# 创意仓库客户后台接口文档

## 1.数据结构

### 1.1创意活动主表

|  |  |  |
| --- | --- | --- |
|  | **T\_CTW\_LEvent** | |
|  |  |  |
| **CTWEventId** | String | 风格标识 |
| **TemplateId** | String | 原始(模版)风格标识 |
| **Name** | String | 主题活动标识 |
| **Desc** | String | 风格名称 |
| **ActivityGroupCode** | String | 营销类型(ExplosiveItem 爆款商品  ThemeMarketing 主题营销  StoreActivity 门店活动) |
| **InteractionType** | Int | 1. 吸粉  2.促销 |
| **ImageURL** | string | 图片URL |
| **OnlineQRCodeId** | string | 线上二维码 |
| **OnfflineQRCodeId** | string | 线下二维码 |
| **H5TemplateId** | String | H5模版Id |

### 1.2创意风格

|  |  |  |
| --- | --- | --- |
|  | **LEventTheme** | |
|  |  |  |
| **ThemeId** | String | 风格标识 |
| **OriginalThemeId** | String | 原始(模版)风格标识 |
| **CTWEventId** | String | 主题活动标识 |
| **ThemeName** | String | 风格名称 |
| **H5Url** | String | H5地址 |
| **H5TemplateId** | String | H5模版Id |

### 1.3促销(团购，秒杀)

|  |  |  |
| --- | --- | --- |
|  | **PanicbuyingEventInfo** | |
|  |  |  |
| **ImageUrl** | String | 风格标识 |
| **EventName** | String | 原始(模版)风格标识 |
| **PanicbuyingEventId** | String[] | 促销活动Id的List |

### 1.4游戏活动

|  |  |  |
| --- | --- | --- |
|  | **GameEventInfo** | |
|  |  |  |
| **LeventId** | String | 游戏活动标识 |
| **BeginTime** | String | 开始时间 |
| **EndTime** | String | 结束时间 |
| **PersonCount** | int | 参与游戏周期限制（1.活动期间2.每天一次3.每周一次4.无限制） |
| **PointsLottery** | Float | 参与游戏所需积分 |
| **LotteryNum** | int | 奖励次数 |
| **Title** | String | 游戏名称 |
| **RuleId** | int | 规则方式 1，文字，2 图片 |
| **RuleContent** | String | 规则方式为1时 输入规则内容 |
| **ImageList** | ObjectImage[] | 图片list |
| **PrizeList** | PrizeInfo[] | 奖品list |

### 1.5红包图片

|  |  |  |
| --- | --- | --- |
|  | **ObjectImage** | |
|  |  |  |
| **ImageURL** | String | 图片URL |
| **BatId** | String | 图片类型（BackGround 背景，Logo Logo，NotReceive 未领取，Receive 已领取，Rule 规则） |

### 1.6奖品信息

|  |  |  |
| --- | --- | --- |
|  | **PrizeInfo** | |
|  |  |  |
| **PrizeName** | String | 奖品名称 |
| **PrizeTypeId** | String | 奖品类型 |
| **CouponTypeID** | String | 优惠券类型 |
| **Point** | Int | 奖励积分数 |
| **PrizeCount** | Int | 奖品数量 |
| **Probability** | Decimal | 中奖概率 |

### 1.7推广设置

|  |  |  |
| --- | --- | --- |
|  | **SpreadSetting** | |
|  |  |  |
| **SpreadType** | String | 类型（分享: Share关注: Focus） |
| **Title** | String | 标题 |
| **BGImageUrl** | String | 背景图片 |
| **Summary** | String | 概要 |
| **PromptText** | String | 提示文字 |
| **LeadPageQRCodeImageUrl** | String | 引导页二维码图片 |
| **LeadPageSharePromptText** | String | 引导页分享项提示 |
| **LeadPageFocusPromptText** | String | 引导页关注提示 |
| **LeadPageRegPromptText** | String | LeadPageRegPromptText |

