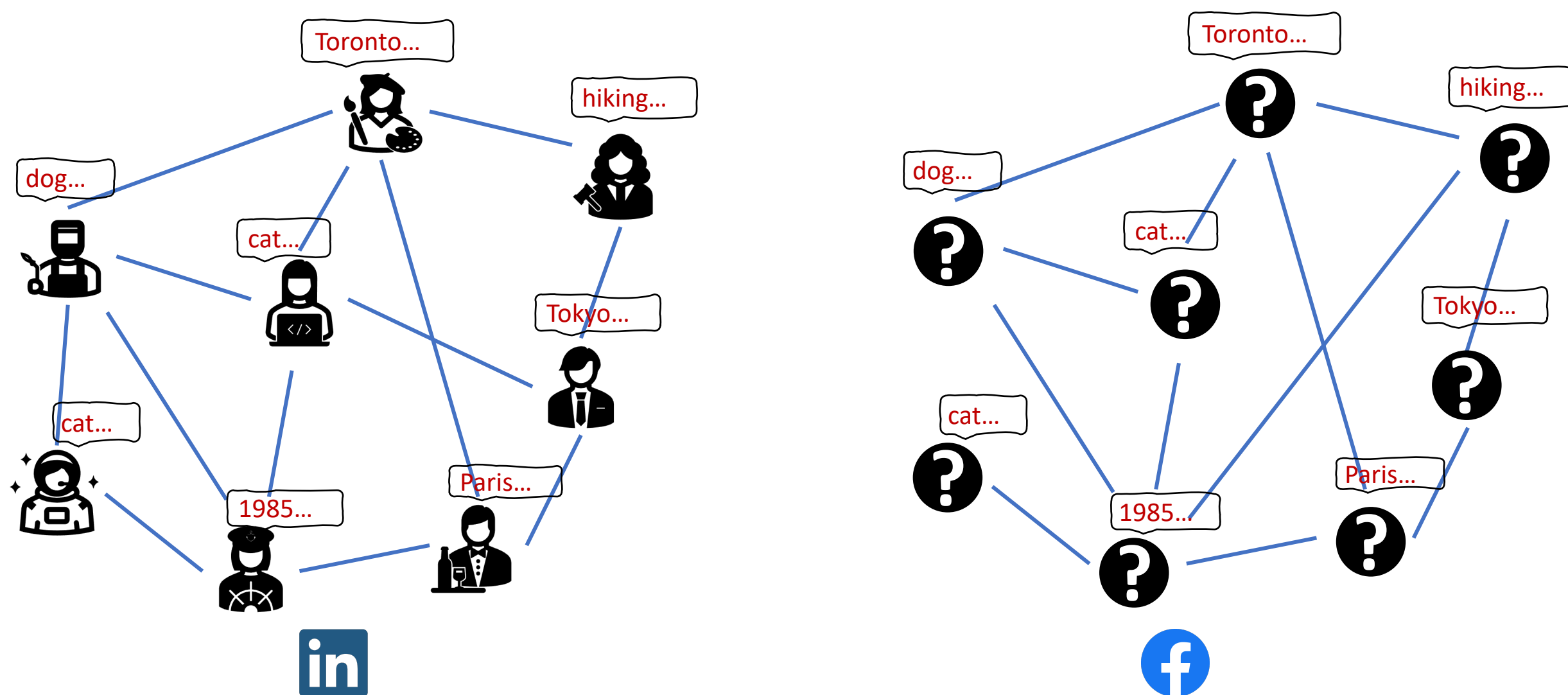


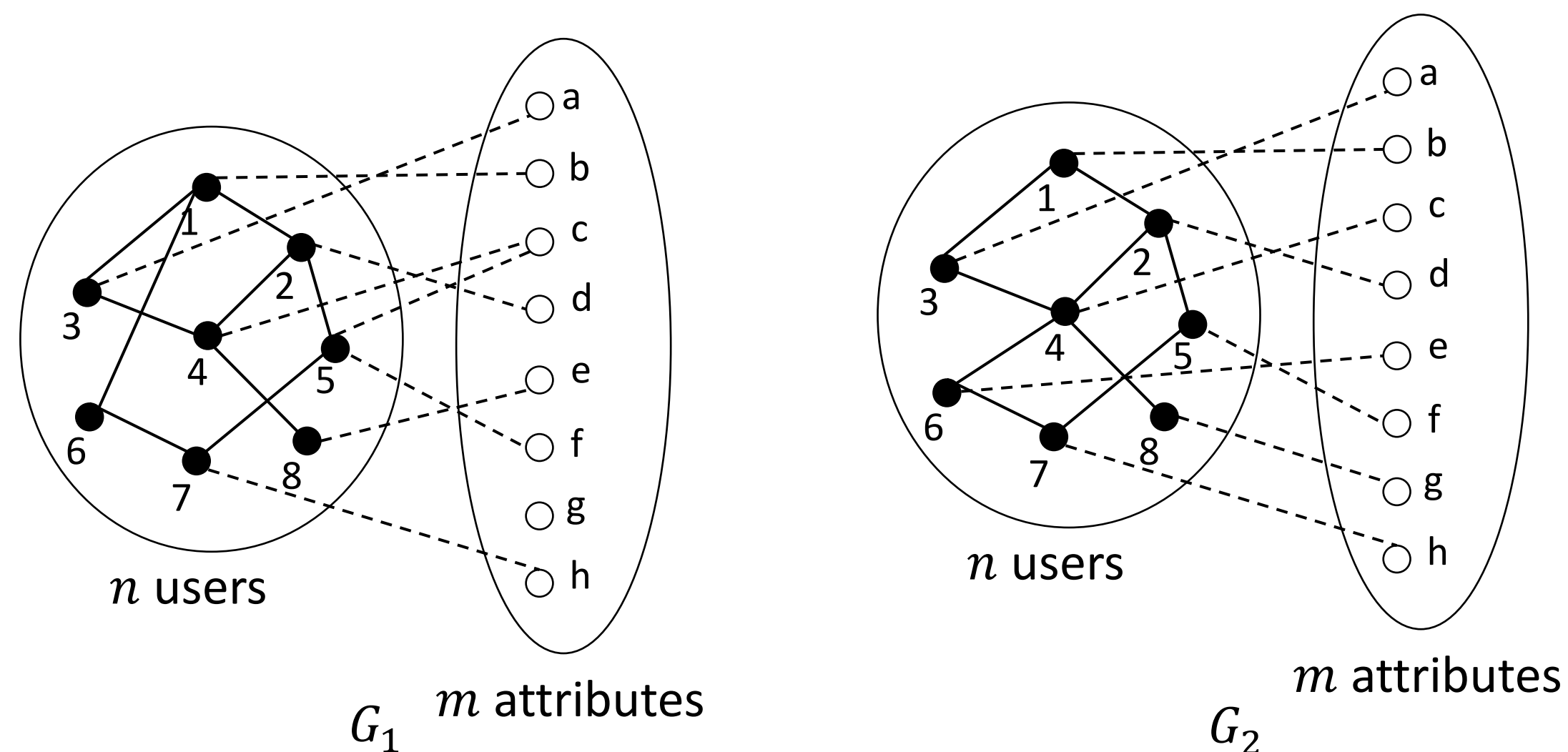
## Social network deanonymization



- Find the user correspondence using both **graph topology information** and **attribute information**.

## Problem formulation

- Model:** The attributed Erdős-Rényi pair  $\mathcal{G}(n, \mathbf{p}; m, \mathbf{q})$



- For  $i, j \in [n]$ ,  $(\mathbf{1}_{\{(i,j) \in E_1\}}, \mathbf{1}_{\{(i,j) \in E_2\}}) \sim \mathbf{p} = (p_{11}, p_{10}, p_{01}, p_{00})$
- For  $i \in [n]$ ,  $j' \in [m]$ ,  $(\mathbf{1}_{\{(i,j') \in E_1\}}, \mathbf{1}_{\{(i,j') \in E_2\}}) \sim \mathbf{q} = (q_{11}, q_{10}, q_{01}, q_{00})$

- Anonymization:** Apply unknown permutation  $\Pi^*$  on user set of  $G_2$  and the resulting graph is  $G_2'$ .

- Attributed graph alignment:** Given  $G_1$  and  $G_2'$ , find a permutation  $\hat{\pi}(G_1, G_2'): [n] \rightarrow [n]$ , s.t.,  $P(\hat{\pi}(G_1, G_2') = \Pi^*) = 1 - o(1)$ .

