



BOARDING PASS SEATING SELECTION

SPONSORSHIP PACKAGE



DATE & TIME :
2025-2026 00.00 AM

TORONTO METROPOLITAN AEROSPACE DESIGN

TMAD

ABOUT OUR TEAM



TMET AERO DESIGN (TMAD) IS A STUDENT-LED TEAM FOCUSED ON DESIGNING AND PRODUCING REMOTE-CONTROLLED AIRCRAFT FOR THE **SAE AERO DESIGN SERIES COMPETITION**. FOR NEARLY 37 YEARS, TMAD HAS EMPOWERED STUDENTS FROM VARIOUS ACADEMIC BACKGROUNDS, ALLOWING THEM TO APPLY THEIR CLASSROOM KNOWLEDGE TO SOLVE REAL-WORLD PROBLEMS.



RECENT AWARDS

- **2ND PLACE, 2023** - IN TECHNICAL DESIGN REPORT
- **3RD PLACE, 2023** - IN DESIGN PRESENTATION
- **3RD PLACE OVERALL, 2023** - IN THE ADVANCED CLASS CATEGORY
- **TOP NORTH AMERICAN AERO DESIGN TEAM 2023**

AUDIENCE AND REACH

TMAD ENGAGES A DIVERSE AND DYNAMIC AUDIENCE, PROVIDING SUBSTANTIAL VISIBILITY FOR SPONSORS THROUGH VARIOUS CHANNELS.

TEAM AND UNIVERSITY NETWORK

TMAD CONSISTS OF UNDERGRADUATE AND GRADUATE STUDENTS FROM ALL DISCIPLINES AND BACKGROUNDS AT TMU. TMAD'S ACTIVITIES ARE PROMOTED, THROUGH TEAM SOCIAL MEDIA, EVENTS, AND THE WEBSITE, REACHING A COMMUNITY OF ALL STUDENTS, FACULTY, AND ALUMNI.



RC³ COMPETITION AND COMMUNITY OUTREACH

TMAD PARTICIPATES IN THE ENGINEERING COMMUNITY AT TMU THROUGH VARIOUS EVENTS SUCH AS MOVIE NIGHTS, KICK-OFF GATHERINGS, FROSH, AND OUR VERY OWN COMPETITION, RC³. RC³ IS AN RC PLANE COMPETITION DESIGNED TO HELP STUDENTS LEARN THE FUNDAMENTALS OF AERODYNAMICS, FLIGHT MECHANICS, AVIONICS, AND AIRCRAFT STRUCTURES. THROUGH TUTORIALS AND HANDS-ON MANUFACTURING SESSIONS, OUR TEAM GUIDES ENGINEERING STUDENTS STEP-BY-STEP IN BUILDING AN AIRCRAFT OVER THE SUMMER.

TMAD

ABOUT OUR COMPETITION JOURNEY



TMAD'S PARTICIPATION IN THE SAE AERO DESIGN SERIES, AN INTERNATIONALLY RECOGNIZED COMPETITION, ENSURES EXPOSURE TO A GLOBAL AUDIENCE OF INDUSTRY PROFESSIONALS, PEERS, AND POTENTIAL RECRUITERS. THE TEAM'S WEBSITE FREQUENTLY ATTRACTS UNIQUE VISITORS, WHILE THEIR SOCIAL MEDIA PRESENCE ON PLATFORMS SUCH AS, INSTAGRAM, AND LINKEDIN REACHES OVER 1000 FOLLOWERS, ACHIEVING HIGH ENGAGEMENT RATES. THIS YEAR AT COMPETITION, WE WERE ABLE TO MARKET OUR TEAM MORE THROUGH OUR BANNERS, TEAM UNIFORMS, AND STICKERS ON OUR PLANES, ALONG WITH SOCIAL MEDIA POSTS AND STORIES AS WELL.

SPONSORSHIP OPPORTUNITIES

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CUSTOMIZATION OPTIONS AVAILABLE! LET US KNOW YOUR PREFERENCES TO TAILOR OUR SPONSORSHIP OFFERING TO SUIT YOUR NEEDS.

OPEN TO SPONSORS INTERESTED IN ASSISTING WITH NON-MONETARY SPONSORSHIPS. WE WELCOME THE OPPORTUNITY TO COLLABORATE WITH YOU!

	LOGO ON COMPETITION AIRCRAFT	LOGO ON UNIFORMS/ ACCESSORIES	SOCIAL MEDIA PROMOTION	WEBSITE PROMOTION
FIRST CLASS (\$1,500)	3 INCH LOGO SIZE	3 INCH LOGO SIZE	✓	✓
BUSINESS CLASS (\$850)	2.5 INCH LOGO SIZE	2.5 INCH LOGO SIZE	✓	✓
PREMIUM ECONOMY CLASS (\$750)	2 INCH LOGO SIZE	1.5 INCH LOGO SIZE	✓	✓
ECONOMY CLASS (\$500)	1 INCH LOGO SIZE		✓	✓

TMAD

THANK YOU TO OUR PREVIOUS SPONSORS

HIGHEST INTERNAL SPONSORS

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Metropolitan
University

DARE



Metropolitan
Undergraduate
Engineering
Society

HIGHEST EXTERNAL SPONSORS

DUAL SKY.
ADVANCED POWER SYSTEMS

Ansys

3D

3D PRINTING CANADA

ADDITIONAL SPONSORS



RotorQuest

COMPOSITE
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THANK YOU

CONTACT US :



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