### 1.8引导关注奖励（触点奖励）

|  |  |  |
| --- | --- | --- |
|  | **ContactPrize** | |
|  |  |  |
| **ContactTypeCode** | String | 类型（分享: Share关注: Focus） |
| **PrizeType** | String | 优惠券(Coupon)积分(Point) |
| **Point** | Int | 积分（当PrizeType=Point时输入积分值） |
| **PrizeList** | PrizeInfo[] | 奖品list |

### 1.9图文信息

|  |  |  |
| --- | --- | --- |
|  | **MaterialTextInfo** | |
|  |  |  |
| **TextId** | String | 标识 为空时是增加,否则为修改 |
| **Title** | String | 标题 |
| **ImageUrl** | String | 图片URL |
| **OriginalUrl** | String | 原文连接 |
| **Text** | String | 文本内容 |
| **DisplayIndex** | Int |  |
| **TypeId** | String | 图文类别 |
| **UnionTypeId** | String | 链接类别ID |
| **PageID** | String | 模块ID |
| **ModuleName** | String | 模块名称 |
| **PageParamJson** | String | 页面替换参数JSON |

### 2.0商品sku信息

|  |  |  |
| --- | --- | --- |
|  | **ItemSkuInfo** | |
|  |  |  |
| **item\_name** | String | 商品名称 |
| **item\_code** | String | 商品code |
| **sku\_id** | String | skuidL |
| **bat\_id** | String | 分类/分组 |
| **item\_id** | String | 商品标识 |
| **prop\_1\_detail\_id** | String |  |
| **prop\_1\_detail\_name** | String | 规格1内容 |
| **prop\_2\_detail\_id** | String |  |
| **prop\_2\_detail\_name** | String | 规格2内容 |
| **prop\_3\_detail\_id** | String |  |
| **prop\_3\_detail\_name** | String | 规格3内容 |
| **prop\_4\_detail\_id** | String |  |
| **prop\_4\_detail\_name** | String | 规格4内容 |
| **prop\_5\_detail\_id** | String |  |
| **prop\_5\_detail\_name** | String | 规格5内容 |
| **prop\_1\_detail\_code** | String |  |
| **prop\_2\_detail\_code** | String |  |
| **prop\_3\_detail\_code** | String |  |
| **prop\_4\_detail\_code** | String |  |
| **prop\_5\_detail\_code** | String |  |
| **status** | Int |  |
| **prop\_1\_id** | String |  |
| **prop\_1\_code** | String |  |
| **prop\_1\_name** | String | 规格1 |
| **prop\_2\_id** | String |  |
| **prop\_2\_code** | String |  |
| **prop\_2\_name** | String | 规格2 |
| **prop\_3\_id** | String |  |
| **prop\_3\_code** | String |  |
| **prop\_3\_name** | String | 规格3 |
| **prop\_4\_id** | String |  |
| **prop\_4\_code** | String |  |
| **prop\_4\_name** | String | 规格4 |
| **prop\_5\_id** | String |  |
| **prop\_5\_code** | String |  |
| **prop\_5\_name** | String | 规格5 |
| **barcode** | String |  |

### 2.1我的活动信息

|  |  |  |
| --- | --- | --- |
|  | **MyActivity** | |
|  |  |  |
| **CTWEventId** | String | 标识 为空时是增加,否则为修改 |
| **TemplateId** | **String** | 模版标识 |
| **ActivityGroupId** | **String** | 营销活动类型 |
| **ActivityGroupCode** | String | 营销类型code |
| **Name** | String | 标题 |
| **ImageUrl** | String | 图片URL |
| **Status** | String | 状态标识 |
| **StatusName** | String | 状态名称 |
| **ThemeId** | String | 风格标识 |
| **DrawMethodCode** | String | 活动方式 |
| **LeventId** | String | 促销/游戏活动标识 |
| **QRCodeImageUrlForOnline** | String | 线上活动二维码(包括h5) |
| **QRCodeImageUrlForUnit** | String | 门店应用二维码(仅游戏活动或者促销活动) |
| **MappingId** | String |  |
| **InteractionType** | **Int** | 活动类型 |
| **EventInfo** | [**EventInfo**](#_1.4游戏活动) | 游戏活动信息 |
| **PanicbuyingEventInfo** | [**PanicbuyingEventInfo**](#_1.3促销(团购，秒杀)) | 游戏活动信息 |
| **MaterialText** | [**MaterialTextInfo**](#_1.9图文信息) | 图文信息 |
| **SpreadSettingList** | [**SpreadSetting**](#_1.7推广设置) **[]** | 推广设置 |

