Q2) Pseudokey is just key.

0	1
↓	↓
2	3
	5
	7

00	10	01	11
	2	5	3
		17	7
		9	11

11 (circled)

13 (circled)

000	100	010	110	001	101	011	111
	4	2		17	5	3	7
	20			9	13	11	31
				25	29	19	23

This document produced using
GIMP ☺