## Main results

- Maximum a Posterior estimator** (optimal)  

$$\hat{\pi}_{\text{MAP}} = \text{argmin}_{\pi} \{ w_1 \Delta^u(G_1, \pi \circ G_2) + w_2 \Delta^a(G_1, \pi \circ G_2) \}$$

$\Delta_u(G_1, \pi \circ G_2)$ : Hamming distance of user-user edges between  $G_1$  and  $\pi \circ G_2$

$\Delta_a(G_1, \pi \circ G_2)$ : Hamming distance of user-attributed edges between  $G_1$  and  $\pi \circ G_2$

- (Simplified) achievability condition** (feasible region in Fig1&2)

If  $\mathcal{G}(n, \mathbf{p}; m, \mathbf{q})$  satisfies

$$np_{11} + m(\sqrt{q_{11}q_{00}} - \sqrt{q_{10}q_{01}}) - \log n \rightarrow \infty,$$

then  $P(\hat{\pi}_{\text{MAP}} = \Pi^*) = 1 - o(1)$ .

- Converse condition** (infeasible region in Fig1&2)

If  $\mathcal{G}(n, \mathbf{p}; m, \mathbf{q})$  satisfies

$$np_{11} + mq_{11} - \log n \rightarrow -\infty,$$

then no algorithm guarantees recovering  $\Pi^*$  with high probability.