### 2.2活动状态统计

|  |  |  |
| --- | --- | --- |
|  | **EventStatusCoount** | |
|  |  |  |
| **Name** | String | 标题 |
| **ActivityGroupCode** | String | 营销类型code |
| **Status** | String | 状态标识 |
| **Prepare** | Int | 待发布 |
| **Running** | Int | 正在运行 |
| **Pause** | Int | 暂停 |
| **End** | Int | 结束 |

### 2.3BannerInfo

|  |  |  |
| --- | --- | --- |
|  | **BannerInfo** | |
|  |  |  |
| **AdId** | **String** | **Banner标识** |
| **ActivityGroupCode** | **String** | **营销方式** |
| **ActivityGroupId** | **String** | **营销方式标识** |
| **TemplateId** | **String** | **主题模版标识** |
| **ImageURL** | **String** | **图片URL** |
| **BannerUrl** | **String** |  |
| **BannerName** | **String** | **Banner名称** |
| **DisplayIndex** | **String** | **排序** |
| **Status** | **String** | **状态** |

### 2.4全年计划

|  |  |  |
| --- | --- | --- |
|  | **PlanInfo** | |
|  |  |  |
| **PlanDate** | **String** | **计划日起** |
| **PlanName** | **String** | **计划内容** |
| **DisplayIndex** | **Int** | **排序** |

### 2.5主题模版

|  |  |  |
| --- | --- | --- |
|  | **TemplateInfo** | |
|  |  |  |
| **TemplateId** | **String** | **主题模版标识** |
| **TemplateName** | **String** | **主题模版名称** |
| **ImageURL** | **String** | **图片** |
| **TemplateStatus** | **String** | **主题模版状态** |
| **ActivityGroupCode** | **String** | **营销类型code** |
| **ActivityGroupId** | **String** | **营销类型标识** |
| **RCodeUrl** | **String** | **二维码图片地址** |

### 2.6主题活动方式

|  |  |  |
| --- | --- | --- |
|  | **EventInteractionInfo** | |
|  |  |  |
| **TemplateId** | **String** | **模版标识** |
| **ThemeId** | **String** | **主题标识** |
| **ThemeName** | **String** | **主题名称** |
| **H5Url** | **String** | **H5Url** |
| **H5TemplateId** | **String** | **H5模版标识** |
| **LeventId** | **String** | **促销/游戏活动标识** |
| **InteractionTypeName** | **String** | **营销类型(吸粉/促销)** |
| **InteractionType** | **Int** | **营销类型（1：吸粉2促销）** |
| **ActivityGroupId** | **String** | **营销活动类型 对应的code**  **节假日主题营销 Holiday**  **炒作门店活动 Unit**  **打造爆款产品 Product** |
| **DrawMethodCode** | **String** | **游戏或促销活动方式(DZP 大转盘**  **HB 红包**  **QN 问卷**  **QG 抢购/秒杀**  **TG 团购**  **RX 热销)** |

### 2.7模版游戏图片信息

|  |  |  |
| --- | --- | --- |
|  | **GameEventImageInfo** | |
|  |  |  |
| **ImageUrl** | **String** | **图片地址** |
| **RuleId** | **String** | **1：图片，2文字** |
| **RuleContent** | **String** | **规则内容** |
| **BatId** | **String** | 图片类型（BackGround 背景，Logo Logo，NotReceive 未领取，Receive 已领取，Rule 规则） |

