



WIREFRAME OVERVIEW

Details about the drafting and research process of the wireframes

THE GLYCEREENS

Nina Tanneberger
Bachelor Of Web Design

1 CONTENTS

OVERVIEW	2
LAYOUT USABILITY	2
ITEMS TO ADDRESS	2
RESEARCH GOALS	2
KEY ELEMENTS TO RESEARCH:	2
MORE PAGES:	3
MOCKUP COMPLETION	3
WORKS CITED	4

2 OVERVIEW

This is a bare bones wireframe for The Glycereens of the home landing page. After research and development of the wireframe I have come to several conclusions about the site's flow and usability.

3 LAYOUT USABILITY

The layout will have a parallax scroll feature where the different coloured sections will be textures and similar backgrounds for contrast dependant on the content shown.

Parallax example: <http://www.teslacoilsmusic.com/> (Tesla Coils Music, n.d.)

I chose a diagonal section style to create some drama with the layout and create something different.

I would like to add animation during scroll as well;

Animation examples here: <https://michalsnik.github.io/aos/> (AOS Animate on Scroll Library, n.d.)

4 ITEMS TO ADDRESS

There are some features I think would be good to add for user interaction to generate traffic and interest in the band.

1. Blog posts/news articles about the band's doings – gigs, rehearsal, recording, writing, etc
2. Extra page for the full newsfeed
3. I have decided to leave the video section out for now until the client has videos to share on the site
4. I am unsure sure if call to action buttons at the top are necessary, trying to keep a minimal design
5. Shop leads to item page – missing

5 RESEARCH GOALS

There is a lot of research to be done so I had to fast track the wireframe. I found whilst I was drafting the wireframe I had no idea what kind of look I can achieve with WordPress plugins so it needs extra time to develop.

I have extended the Mockup design as I will need to look at how I will be executing and designing through WordPress before I can design in the Mockup.

The key things I will be looking for are things I cannot code quickly. I could develop them myself however it would take more time than I have for this project currently. For this project I will be looking for stable WordPress plugins that will not crash or cause issues with the website.

5.1.1 Key Elements to Research:

1. Music Player
2. Newsfeed
3. Event feed
4. Shop

5. Gallery
6. Contact

5.1.2 More Pages:

I have not designed any other pages for the home page in wireframe, however it will be done for the Mockups. Missing pages are:

1. Newsfeed page
2. Shop – item
3. Shop – cart
4. Shop – checkout
5. Shop – Payment
6. Shop – order complete

6 MOCKUP COMPLETION

Upon completion of the Mockups, it is important to note that the final website will likely be very different. The Mockups will give an indication of what kind of style and tone I wish to set. The reason for this is because I have not used WordPress extensively and much of my design will be down to testing and experimentation during the development period.

7 WORKS CITED

AOS Animate on Scroll Library. (n.d.). Retrieved March 3rd, 2019, from Michal Snik Github:
<https://michalsnik.github.io/aos/>

Tesla Coils Music. (n.d.). Retrieved March 3, 2019, from Tesla Coils: <http://www.teslacoilsmusic.com/>