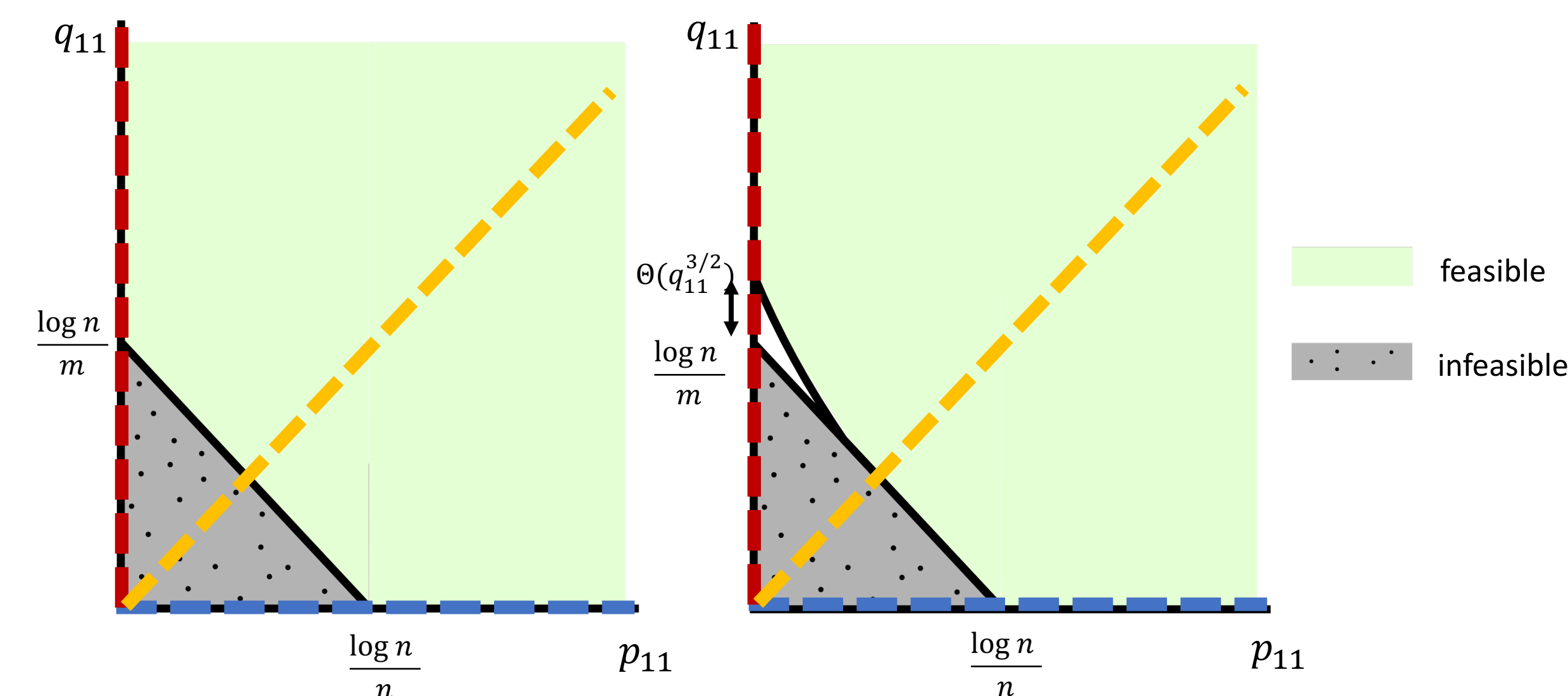


Fig1.  $m = \Omega((\log n)^3)$

Fig2.  $m = o((\log n)^3)$

\*We added a few mild assumptions to demonstrate the result in 2D plane. For general achievability results, please check our paper.  
 \*\* The dot lines correspond to three specialized settings in the next section.

## Connection with prior work

### Erdős-Rényi graph alignment

**Setting:** Only user-user connection information is available. (Pedarsani& Grossglauser2011)

**Our model:** By removing user-attribute edges, our model specializes to correlated Erdős-Rényi graph pair and the corresponding information-theoretic limit is shown as the **blue lines** in Fig 1&2.

- ✓ Our results recover information-theoretic limits given by Cullina&Kiyavash in 2017

### Bipartite graph alignment

**Setting:** Only user-attribute connection information is available. (Narayanan&Shmatikov 2008)

**Our model:** By removing user-user edges, our model specializes to correlated random bipartite graph pair and the corresponding information-theoretic limit is shown as the **red lines** in Fig 1&2.

- ✓ Our results improve the previous information-theoretic limits from Dai et al. 2019

### Seeded graph alignment

**Setting:** Only user-user connection is available, and part of the vertices are correctly pre-aligned. (Yartseva&Grossglauser 2013, Shirani et al.2017)

**Our model:** We treat attributes as pre-aligned users and set the edge probability between user-attribute to be the same as user-user. The corresponding information-theoretic limit is shown as the **yellow lines** in Fig 1&2.

- ✓ Our results provide the tight achievability and converse conditions.

## Future directions

- Tight achievability and converse conditions?
- Aligning graphs with community structure?



Conference paper



Full version