### 2.8模版促销图片信息

|  |  |  |
| --- | --- | --- |
|  | **PanicbuyingEventImageInfo** | |
|  |  |  |
| **PanicbuyingEventName** | **String** | **促销活动名称** |
| **ImageUrl** | **String** | **图片地址** |

### 2.9模版信息

|  |  |  |
| --- | --- | --- |
|  | **TemplateThemeInfo** | |
|  |  |  |
| **TemplateId** | **String** | **模版标识** |
| **ThemeId** | **String** | **主题风格标识** |
| **ThemeName** | **string** | **主题风格名称** |
| **H5Url** | **string** | **H5URL** |
| **H5TemplateId** | **string** |  |
| **EventInteractionList** | [**EventInteractionInfo**](#_2.6主题活动方式)**[]** |  |
| **GameEventImageList** | [**GameEventImageInfo**](#_2.7模版游戏图片信息)**[]** |  |
| **PanicbuyingEventImage** | [**PanicbuyingEventImageInfo**](#_2.8模版促销图片信息)**[]** |  |

### 2.10 返回地址信息

|  |  |  |
| --- | --- | --- |
|  | **UrlInfo** | |
|  |  |  |
| **Name** | **String** | **跳转标识** |
| **Url** | **String** | **跳转地址** |

## 2接口说明

### 2.1创意主题列表

#### 2.1.1接口说明

|  |  |  |  |
| --- | --- | --- | --- |
| **Action名** | GetTemplateList | | |
| **说明** | 我的活动 | | |
| **参数名** | **数据类型** | **是否必填** | **说明** |
| **CustomerID** | String | 是 | 客户标识(公共参数) |
| **UserID** | String | 是 | 用户标识(公共参数)（vipID） |
| **ActivityGroupCode** | String | 否 | 营销类型 |
| **返回值** |  | | |
| **属性名** | **数据类型** | **说明** | |
| **BannerList** | [**BannerInfo**](#_2.3BannerInfo)**[]** | 主题活动信息 | |
| **TemplateList** | [**TemplateInfo**](#_2.5主题模版)**[]** | 促销类型统计 | |
| **PlanList** | [**PlanInfo**](#_2.4全年计划)**[]** |  | |
| **PlanImageUrl** | String | 全年计划图片 | |

#### 2.1.2实例

http://localhost:2330/ApplicationInterface/Gateway.ashx?type=Product&action=CreativityWarehouse.MarketingActivity.GetTemplateList&req={"Locale":null,"CustomerID":"e9f21f7e022d4c72baf64c668b709f0e","UserID":"5AE874ACD6EB483BA457933C000B0C24","OpenID":"o\_JaSt8xj0rIjxWYs8nflVcdf6JI","ChannelID":"2","isALD":0,"Token":null,"Parameters":{"ActivityGroupCode ":""}}

### 2.2主题详情

#### 2.2.1接口说明

|  |  |  |  |
| --- | --- | --- | --- |
| **Action名** | GetTemplateDetail | | |
| **说明** | 我的活动 | | |
| **参数名** | **数据类型** | **是否必填** | **说明** |
| **CustomerID** | String | 是 | 客户标识(公共参数) |
| **UserID** | String | 是 | 用户标识(公共参数)（vipID） |
| **TemplateId** | String | 是 | 模版标识 |
| **CTWEventId** | String | 否 | 主题标识 |
| **返回值** |  | | |
| **属性名** | **数据类型** | **说明** | |
| **TemplateThemeList** | [**TemplateThemeInfo**](#_2.9模版信息) **[]** | 模版信息 | |
| **TemplateSpreadSettingList** | [**SpreadSetting**](#_1.7推广设置) **[]** | 模版关注分享推广信息 | |
| **CustomerCTWEventInfo** | [**MyActivity**](#_2.1我的活动信息) | 客户活动信息 | |
| **ActivityGroupId** | String | 营销活动类型 | |
| **CTWEventId** | String | 活动标识 | |

