it was due and then had a lot of problems naviating the github course readings and assignments. I only recently figured out how to access the readings, since another directory kept giving me a 404 not found error. I am more familiar with how this class is structured now and this should not be a problem in the future.

The case I am choosing: A retailer selling your personal information to others for profit

Ethical Quandry	Society as a system	Software as a system
people's right to privacy being violated	People's data can be sold to companies that do not have their best interest in mind, which could negatively impact their quality of life.	data is an important part of a software system. If data is sold outside, the software is no longer as valuable
unfair advantage of this retailer over other retails	Assuming capitalism is supposed to be fair, this retailer will unfairly make more money not by merit but by cheating	Even if the software is poorly functioning, the retailer still benefits from the money obtained by data, so the software is unfairly associated with an increase in income

Selling personal information affects all the intricate systems that connect people and technology. It violates peoples trust, and it violates the basis on which fair trade and capitalism is built upon.