#### 2.2.2实例

http://localhost:2332/ApplicationInterface/Gateway.ashx?type=Product&action=CreativityWarehouse.MarketingActivity.GetTemplateDetail&req={"Locale":null,"CustomerID":"","UserID":"","OpenID":"o\_JaSt8xj0rIjxWYs8nflVcdf6JI","ChannelID":"2","isALD":0,"Token":null,"Parameters":{"TemplateId":"44F1BE23-9FE9-4D87-BF0A-DF2F66642AF3","CTWEventId":""}}

### 2.3创意仓库-发起活动

#### 2.3.1保存创意活动接口

##### 2.3.1.1接口说明

|  |  |  |  |
| --- | --- | --- | --- |
| **Action名** | SetCTWEvent | | |
| **说明** | 保存创意活动 | | |
| **参数名** | **数据类型** | **是否必填** | **说明** |
| **CustomerID** | String | 是 | 客户标识(公共参数) |
| **UserID** | String | 是 | 用户标识(公共参数)（vipID） |
| **CTWEventId** | String | 否 | 创意活动标识 |
| **TemplateId** | String | 是 | 模版标识 |
| **TemplateImageURL** | String | 是 | 模版主题图片 |
| **TemplateName** | String | 是 | 模版主题名称 |
| **TemplateDesc** | String | 是 | 模版主题描述 |
| **ActivityGroupId** | String | 是 | 营销类型 |
| **OriginalThemeId** | String | 是 | 原始风格标识 |
| **InteractionType** | Int | 是 | 互动类型 1. 吸粉2.促销 |
| **OriginalLeventId** | String | 是 | 原始游戏或促销活动Id |
| **DrawMethodCode** | String | 是 | 游戏或促销方式DZP(大转盘),HB(红包),QN(问卷),QG(抢购/秒杀),TG(团购),RX(热销) |
| **EventThemeInfo** | [LEventTheme](#_1.2创意风格) | 是 | 商户风格信息 |
| **PanicbuyingEventInfo** | [PanicbuyingEventInfo](#_1.3促销(团购，秒杀)) | 否 | 团购，秒杀，抢购信息(QG(抢购/秒杀),TG(团购),RX(热销)) |
| **GameEventInfo** | [GameEventInfo](#_1.4游戏活动) | 否 | 游戏活动信息（DZP(大转盘),HB(红包),QN(问卷)） |
| **SpreadSettingList** | [SpreadSetting](#_1.7推广设置) | 是 | 推广设置(分享，关注) |
| **ContactPrizeList** | [ContactPrize](#_1.8引导关注奖励（触点奖励）)[] | 否 | 触点活动奖励 |
| **MaterialText** | [MaterialTextInfo](#_1.9图文信息) | 是 | 图文信息 |
| **返回值** |  | | |
| **属性名** | **数据类型** | **说明** | |
| **OnlineQRCodeUrl** | String | 线上二维码 | |
| **OnfflineQRCodeUrl** | String | 线下二维码 | |

##### 2.3.1.2实例

http://localhost:2330/ApplicationInterface/Gateway.ashx?type=Product&action=CreativityWarehouse.MarketingActivity.SetCTWEvent&req={"Locale":null,"CustomerID":"e9f21f7e022d4c72baf64c668b709f0e","UserID":"5AE874ACD6EB483BA457933C000B0C24","OpenID":"o\_JaSt8xj0rIjxWYs8nflVcdf6JI","ChannelID":"2","isALD":0,"Token":null,"Parameters":{"CTWEventId":"","TemplateId":"6d15bc7d-bd8f-497a-bcc8-53733734348e","TemplateImageURL":"","TemplateName":"test","TemplateDesc":"","ActivityGroupId":"9d638d06-170c-446b-a043-f65b4bd9fea8","OriginalThemeId":"910C05E0-6201-416A-A9D3-7590896017E4","InteractionType":"1","OriginalLeventId":"910C05E0-6201-416A-A9D3-7590896017E4","DrawMethodCode":"HB","BegDate":"2016-04-26","EndDate":"2016-04-27","EventThemeInfo":{"ThemeId":"","OriginalThemeId":"62BDD7D7-1F11-4386-A75C-37A4C73ADC3D","CTWEventId":"","ThemeName":"风格","H5Url":"","H5TemplateId":"2"},"PanicbuyingEventInfo":{"ImageUrl":"","EventName":"","PanicbuyingEventId":["",""]},"GameEventInfo":{"LeventId":"","BeginTime":"2016-04-26","EndTime":"2016-04-27","PersonCount":"1","PointsLottery":"1","LotteryNum":"1","Title":"红包","RuleId":"1","RuleContent":"1","ImageList":[{"ImageURL":"sssss","BatId":"BackGround"}],"PrizeList":[{"PrizeName":"奖品1","PrizeTypeId":"Point","CouponTypeID":"","Point":"1","PrizeCount":"10","Probability":"1"}]},"SpreadSettingList":[{"SpreadType":"Share","Title":"分享","BGImageUrl":"","Summary":"分享设置","PromptText":"分享提示","LeadPageQRCodeImageUrl":"","LeadPageSharePromptText":"引导分享","LeadPageFocusPromptText":"","LeadPageRegPromptText":""}],"ContactPrizeList":[{"ContactTypeCode":"Share","PrizeType":"Point","Point":"1","PrizeList":[{"PrizeName":"分享积分奖励","PrizeTypeId":"Point","CouponTypeID":"","Point":"1","PrizeCount":"1000","Probability":"1"}]}],"MaterialText":{"OriginalUrl":"http://test.o2omarketing.cn:9004/WXOAuth/AuthUniversal.aspx?customerId=a05ba7adc78a450592e730af0da663dc&applicationId=f8bfffc2c7844b85a1fa71eb6402bb99&goUrl=test.o2omarketing.cn%3a9004%2fHtmlApps%2fhtml%2fcommon%2flotteryAll%2fred\_packet.html%3feventId%3d45f461f8-6d06-41f5-8c12-50b2c958c470&scope=snsapi\_base","TextId":"b9199807a30048e9bc7589a0ca03fccc","UnionTypeId":"3","Author":"","PageId":"2d0b1a798da84b6d854016010051c6e7","IsTitlePageImage":"1","ModuleName":"红包","MappingId":"02d26514-2ea1-44cc-a6b9-e9a4ec46c148","PageParamJson":"[{\"key\":\"eventId\",\"value\":\"45f461f8-6d06-41f5-8c12-50b2c958c470\",\"pageModule\":\"{\\\"PageID\\\":\\\"2d0b1a798da84b6d854016010051c6e7\\\",\\\"ModuleName\\\":\\\"红包\\\",\\\"PageCode\\\":\\\"EventDetail\\\",\\\"URLTemplate\\\":\\\"/HtmlApps/html/\_pageName\_?eventId={eventId}\\\",\\\"PageKey\\\":\\\"RedPacket\\\"}\",\"pageDetail\":\"{\\\"EventId\\\":\\\"45f461f8-6d06-41f5-8c12-50b2c958c470\\\",\\\"EventName\\\":\\\"红包分销商\\\",\\\"EventTypeId\\\":\\\"081AEC92-CC16-4041-9496-B4F6BC3B11FC\\\",\\\"EventTypeName\\\":\\\"游戏活动\\\",\\\"BegTime\\\":\\\"2016/3/31 0:00:00\\\",\\\"EndTime\\\":\\\"2016/4/30 0:00:00\\\",\\\"EventStatus\\\":20,\\\"CityName\\\":\\\"\\\",\\\"EventStatusName\\\":\\\"运行中\\\",\\\"DrawMethod\\\":\\\"\\\"}\",\"UnionTypeId\":3}]","Title":"分销商10元优惠券","Text":"","ImageUrl":"http://bs.test.chainclouds.cn//Framework/Javascript/Other/kindeditor/asp.net/../attached/image/20160331/20160331171642\_8964.jpg"}}}

#### 2.3.2根据商品分类商品名称获取sku

##### 2.3.2.1 接口说明

|  |  |  |  |
| --- | --- | --- | --- |
| **Action名** | GetSkuInfoByCategoryOrName | | |
| **说明** | 根据商品分类商品名称获取sku | | |
| **参数名** | **数据类型** | **是否必填** | **说明** |
| **CustomerID** | String | 是 | 客户标识(公共参数) |
| **UserID** | String | 是 | 用户标识(公共参数)（vipID） |
| **ItemName** | String | 否 | 商品名称 |
| **CategoryId** | String | 是 | 分类/分组标识 |
| **BatId** | Sting | 是 | 1:分类，2：分组 |
| **返回值** |  | | |
| **属性名** | **数据类型** | **说明** | |
| **ItemSkuInfoList** | [**ItemSkuInfo**](#_2.0商品sku信息)**[]** | 商品sku信息 | |

##### 2.3.2.2 实例

http://localhost:2330/ApplicationInterface/Gateway.ashx?type=Product&action=CreativityWarehouse.MarketingActivity.GetSkuInfoByCategoryOrName&req={"Locale":null,"CustomerID":"a05ba7adc78a450592e730af0da663dc","UserID":"0C50FC8E3EE54BBC947D1E34049F81D0","OpenID":"o\_JaSt8xj0rIjxWYs8nflVcdf6JI","ChannelID":"2","isALD":0,"Token":null,"Parameters": {"ItemName":"","CategoryId":"d469e1d7485e40068f787b7af479406c","BatId":"1"} }

### 2.4微秀场签名接口

#### 2.4.1接口说明

|  |  |  |  |
| --- | --- | --- | --- |
| **Action名** | GetLingKinSign | | |
| **说明** | 获取微秀场签名 | | |
| **参数名** | **数据类型** | **是否必填** | **说明** |
| **CustomerID** | String | 是 | 客户标识(公共参数) |
| **UserID** | String | 是 | 用户标识(公共参数)（vipID） |
| **Url** | String | 是 | 当前页面url |
| **TemplateId** | String | 是 | 模版标识 |
| **CTWEventId** | String | 是 |  |
| **DrawMethodCode** | String | 是 | 活动方式 |
| **返回值** |  | | |
| **属性名** | **数据类型** | **说明** | |
| **appid** | String | Appid | |
| **nonceStr** | String | nonceStr | |
| **secret** | String | secret | |
| **timestamp** | String | timestamp | |
| **Sign** | String | Sign | |
| **UrlInfo** | [UrlInfo](#_2.10_返回地址信息) |  | |

#### 2.4.2实例

http://localhost:2332/ApplicationInterface/Gateway.ashx?type=Product&action=CreativityWarehouse.MarketingActivity.GetLingKinSign&req={"Locale":null,"CustomerID":"a05ba7adc78a450592e730af0da663dc","UserID":"0C50FC8E3EE54BBC947D1E34049F81D0","OpenID":"o\_JaSt8xj0rIjxWYs8nflVcdf6JI","ChannelID":"2","isALD":0,"Token":null,"Parameters":{"url":"http://localhost:2330/module/CreativeWarehouse/creative.aspx"}}

### 2.5我的活动

#### 2.5.1列表

##### 2.5.1.1接口说明

|  |  |  |  |
| --- | --- | --- | --- |
| **Action名** | GetMyActivityList | | |
| **说明** | 我的活动 | | |
| **参数名** | **数据类型** | **是否必填** | **说明** |
| **CustomerID** | String | 是 | 客户标识(公共参数) |
| **UserID** | String | 是 | 用户标识(公共参数)（vipID） |
| **EventName** | String | 否 | 名称 |
| **ActivityGroupCode** | String | 是 | 营销类型 |
| **Status** | Sting | 是 | 状态 |
| **返回值** |  | | |
| **属性名** | **数据类型** | **说明** | |
| **MyActivityList** | [**MyActivity**](#_2.1我的活动信息)[] | 主题活动信息 | |
| **EventStatusCoountList** | [**EventStatusCoount**](#_2.2活动状态统计)**[]** | 促销类型统计 | |

##### 2.5.1.2实例

[http://localhost:2330/ApplicationInterface/Gateway.ashx?type=Product&action=CreativityWarehouse.MarketingActivity.GetMyActivityList&req={"Locale":null,"CustomerID":"a05ba7adc78a450592e730af0da663dc","UserID":"0C50FC8E3EE54BBC947D1E34049F81D0","OpenID":"o\_JaSt8xj0rIjxWYs8nflVcdf6JI","ChannelID":"2","isALD":0,"Token":null,"Parameters":{}}](http://localhost:2330/ApplicationInterface/Gateway.ashx?type=Product&action=CreativityWarehouse.MarketingActivity.GetMyActivityList&req=%7b%22Locale%22:null,%22CustomerID%22:%22a05ba7adc78a450592e730af0da663dc%22,%22UserID%22:%220C50FC8E3EE54BBC947D1E34049F81D0%22,%22OpenID%22:%22o_JaSt8xj0rIjxWYs8nflVcdf6JI%22,%22ChannelID%22:%222%22,%22isALD%22:0,%22Token%22:null,%22Parameters%22:%7b%7d%7d)

#### 2.5.2改变活动状态

##### 2.5.2.1接口说明

|  |  |  |  |
| --- | --- | --- | --- |
| **Action名** | ChangeCTWEventStatus | | |
| **说明** | 改变活动状态 | | |
| **参数名** | **数据类型** | **是否必填** | **说明** |
| **CustomerID** | String | 是 | 客户标识(公共参数) |
| **UserID** | String | 是 | 用户标识(公共参数)（vipID） |
| **CTWEventId** | String | 是 | 营销类型 |
| **Status** | Sting | 是 | 10=待发布,20=运行中,30=暂停,40=结束 |
| **返回值** |  | | |
| **属性名** | **数据类型** | **说明** | |

##### 2.5.2.2实例

[http://localhost:2330/ApplicationInterface/Gateway.ashx?type=Product&action=CreativityWarehouse.MarketingActivity.ChangeCTWEventStatus&req={"Locale":null,"CustomerID":"a05ba7adc78a450592e730af0da663dc","UserID":"0C50FC8E3EE54BBC947D1E34049F81D0","OpenID":"o\_JaSt8xj0rIjxWYs8nflVcdf6JI","ChannelID":"2","isALD":0,"Token":null,"Parameters":{"CTWEventId":"","Status":""}}](http://localhost:2330/ApplicationInterface/Gateway.ashx?type=Product&action=CreativityWarehouse.MarketingActivity.ChangeCTWEventStatus&req=%7b%22Locale%22:null,%22CustomerID%22:%22a05ba7adc78a450592e730af0da663dc%22,%22UserID%22:%220C50FC8E3EE54BBC947D1E34049F81D0%22,%22OpenID%22:%22o_JaSt8xj0rIjxWYs8nflVcdf6JI%22,%22ChannelID%22:%222%22,%22isALD%22:0,%22Token%22:null,%22Parameters%22:%7b%22CTWEventId%22:%22%22,%22Status%22:%22%22%7d%7d)

### 2.6 分享日志接口

#### 2.6.2 接口说明

|  |  |  |  |
| --- | --- | --- | --- |
| **Action名** | CTWEventShareLog | | |
| **说明** | 改变活动状态 | | |
| **参数名** | **数据类型** | **是否必填** | **说明** |
| **CustomerID** | String | 是 | 客户标识(公共参数) |
| **UserID** | String | 是 | 用户标识(公共参数)（vipID） |
| **CTWEventId** | String | 是 | 营销类型 |
| **Sender** | Sting | 是 | 分享者标识 |
| **OpenId** | Sting | 是 | 分享者微信id |
| **BeSharedOpenId** | Sting | 是 | 被分享者标识 |
| **BEsharedUserId** | Sting | 是 | 被分享者微信id |
| **ShareURL** | Sting | 是 | 被分享的页面地址 |
| **返回值** |  | | |
| **属性名** | **数据类型** | **说明** | |

#### 2.6.3实例